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NEW GARDEN IDEAS

RARE VARIETIES

Stern's Nurseries INC.

GENEVA, NEW YORK

Price \$1.00

New
Offerings
for
Spring
Planting
1958

Rare Garden Trophies for GARDEN ARISTOCRATS Bloom the First Year Planted!

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. You'll find the **perfect** tree for your garden on these pages.

The trees shown on these pages are acclaimed by expert landscape architects as the most beautiful and

most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only selected specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early so as to reserve your selection.



Soulangeana

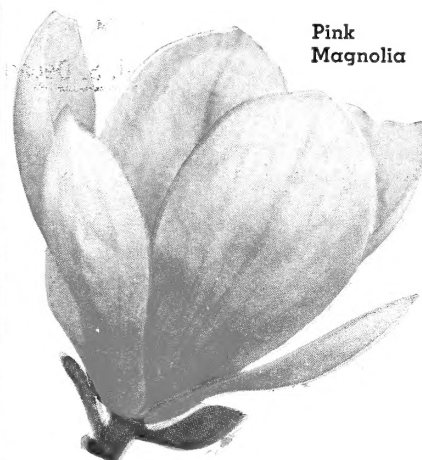
Stern's Magnificent WINTER-HARDY 5390 D. PINK MAGNOLIA (Magnolia soulangeana)

ALREADY WITH FLOWER BUDS — GUARANTEED TO BLOOM THIS SPRING!

Now, at last . . . after years of waiting, here is Stern's thrilling Winter-Hardy Northern Magnolia! A delightful Pink Magnolia with all the lush bloom, color and fragrance that have made it the pride of the South . . . plus a hardiness that makes it thrive here in the North! Best of all, you don't have to wait years, or even a month, to see this magnificent flowering queen burst into bloom in your yard or garden! Already with flower buds when it arrives, it is guaranteed to bloom only days after you plant it!

ONE OF THE FIRST TREES TO BLOOM IN SPRING

One of the first trees to bloom each spring! The enchantingly fragrant, broadly cupped blossoms are large as saucers! The flowers are a heavenly pink in the bud, and open to a glorious blush-pink and white. The tree is covered with these exquisite big blossoms even before the large, glossy, beautifully textured leaves appear.



Pink
Magnolia

NOW THE PRIDE OF MILLIONAIRES' ESTATES PROVES ITSELF PRACTICAL FOR SMALLER HOMES

Not too long ago, the Magnolia was almost exclusively a millionaire's luxury—particularly in this part of the world. Now it's a luxury you can easily enjoy! Stern's Winter-Hardy Northern Magnolia has been acclaimed by expert landscape architects as one of the most practical, as well as most beautiful specimens for the small or average home! Easy to grow, with minimum care they'll flourish—bloom every spring for years, grows 12-15 feet high. Plant on your lawn as flowering specimens that will be the marvel of your whole neighborhood! Plant along walks and driveways; property lines and fences! Plant in your garden, where their early spring bloom will create a magnificent display well before other trees are in flower.

LIMITED SUPPLY OF THESE RARE BUDDED SPECIMENS AVAILABLE! WELL BRANCHED TREES, 2-3 FEET TALL, WITH FLOWER BUDS

Postpaid: Each \$10.00; 3 for \$27.00;
10 for \$85.00.

Rare and Unusual Flowering Beauty for Your Lawn 5800 B. STERN'S FLOWERING TREE WISTERIA (Wisteria sinensis)

What a vision of loveliness your Stern's Flowering Tree Wisteria will be when in full bloom! Your yard, your home, your garden will be enriched and enhanced by its abundant flowering beauty. While the common form of Wisteria vine is well known, Stern's unusual tree form is still available in limited quantities only. You can be among the first to have and enjoy this rare garden gem.

GRAFTED SPECIMENS—GUARANTEED TO BLOOM!

Stern's is proud to offer only the finest specimens grafted directly from heavy flowering plants. The original vines from which these trees are grafted are among the most vigorous and beautiful Wisterias of the northern hemisphere. Now you can enjoy showy clusters of violet-blue flowers in the most spectacular cascade of floral

beauty imaginable. Actually produces up to a thousand or more beautiful flower clusters each year! Moreover, our selected specimen trees usually begin to bloom the first year planted.

Tree Wisteria



WHERE TO PLANT

Tree Wisterias are a wonderful novelty for planting on your front lawn. Excellent for use in front of your picture window or other strategic spots. Use two as living gate posts at your entranceway. Plant wherever you can enjoy previously unseen garden beauty.

Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens, 8-10 feet in height. They will bloom for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 feet.

Each \$7.50; 3 for \$21.00;
10 for \$65.00.

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Living Loveliness

Put a Picture in Your Picture Window STERN'S GOLDEN CHAIN TREE

5345 G. (Laburnum Vossi)

Because of its upright growing habits and flowering beauty we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich handsome deep green in fall.

Flowering Beauty. At full bloom in May and June, long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 feet in height.

Guaranteed to Bloom This Spring

Heavy, well branched trees, 6-8 feet in height. Sturdy 4-foot stems. Covered with flower buds to bloom this very spring.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.

Exquisite Garden Beauty This Very Spring STERN'S RED-FLOWERING DOGWOOD

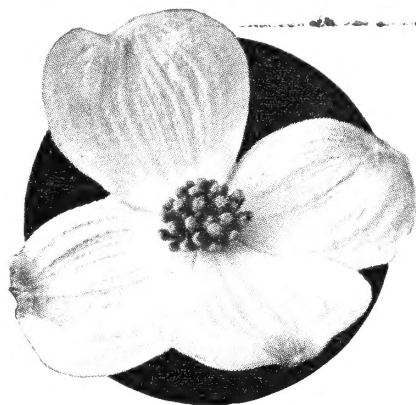
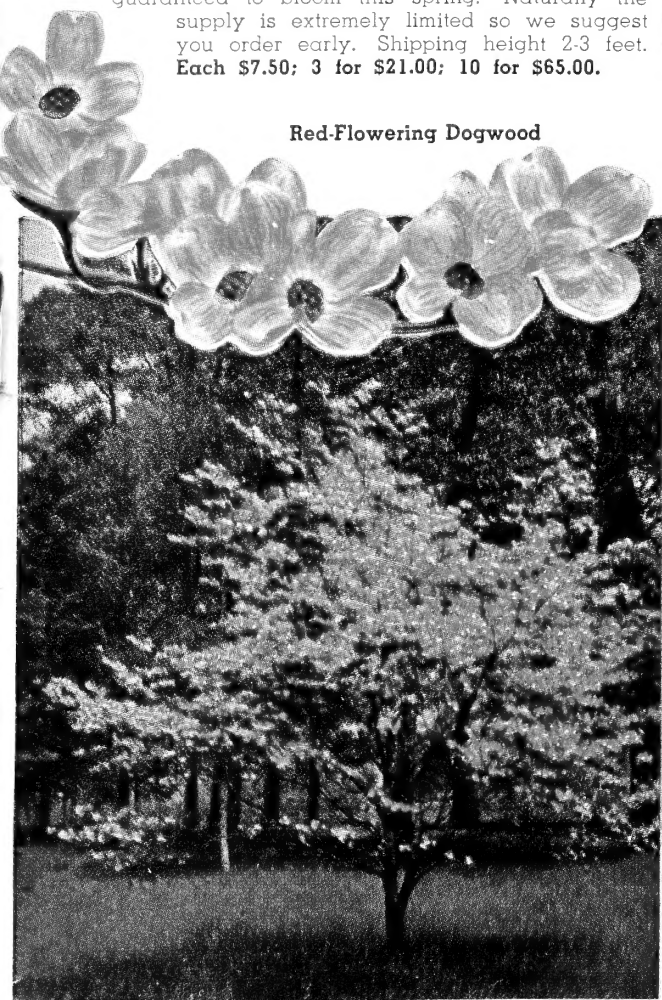
5142 D. (Cornus florida rubra)

Now you can enjoy rare garden beauty this very spring! Here is the spectacular Red Flowering Dogwood in all its year 'round glory. In early spring even before the leaves appear the tree is literally covered with rose-pink flowers heavily suffused with bright red. Flowers are actually over 3 inches in diameter! **Colorful foliage.** In summer—bright glossy green leaves followed by scarlet berries. In fall—it is even more impressive when the leaves turn to a deep crimson and scarlet. During the winter months the twigs hold a mass of buds. As colorful as an artist's palette. Prefers partial shade and slightly acid soil. Grows 15-20 feet tall.

Guaranteed to Bloom in 60 Days

These unusual Stern's specimens are well budded—guaranteed to bloom this spring. Naturally the supply is extremely limited so we suggest you order early. Shipping height 2-3 feet. Each \$7.50; 3 for \$21.00; 10 for \$65.00.

Red-Flowering Dogwood



White-Flowering Dogwood

STERN'S WHITE FLOWERING DOGWOOD

5140 D. (Cornus florida)

Selected specimen plants with flower buds to bloom this very spring! All the same wonderful characteristics of Dogwoods as described above. Huge flowers over 3 inches in diameter cover the tree in spring. In fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. Grows 15-20 feet tall. Shipping height 2-3 feet. Each \$6.00; 3 for \$17.00; 10 for \$50.00.

THE MOST COLORFUL OF ALL HAWTHORNS STERN'S DOUBLE SCARLET HAWTHORN

5160 B. (Crataegus oxyacantha coccinea)

Just picture a dramatically shaped small tree, 15 to 20 feet high, covered in May beneath an avalanche of bloom so abundant that the leaves are often hidden beneath the vibrant double scarlet flowers. So unusual, so beautiful it attracts admiration and attention from everyone who sees it. After the flowers the foliage is colorful and attractive all summer long. In winter, when leafless, the widespread, thorny branches are extremely picturesque when etched against a wintery scene. Excellent as a specimen tree or as a background to a shrub border. Stern's Double Scarlet Hawthorn thrives in full sun or light shade. For a brilliant color contrast plant with a Golden Chain Tree (described above). When both trees are in bloom at the same time a more beautiful sight can not be imagined. Our fine specimens often bloom the first year planted.

Sturdy, branched trees, 4-6 ft. Each \$6.00; 3 for \$17.00; 10 for \$50.00.



Golden Chain Tree



Double Scarlet Hawthorn

Stern's Proudly Presents The Most Important Stern's New Lifetime

BLOOM TESTED IN ARCTIC ALASKA! GUARANTEED

A NEW RACE—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection.

Actual arctic tests proved that Stern's New Lifetime Sub-Zero Roses grew vigorously, producing the most beautiful blooms even after winters as cold as 35° below! So strong, so hardy they bloom even through summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

V for
Victory

A LIFETIME OF BEAUTY AND COLOR DISEASE-RESISTANT—EASY TO GROW—BLOOM EARLY!

These magnificent species were developed by famous Rosarian Dr. Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new SUB-ZERO race of Roses is perfectly hardy without protection!

Unmatched in spectacular, long-lasting performance. Need no protection—just leave 'em alone. Year after year see giant colorful flowers with rich, lush, green foliage. Almost totally immune to common black spot and most other Rose troubles. Require less spraying—many need none at all.

Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming, blooming all season long, right through hot, dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

WHY SUB-ZERO ROSES ARE LIFETIME ROSES

Unlike other Roses which are usually at their peak the first year, Stern's Sub-Zero Roses, being bred back to the hardy, vigorous Rosa Wichuriana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Sub-Zero Roses do increase in size year after year, it is advisable to plant them farther apart than regular Hybrid Teas. At least 3 ft. is best.

Stern's Super-Grade Selected No. 1 Plants Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	6 for	10 for	25 for
Postpaid	\$2.25	\$6.25	\$12.00	\$19.00	\$45.00

8390 A. V FOR VICTORY. Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.

8370 A. LILY PONS. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

8387 A. TIP TOES. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

8395 A. ARCTIC FLAME. Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing Roses on each bush). Immune to ravages of heat as well as cold! Even under drought conditions "Arctic Flame" continues to bloom freely, beautifully, brilliantly.

STRONGER, DEEPER ROOTS MEAN SUPER-HARDY, LONGER-LASTING BLOOMS!

The secret of the Sub-Zero Rose lies in development of this entirely new race resulting from the cross breeding of the vigorous Rose Wichuriana with the modern Hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above the ground—but the roots themselves are stronger—enable plants to get more food—absorb more nourishment for extra strength during cold winter months. Insure longer-lasting beauty in your garden.



STERN'S SUB-ZERO EVERBLOOMING ROSE COLLECTION

(Group 58-RO-1)

Twelve Sub-Zero Everblooming Roses—1 of each variety, for only \$22.50, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$12.00, postpaid.

Arctic
Flame



Rose Development Since the Introduction of the Hybrid Tea

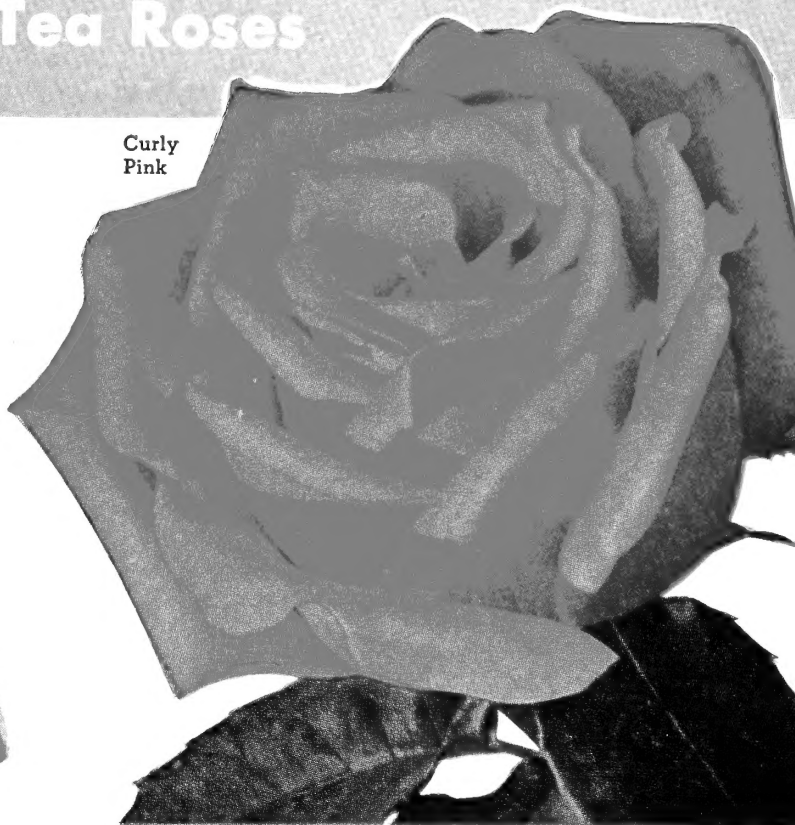
SUB-ZERO Everblooming Tea Roses

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose.

8377 A. PINK PRINCESS. A well named, vigorous growing Rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty.

8372 A. HELEN HAYES. The newest of the new! Large luminous flowers of a lovely peaches and cream complexion. A vigorous growing variety with large luxuriant glossy foliage. Practically thornless! The sensation of the display gardens for the past two years.

Curly
Pink



8364 A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. Nearly immune to black spot.



Orange Ruffles

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricious orange through saffron to saffron-yellow. **Totally immune to black spot.**

8365 A. DOLLY DARLING. Large flowers of fluffy daintiness, delightfully blended with sunset shades of pink rayon, overlaid with the luster of deeper rose taffeta, to recall that ballroom gown of yesteryear.

8362 A. COUNTRY DOCTOR. This magnificent Rose carries multitudes of large, very double, silvery pink flowers making a colorful display from June until late in the fall. Truly an Aristocrat of Rosedom.

8380 A. QUEEN O' THE LAKES. This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.



Queen
O' The
Lakes

FOR 1958 - FIRST TIME IN HISTORY

Never before could you own so much

SENSATIONAL NEW '58

**GUARANTEED TO BLOOM IN JUST
60 to 90 DAYS AFTER PLANTING**

**MORE BEAUTIFUL ROSES THAN YOU
EVER DREAMED POSSIBLE**

**NEW! A STRONGER, HARDIER, DOUBLE-BUDDED
TYPE OF EVERBLOOMING ROSE TREES**

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level, the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as you have never thrilled to before! You enjoy DOZENS of gorgeous huge Roses this very spring—all through summer and fall—year after year.

ONCE IMPOSSIBLE, NOW THEY'RE YOURS!

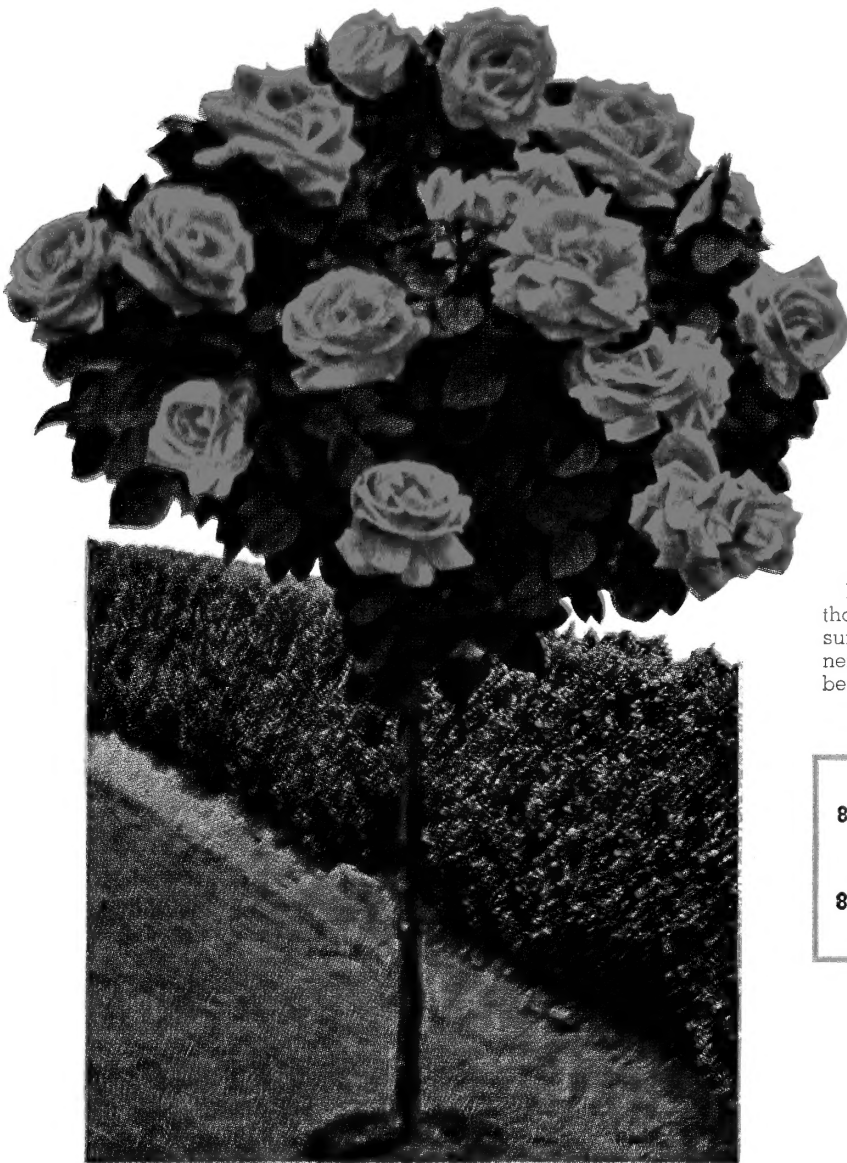
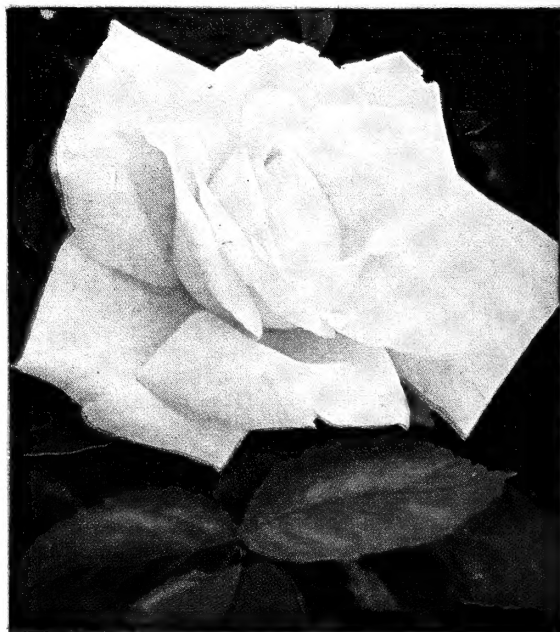
It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next "miracle"—to develop an EYE-LEVEL SPECIES—now it has been done!

FOUR GORGEOUS SUB-

8492 A. QUEEN O' THE LAKES. Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer.

8495 A. LILY PONS. Delightful white Rose, pure yellow center. Large, graceful flowers of indescribable delicacy. Abundant, vigorous bloomer.

8495A
Lily
Pons
→



8492A Queen O' the Lakes

WHERE TO PLANT THESE GARDEN JEWELS

Wherever you plant these thrilling Sub-Zero Tree Roses you'll have a sensational conversation piece. Plant among other Rose bushes for glorious Rose beauty at **two** levels. For stately magnificence, line walks and entrance way with Sub-Zero Tree Roses 3 feet apart. Use as a high background of color among tall-growing flowers such as Delphiniums. Directly before a picture window, their lush beauty will be enjoyed indoors and outdoors. Plant as lawn specimens for radiant color contrast all season long. Two glorious Tree Roses form a picturesque, living gateway to your home.

EYE-LEVEL ROSES THAT LAUGH AT COLD!

thrilling, phenomenal, endearing beauty...

SUB-ZERO TREE ROSES

**Crowned With Dozens of Glorious Roses
Spring Thru Fall, Year After Year!**

NO SPECIAL PROTECTION NEEDED

**THRIVE UNDER TEMPERATURES DOWN
TO 15° BELOW ZERO**

DOUBLE-GRAFTED, sturdy—with heavy, straight trunks that are 3 feet tall when planted. Then, as you watch, day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly in the beautiful foliage—glorifying your home from June until late fall.

Each year the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking masterpiece Roses—the pride of your home, the envy of your neighborhood. Guaranteed to bloom just 60 to 90 days after planting!

BE AMONG THE FIRST to own these astounding specimens—never before available—they'll be the Queens of your garden, a joy forever!

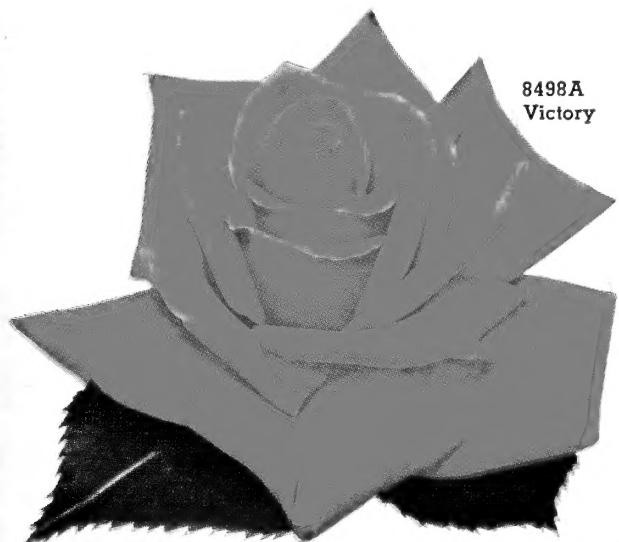
ZERO TREE VARIETIES

8496 A. CURLY PINK. Many large, two-toned pink blossoms form a gorgeous bouquet over the whole tree. Nearly immune to black spot. Fully double.

8498 A. VICTORY. Large, yellow, very double, fragrant Roses, constantly blooming in ideal form.



8496A Curly Pink



8498A
Victory

DOUBLE GUARANTEED!

**GUARANTEED TO BLOOM 60 TO 90 DAYS AFTER PLANTING
GUARANTEED TO BLOOM ALL SUMMER LONG**

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses—Your Choice of Above Varieties: Postpaid: Each \$10.00; 2 for \$17.00; 4 for \$30.00; 10 for \$65.00.

ORDER NOW!

**OUR SUPPLY OF THESE FOUR GORGEOUS SUB-ZERO TREE ROSES
IS EXTREMELY LIMITED**

Stern's Everblooming Sub-Zero Tree Rose Collection

(Group 58-RO-3A)

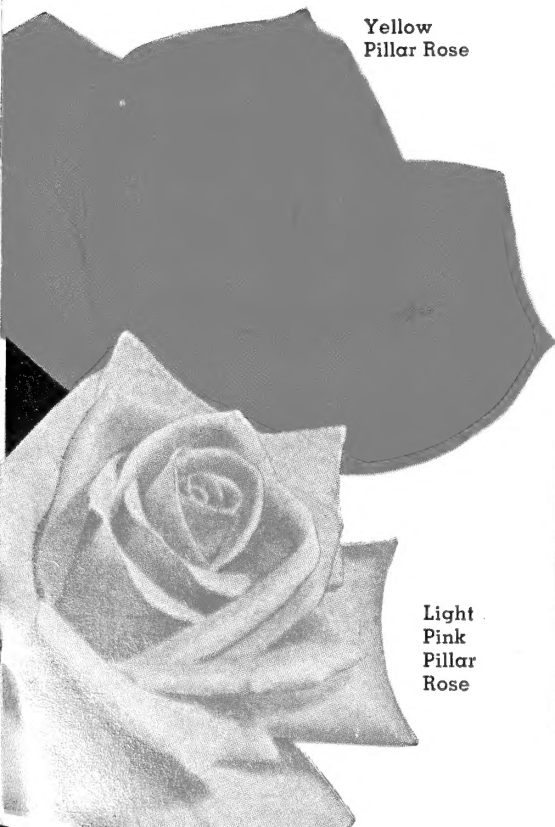
8 Sub-Zero Tree Roses—2 of each variety—for only ... \$58.00

4 Sub-Zero Tree Roses—1 of each variety—for only ... 30.00

ALL PRICES POSTPAID



Pink Pillar Rose



Yellow Pillar Rose

Light Pink Pillar Rose

At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG

NEW

Stern's

LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER
AND YEAR AFTER YEAR

June—July—August—September—October . . . Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three Pillar Roses strategically planted in your garden could easily become the focal point of the entire neighborhood.

5 Outstanding Colors

- 8401 A. **PINK PILLAR ROSE.** Large, double pink flowers in endless profusion.
- 8403 A. **YELLOW PILLAR ROSE.** Lovely double yellow flowers like beautiful Tea Roses.
- 8400 A. **RED PILLAR ROSE.** Fully double, cherry-red flowers all season long. Unfortunately the picture illustrating Red Pillar Roses is a deeper red than the true color.
- 8404 A. **LIGHT PINK PILLAR ROSE.** Gorgeous light pink, fully double flowers. Continual bloomer.
- 8402 A. **WHITE PILLAR ROSE.** Beautiful double white flowers produced in abundance all season long.

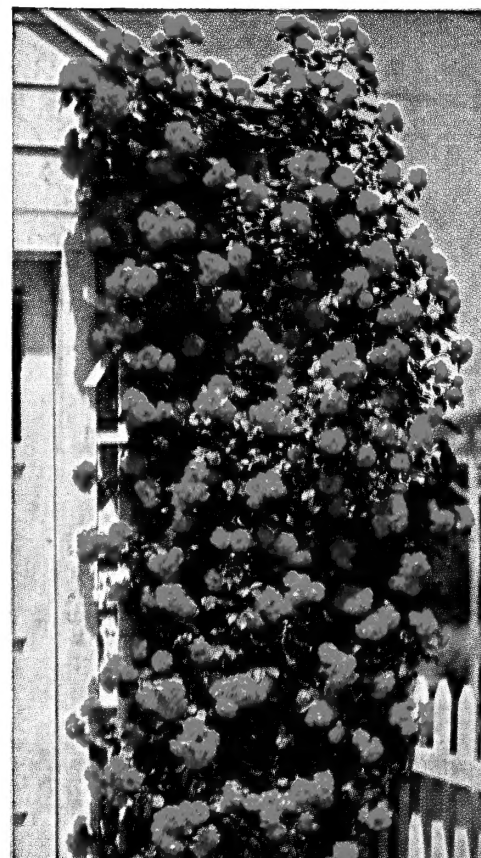
Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days
After Planting

	Each	3 for	6 for	10 for
Postpaid . . .	\$4.50	\$13.00	\$25.00	\$41.00

Red Pillar Rose



A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1958

Sincerely,

Otto Stern

President

Geneva, N.Y.
January 1958

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.



MEMBER

American Association of Nurserymen
New York State Nurserymen's Association
National Mail Order Nurserymen's Association
Better Business Bureau

We recommend that you use the enclosed coupons to subscribe to Popular Gardening for greater enjoyment, as well as Saturday Evening Post, the leading weekly magazine.

[9]

Valuable FREE GIFTS

Help Us Avoid the Spring Rush

Get These Free Gifts

For Ordering

Before March 15, 1958

Each FREE GIFT Worth \$1.00 or More.

No matter how carefully we plan the production on our new Experimental Farm, we are bound to have a surplus in some items or in the case of new plants, where our stock hasn't been built up as yet, we'll have too few to list in our catalog.

Now you can grow these new and unusual plants in your garden—absolutely free of charge. They are yours as free gifts.

We are unable to guarantee that you will receive any particular item. Please make your preference from the following gifts. We will try to please you.

GIFT No. 1— 1 Ornamental Flowering Shrub or Rose Bush.

GIFT No. 2— 1 Fruit Tree or Ornamental Tree.

GIFT No. 3— 3 Hardy Perennial Flowers.

GIFT No. 4—10 Summer Flowering Bulbs.

GIFT No. 5— Special Surprise Gift—the most valuable gift of all! May be nursery stock or a House & Garden item.

To reward you for sending us your order before March 15th, 1958, we'll send you one free gift with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more—
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift from list above.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

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STERN'S NURSERIES • GENEVA, N. Y.

NOW! A Breathtaking Miracle of Beauty For Your Garden! STERN'S LIFETIME EVERBLOOMING SUB-ZERO FOUNTAIN TREE ROSES



GUARANTEED TO BLOOM

This Very Spring!

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood!

**GRACEFUL CASCADES OF ROSES
ALL SEASON LONG!**

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

**GUARANTEED TO BLOOM
IN 60 to 90 DAYS!**

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

**HAVE FOUNTAIN TREE ROSES IN
THREE GLORIOUS COLORS**

RED

8408 A. Graceful, Willow-like sprays of double, cherry-red blooms in continuous abundance.

PINK

8407 A. A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

YELLOW

8409 A. Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

**STERN'S SUPER GRADE No. 1 PLANTS
GUARANTEED TO BLOOM THIS VERY SPRING**

Each	\$10.00	6 for	\$45.00
3 for	25.00	10 for	75.00

Postpaid

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

**PLANT ANYWHERE FOR FLORAL
FOUNTAINS OF EVERBLOOMING
ROSE GLORY!**

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

EXTREMELY LIMITED SUPPLY

Please order early. Our limited supply will be sold out before the end of the planting season.

Exclusive!

**NEWEST
DEVELOPMENT**

**SUB-ZERO HARDINESS
BLACKSPOT IMMUNITY**

**No Other Roses are so
HARDY-HEALTHY-HANDSOME**

Stern's EVERBLOOMING ROSES of the FUTURE

**A New Race of Sub-Zero Roses
AMAZINGLY WINTER HARDY**

TOTALLY IMMUNE TO BLACK SPOT

Dr. Brownell's supreme achievement! Black spot completely vanquished! By his own definition, "These varieties, under normal conditions, will not take black spot regardless of the intensity of such infection surrounding them."

Plant Stern's Everblooming Roses of the Future in the middle of the worst black spot infestation imaginable. They will be totally and completely immune. This is of immeasurable importance to every Rose grower of the future. By selective breeding Dr. Brownell has literally picked out the inherited characteristics of the Sub-Zero hardiness—and immunity to disease. By this means he has destroyed the Rose's prime enemy—black spot.

WINTER-HARDY AT 35° BELOW

Stern's Everblooming Roses of the Future need no protection—even in the coldest, severest winter as frigid as 15° below zero. Just leave them alone! Hardy in temperatures as low as 35° below with light protection. Year after year, enjoy giant flowers of richest brilliance and intoxicating aroma—produced in abundance on the largest, most vigorous bushes covered with an abundance of lush green foliage.

BUSHELS OF BLOOMS

Exceptional in their spectacular, long-lasting, everblooming performance. These special Stern's Sub-Zero Roses produce many more blooms than ordinary hybrids. Immense blooms—often more than 100 on a single four-year bush. Plants start blooming early—bloom all season long, right through hottest summer—often until early snow has fallen. These Roses laugh at early frosts maintain a riot of vivid color in your garden from spring until winter snow.

**Pink
Princess**



Red Duchess

**NOW YOU CAN HAVE GLORIOUS SUB-ZERO
BLACK SPOT-IMMUNE SUPER ROSES
IN SIX DAZZLING VARIETIES!**

ENJOY ROSE BEAUTY BEYOND COMPARE

- 8382 A. STERN'S RED DUCHESS.** The culmination of over 50 years of hybridizing! The perfect Rose! Such a robust and sturdy plant that it is **TOTALLY IMMUNE TO BLACK SPOT**. In addition, it has a heavenly fragrance of true Rose charm. Stern's Red Duchess develops into beautiful, well shaped bushes, 4-6 feet tall. And, best of all, they're in bloom from spring until frost. Literally buried beneath hundreds of lovely, iridescent, rosy red flowers. For a wonderful everblooming Rose fence, plant Stern's Red Duchess Roses 3-4 feet apart.
- 8427 A. LAFTER.** A vigorous growing Rose producing myriads of sparkling blooms. A glorious mixture of orange, pink and yellow shades in high clusters of large, semi-double flowers.
- 8365 A. DOLLY DARLING.** Large flowers of fluffy daintiness, delightfully blended with sunset shades of pink rayon, overlaid with the luster of deeper rose taffeta, to recall that ballroom gown of yesteryear.
- 8377 A. PINK PRINCESS.** Well named for its deep, translucent, double pink flowers. An extremely vigorous growing Rose. Enormous very double flowers up to five inches wide cover the bush from June through October until killing frost. Flowers are exceptionally perfect in form—delightfully fragrant—enticingly beautiful.
- 8393 A. YELLOW RUFFLES.** Flowers of purest yellow! And black spot resistant! A rapidly growing bush producing an amazing abundance of pure yellow, very double flowers.
- 8376 A. PINK BOUQUET.** A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty.

Stern's Super-grade Selected No. 1 Plants. Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.00; 10 for \$19.00; 25 for \$45.00; 50 for \$85.00.

STERN'S EVERBLOOMING BLACK SPOT- IMMUNE, SUB-ZERO ROSE COLLECTION

(Group 58-RO-2)

6 Roses (1 of each variety)	\$12.00
12 Roses (2 of each variety)	22.50
18 Roses (3 of each variety)	33.00

Postpaid

Encircle Your Home with a Multi-Colored LIVING FENCE of FLORIBUNDA ROSES

Stern's Everblooming ROSE HEDGE

Guaranteed to Bloom This Spring, Summer and Fall

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda Roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring until late fall.

100 Roses or More on Every Plant, Starting Next June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous, bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose garden.

Spectacular Entrance Walk!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, back-grounds or simply as specimen planting.

Easiest Rose to Grow!

Require almost no care. Rugged, extremely hardy, disease and insect resistant.

SELECTED HEAVY BUSHES—2-Year, Field-Grown, No. 1

	Each	3 for	10 for	25 for
Postpaid	\$1.50	\$4.25	\$13.00	\$32.00

8160 A. **BETTY PRIOR.** A magnificent Rose always in bloom. Great clusters of beautiful, beautiful blooms just like double Pink Dogwood blossoms—2-3 inches across. They're deep carmine-pink in the bud, gradually changing to lighter pink shades as the buds open. At the finish, each flower is a soft lovely shell-pink. The dark center of each Rose accents the warm pink of the petals.

7210 A. **CHATEAU.** Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

7240 A. **IMPROVED LAFAYETTE.** One of the most brilliant of all Roses! Deep glowing red flowers suffused with vivid crimson. An abundant bloomer. One of the finest Roses for bedding. Flowers without fail until frost.

Stern's FLORIBUNDA ROSE Collection

(Group 58-RO-4)

5	Everblooming Floribunda Roses (1 of each) for ...	\$7.00	15	Everblooming Floribunda Roses (3 of each) for ...	\$19.50
10	Everblooming Floribunda Roses (2 of each) for ...	\$13.00	ALL POSTPAID		

GOLDSLOCKS The World's Best Yellow Floribunda

(8220 A.) This bright, golden yellow, 2½-foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double, fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Plant Patent No. 672.)

STERN'S Super-Select, 2-Year, Field-Grown, No. 1 Plants

Each	\$ 1.75
3 for	4.95
10 for	15.00
Postpaid	

Everblooming
Border of
Lafayette
Roses

Betty
Prior

7230 A. **FLORADORA.** Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

Floradora

Goldilocks

**FOR '58! THE MOST PHENOMENAL ACHIEVEMENT
IN OVER 2,000 YEARS OF ROSE CULTIVATION!**

STERN'S SUB-ZERO 4-IN-1

8490 A.

RAINBOW TREE ROSE

EYE-LEVEL ROSES 4 Different Colors

ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

DOZENS OF HUGE RED, YELLOW, PINK and TWO-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 4-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 4-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING — EXTRA-HARDY ROSES. Like all members of the new race of Sub-Zero Roses, these 4 Rose varieties are amazingly resistant to cold. They are almost totally disease immune. They bloom continuously! Plant this season—enjoy abundant bloom starting this spring and right through to fall—and year after year! **MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.**

QUADRUPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means

Roses of 4 different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'till now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

**ONLY STERN'S HAS THE NEW 4-IN-1 RAINBOW TREE ROSE!
MOST LIMITED SUPPLY—ORDER NOW!**

In all the world, only Stern's has the unique new Rainbow Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00
All Prices Postpaid



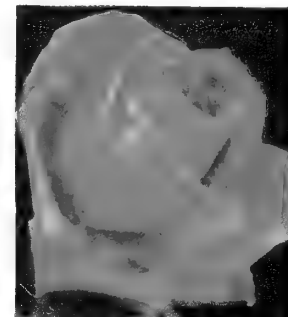
BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



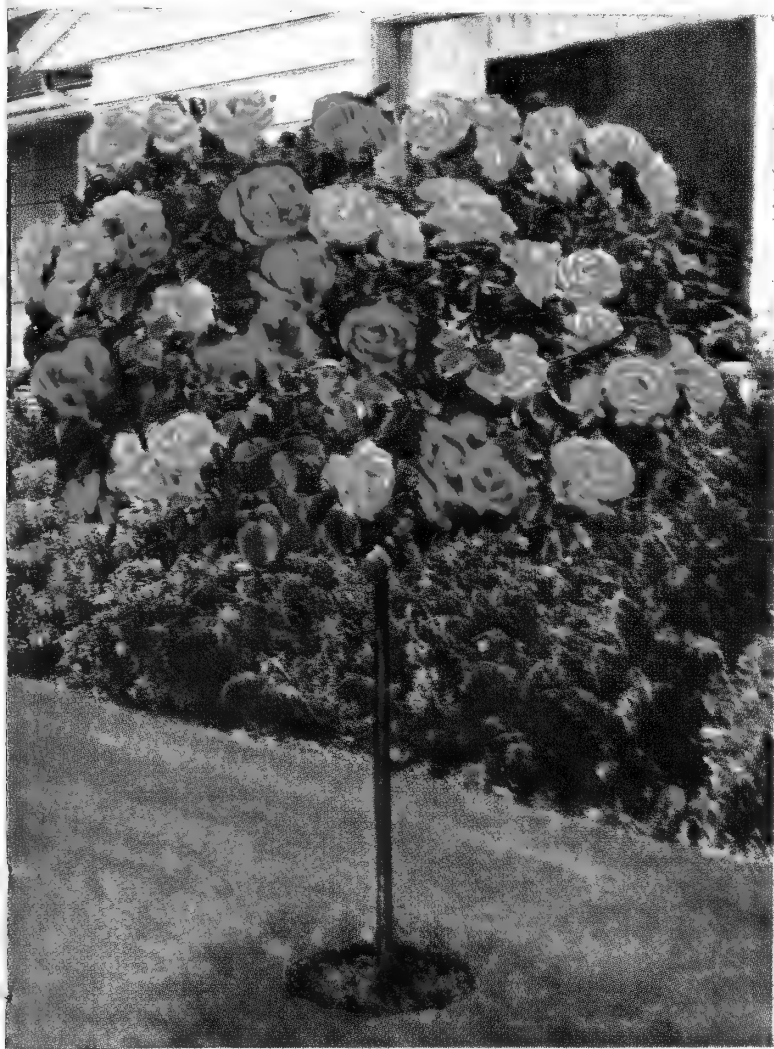
BLAZING RED
Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.



2-TONE
Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.



WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 ft. apart. Plant anywhere you want a sensational landscape effect!



Now for '58 BRILLIANT NEW

Unusual Shade-Loving Plants

Yes, now your "dream" home can be flooded with color and beauty. Even shaded problem spots can now be decorated with brilliant flowering shrubs that can make your landscape brighter than you ever dreamed would be possible.

After years of effort and research, plant scientists have discovered and produced colorful flow-

ering and fruiting shrubs which can be grown easily and successfully by the average home gardener. Stern's has gathered into a special collection the choicest of these shrubs. Only proven varieties—sure to give complete satisfaction—produce magnificent color even in partial shade.

Evergreen SUB-ZERO CHRISTMAS HOLLY

STERN'S CHOICE NAMED VARIETIES

Now Stern's is proud to offer the famed American Holly in choice named varieties—proved for extreme hardiness, leaf color and berrying. While Holly is beautiful the year 'round, it is in winter when other evergreens become drab and brownish that your Stern's Holly will really sparkle. The leaves are deep, dark green and the brilliant red of the berries really stands out against this background.

SUB-ZERO Hardiness—Proved Berrying Ability

Years of testing and study has gone into proving the outstanding named varieties now offered by Stern's. Asexual propagation assures your getting the true-to-type forms which have proven

hardy at 20 degrees below; produce enormous quantities of berries and the darkest, glossiest foliage. If you are to have berries on your female Holly, you must have a pollinating male companion planted in the same general area.

Stern's Sub-Zero Christmas Holly will reach a height of 30-40 feet at maturity if left untrimmed. Looks its best if kept trimmed to a compact 4-10 feet. It can be planted wherever a pyramidal evergreen would be used. Plant your Holly in good garden soil enriched with peat moss or leafmold if possible. Feed with Stern's Miracid (see page 45) for best results. Plant in semi-shade; mulch.

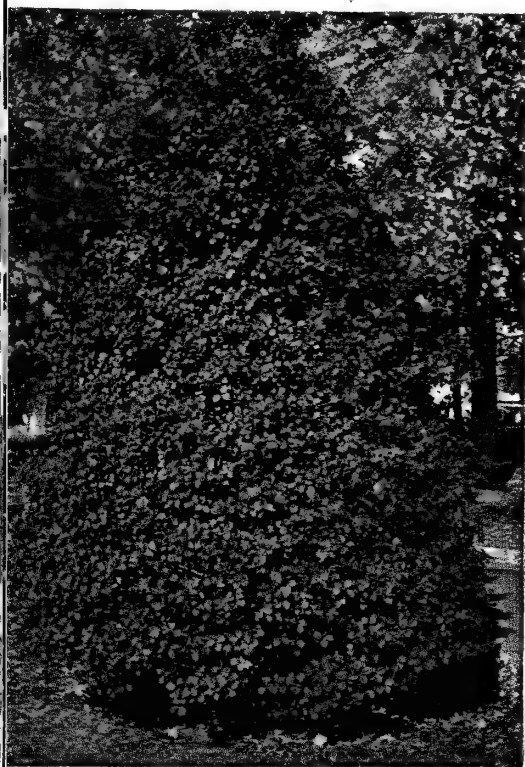
Shipped in plant bands for guaranteed planting results.

STERN'S CHRISTMAS HOLLY COLLECTION

(Group 58-SH-1)

4 Named Varieties of Holly (3 female and 1 male) 6-10 in. high, with planting directions, postpaid for only \$5.95

8 Named Varieties of Holly (6 female and 2 male) 6-10 in. high, with planting directions, postpaid for only \$11.00



Christmas Holly

Stern's DWARF RED SPIREA

3815 A. (*Spirea japonica coccinea*)

A broad low plant covered with flat blooms like "miniature umbrellas." Large, handsome clusters of rich crimson-red flowers 4-5 inches across! The deep crimson-red blooms cover the plant in June and there is hardly a moment throughout the summer that some blooms aren't produced. (Stern's Dwarf Red Spirea is actually a much deeper red color than the picture shows. It is such a new shrub that a picture showing the true color is not available.) Grows only 3-4 feet high and has attractive rich green foliage. Thrives even in poor soil. Shipping height 18-24 inches. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

Stern's Dwarf Red Spirea

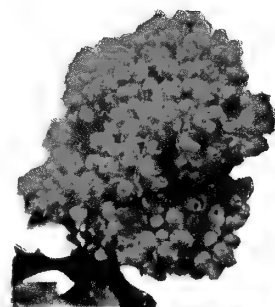


Bright Golden Yellow Flowers on
Shade Loving Evergreen Shrub!

3430 D. STERN'S DWARF OREGON HOLLY GRAPE

(*Mahonia aquifolium*)

The perfect small shrub to give a touch of color to your foundation planting. Its height does not exceed 3 feet so it is effective either among or in front of evergreens and other shrubs. Its lustrous dark green, leathery leaves turn a bronzy red in autumn. Pyramidal clusters of bright golden yellow flowers in May, followed by light blue berries in June and July. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs. Well branched, 8-12 in., with peat ball. Postpaid: Each \$3.00; 3 for \$8.00; 10 for \$22.00.



Dwarf Oregon Holly Grape



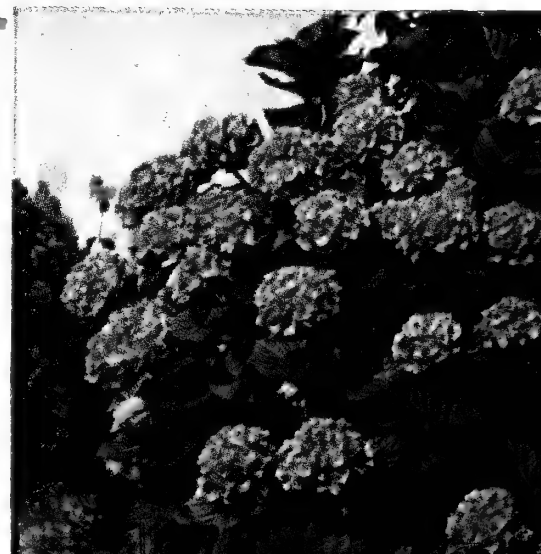
Blue Hydrangea

Unusual Midsummer Garden Color

BLUE HYDRANDGEA

3252 C. (*Hydrangea Domotoi*)

2-3 feet. BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 45). Shipping height 12-18 inches. Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.



COLOR for Shady Spots!

Brighten Even Dullest Corners

STERN'S EXOTIC GIANT-FLOWERED Hardy Japanese AZALEAS

(Royal Azalea, Malvatica and Vuykiana Hybrids)

"ELECTRIC COLOR" BRILLIANCE!

Only if you've seen such Azaleas in Japan's famous gardens can you realize how brilliant their flowers can be! Brilliant beyond description—giant iridescent flowers—with fluorescent qualities that glow even in the dusk! Stern's Royal Azalea Malvatica and Vuykiana Hybrids give you huge exquisite blooms, far larger than the older Japanese types.

Truly a lifetime investment in breathless beauty. With a minimum of care, they will increase in size and beauty for years and years to come. Stern's Japanese Azaleas prefer a good loamy acid soil—a soil rich in organic matter. You can easily create this soil condition by working peat moss or compost into the soil when planting.



Azalea, Othello

EARLIEST BLOOMING AZALEA!

These magnificent Stern's grafted species are ready to burst into exquisite flowers this year. Flowering early in May, they are the earliest flowering Azalea. Yes, now you can have rich glowing beauty in your garden—without waiting—THIS VERY SPRING, IF YOU ACT NOW!

SUB-ZERO HARDINESS!

Greenhouse Beauty Outdoors

Now enjoy the beauty of greenhouse Azaleas—outdoors in your own garden! Stern's proudly presents the successful cross between the old-fashioned, hardy free-flowering types and the tender, colorful greenhouse Azalea. These new hybrids have thrived in areas where temperatures have dropped as low as 20 degrees below zero!

Azalea,
Fedora

Large
Flowers

SEMI-EVERGREEN

For Year 'Round Beauty

Stern's Japanese Azaleas are semi-evergreen—hold their exquisite foliage almost all winter. Use as a low-growing foundation planting as a spreading low border in front of tall-growing, European-type Azaleas or other shrub plantings—as a stunning specimen on the lawn, planted in bold masses so that their glowing colors can be seen for miles.

LOADED WITH FLOWER BUDS

Ready to Bloom 30-60 Days After Planting!

2548 B. OTHELLO. One of the best reds. Gorgeous, large, non-fading flowers.

2541 B. FEDORA. Gleaming bright pink blooms of large size and perfect form.

Heavy, well branched, No. 1 plants. Covered with flower buds. 3-year plants, 10-15 inches high. Earth balled for guaranteed planting results. All prepaid: Each \$6.00; 2 for \$11.50; 4 for \$21.00; 8 for \$40.00.

Stern's "ROYAL MALVATICA" Collection

of Hardy Japanese Azaleas (Group 58-SH-2)

One of each listed -2 grafted Azalea Malvatica plants with flower buds for \$11.50, express prepaid.

Versatile Year 'Round Garden Beauty

STERN'S HARDY IMPROVED EVERGREEN BITTERSWEET

4610 A. (*Euonymus radicans vegetus*)

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover! This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved

type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted twelve inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls and stays green all year long. If left untrimmed will grow to 20 feet.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected No. 1 Plants.

Postpaid: Each \$2.50; 3 for \$7.00;
10 for \$20.00; 25 for \$45.00.

Stern's Breathtaking New RAINBOW GIANT PRIMROSES

(Primula Polyanthus, Hybrid)

Huge Flowers Up to 2 3/4" Across

A fabulous new race of Primroses!

Primroses of super-size, on super-strong stems! Blooms almost three times bigger than the ordinary 1-inch flowers . . . flower heads of spectacular, dinner-plate size! They bloom in over 14 glorious colors . . . ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

A brilliant rainbow of bloom this very spring! Stern's Giant Primroses have flower buds that will burst into bloom this very spring! Bloom again, year after year!

Shade loving beauties! Thrive in shady spots, so plant where shade has caused bare patches. Easiest to grow of all Primroses.

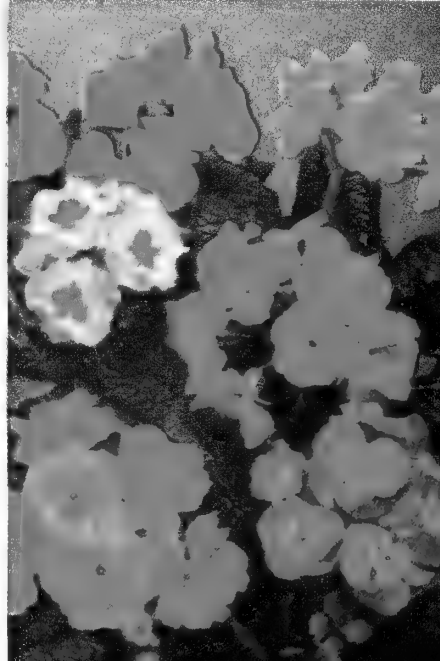
A Rainbow Assortment of the World's Most Magnificent Primroses in These Glorious Colors! White, pink, rose, crimson-rose, blue-violet, violet, yellow, apricot, dark blue, bronze, light blue, gold, scarlet, red, heavenly pastels, and many more. Available in mixed colors only.

Postpaid: 3 plants \$2.25; 6 plants \$3.75; 12 plants \$7.50; 25 plants \$15.00.

SEE THIS REMARKABLE NEW
DEVELOPMENT ON THE BACK
COVER.



Evergreen Bittersweet





Rhododendrons at Blossom Time in May and June

Stern's Evergreen

Hardy Rhododendrons

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Since Rhododendrons are shallow-rooted plants only the upper 12-15 inches of soil should be treated. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 45 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Peat Balled for Guaranteed Planting Results.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches.
Postpaid: \$6.50 each; 3 for \$18.00; 6 for \$35.00;
10 for \$55.00.

2583. CATAWBIENSE GRANDIFLORUM. Lilac-purple.

2581. DR. H. C. DRESSELHUYNS. Crimson-red.

2584. CATAWBIENSE ALBA. White.

2582. ROSEUM ELEGANS. Deep rosy pink.

**Enjoy
Magnificent
Blossoms
This Year!**

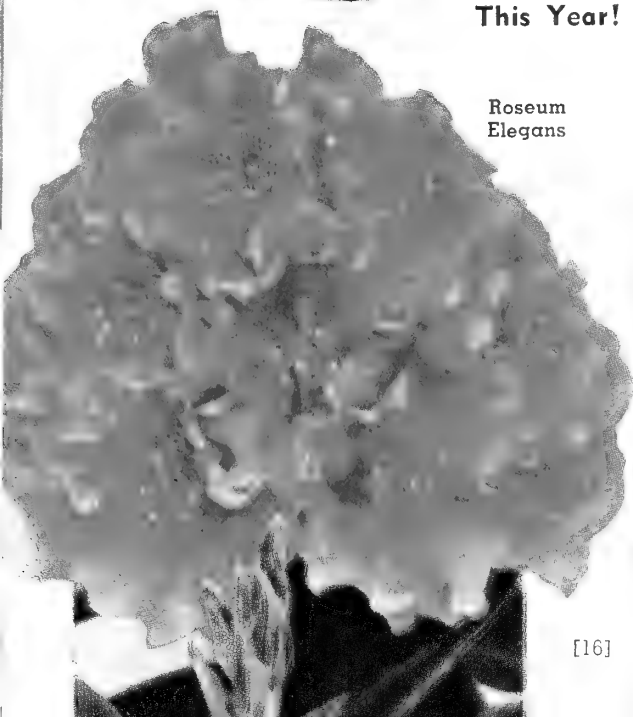
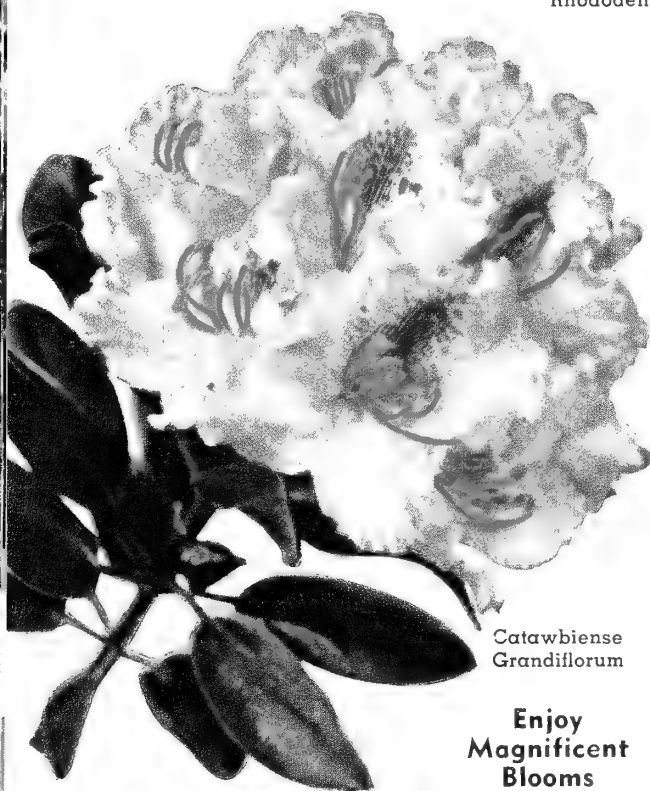
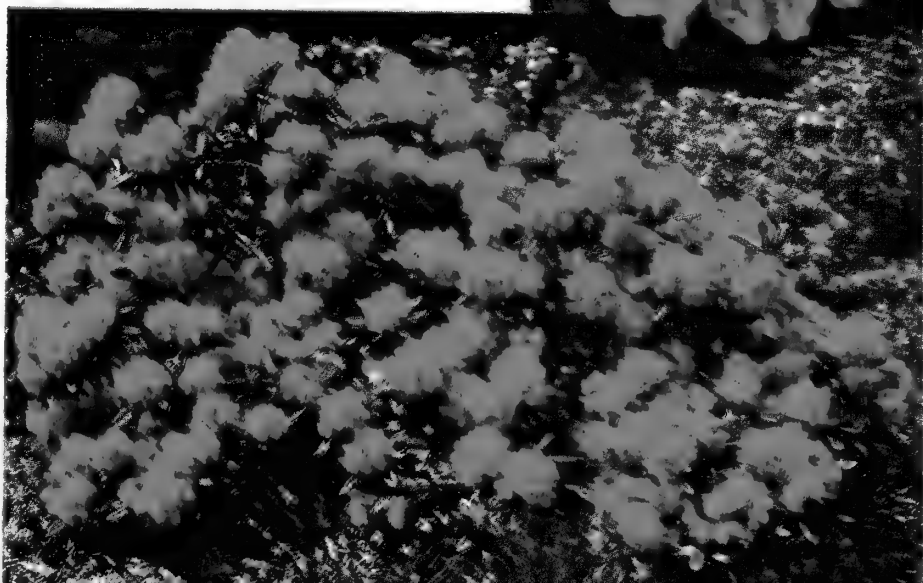
Roseum
Elegans

Stern's "Majestic" Rhododendron Collection

(Group 58-SH-3)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$22.00, postpaid.

Dr. H. C. Dresselhuys



BLAZING NEW COLOR FOR AMERICAN HOMES!

THE CROWN/JEWEL OF FLOWERING SHRUBS

STERN'S RARE EUROPEAN AZALEAS

VARIETIES YOU'VE SELDOM SEEN BEFORE

Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just 2 months.

These Stern's European Azaleas are NAMED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors can not be equaled by any other type of Azalea.

Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.



Azalea Mollis Hybrids

HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 45.)

STERN'S "CROWN JEWEL" COLLECTION
of Rare European Azaleas (Group 58-SH-4)

One of each shown—5 grafted Azalea Mollis plants
with flower buds.

for only \$17.00 Postpaid



Azalea Mollis, Hort. H. Witte

Thrive in Any Garden Soil

These imported Stern's varieties thrive in any loose textured garden soil. They are perfectly hardy in temperatures as low as 10 degrees below zero. Plant in full sun or partial shade—they will increase magnificently in size and beauty each year.

B-U-R-S-T-I-N-G WITH FLOWER BUDS!

Guaranteed to Bloom in 60 Days

Azalea Mollis Hybrids Bloom in May

- 2510 A. COMTE DE GOMER. A gleaming soft pink which in full bloom is a mass of glorious color. A heavy and dependable bloomer.
- 2511 B. DR. REICHENBACH. A tall upright growing variety which produces an abundance of salmon-orange flowers in mid-season. Flowers 2½ inches in diameter.
- 2512 B. HORT. H. WITTE. Lovely orange yellow flowers produced in prolific abundance. Flowers over 2 inches. A long bloomer.
- 2513 B. J. C. VAN TOL. Large flowers almost 3 inches in diameter! Bright red blooms in continual profusion. An upright grower.
- 2515 B. NICOLAS BEETS. An amazing producer of apricot-yellow to maize-yellow flowers. All over 2 inches in diameter. A dependable bloomer.

Heavy plants with flower buds to bloom this spring. 3-year, 12-15 inches. Postpaid: \$3.75 each; 3 for \$11.00; 10 for \$32.00.

Azalea Mollis, Dr. Reichenbach



Feathery Foliage and Lacy Blooms

Stern's EVERBLOOMING TAMARISK

4057 A. (*Tamarix hispida*)

This Mediterranean beauty is one of the finest of all shrubs. The graceful, feathery foliage of silvery blue color is plumed with thousands of rosy pink flowers all summer long. The long slender racemes paint a picture of unending grace and beauty as they shimmer gracefully in the lightest breeze. Thrives in any garden soil—even sandy soil! Unharmful by salt spray—so it's perfect for planting at the seashore! Slender, graceful, upright in habit, Stern's Everblooming Tamarisk reaches a maturity height of about 10 feet. To maintain the naturally graceful bush form, prune annually after flowering.

GRACEFUL IN THE GARDEN — LOVELY IN THE HOME

The light feathery foliage and soft pink flowers are perfect for cutting. Just imagine a spectacular floral centerpiece of Stern's Everblooming Tamarisk gracing your home this very summer. **Special Note:** Tamarisks develop few roots, the tops are cut back to 6 inches at time of shipping to insure satisfactory results.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.



Everblooming Tamarisk

3620 B. Stern's Semi-Evergreen

SCARLET FIRETHORN

(*Pyracantha coccinea lalandi*)

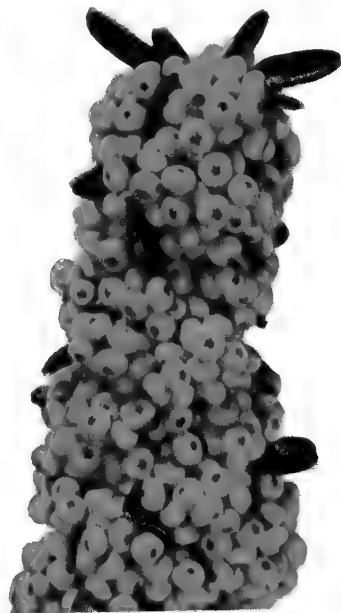
YEAR 'ROUND "MIRACLE" BEAUTY

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful all fall and far into the winter. Makes glorious Christmas decorations! Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers.

WHERE TO PLANT

A sunny position in well drained soil suits them best. Makes a beautiful shrub 4-8 feet in height. Superb as climbers against warm walls, for forming a hedge, or as dense bushes in the shrub border. Stern's is proud to offer a hardy strain which stands below zero temperatures.

Sturdy plants, 15-18 in. Earth balled for guaranteed planting results. Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$17.50; 8 for \$33.00.



Scarlet Firethorn

UNUSUAL "MOUND OF GOLD" PLANT

Stern's

EVERBLOOMING HYPERICUM

3262 B. (*Hypericum, Midcote*)

This charming low shrub is covered all summer long with immense quantities of brilliant golden yellow flowers 2-3 inches across. The dense, shiny, leather-like leaves form a perfect background to the fragrant golden bloom. Since the flowers appear at the end of every shoot, the plant, when in full bloom, appears to be a "mound of gold" 1½-2 feet high. Makes a spectacular low hedge or individual specimen plant. Sturdy, No. 1 plants. Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.



BRILLIANT NEW COLOR — ALL SEASON LONG 3368 B. Stern's Hardy GOLDEN VICARY

(*Ligustrum ibota vicari*)

Here's how to get an unusual touch of color into your evergreen or shrub border. This outstanding shrub holds its golden yellow color from spring until snow flies. Blooms in July with white flowers in pyramidal clusters followed by similar clusters of small berries, some blue, some shining black. Thrives in almost any type soil and under all conditions—even droughts and poor soil. Remarkably free of insects and disease.

MULTI-PURPOSE COLOR ACCENT

Although Stern's Hardy Golden Vicary usually grows to a height of 4-6 feet, this beautiful golden leaf form of Privet makes a neat, compact shrub that can be clipped to any shape desired. Excellent as an individual specimen planted in strategic garden spots or as a colorful hedge. Bushy, well branched plants, 12-15 inches. Postpaid: Each \$1.75; 3 for \$4.50; 10 for \$12.50; 25 for \$25.00; 50 for \$45.00.



Hardy Golden Vicary

Crimson Pigmy Barberry

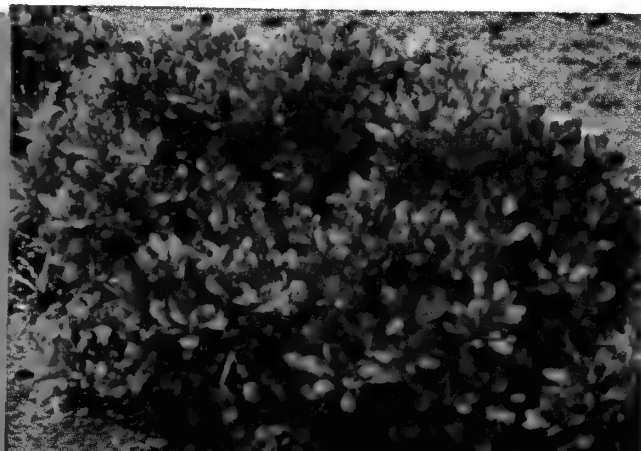
Stern's

CRIMSON PIGMY BARBERRY

2657 D

This new variety has just been introduced from Holland. It's a miniature form of the Red Leaved Barberry which holds its bronzy blood-red color throughout the season. Grows 18 to 20 inches in diameter and 8 inches high. Individual plants are extremely colorful and are ideal for planting in front of other shrubs or to spotlight established foundation plantings. Excellent as edgings to walks and flower beds. Strong, potted plants for best planting results.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00; 25 for \$25.00; 50 for \$45.00.



NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

AMAZING RESULTS IN 7 DAYS* OR MONEY BACK!

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

*During growing season.

READ THESE IMPORTANT FACTS!

FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
**RADIO-
ACTIVE
"HOT"
LEAF**

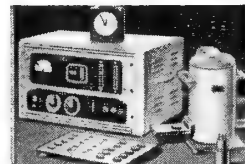


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

No. 3

LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

SCIENTIFICALLY BALANCED

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

1 1/2 Lbs. \$2.25
(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00
(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00
(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00
(Feeds up to 25,000 sq. ft.)

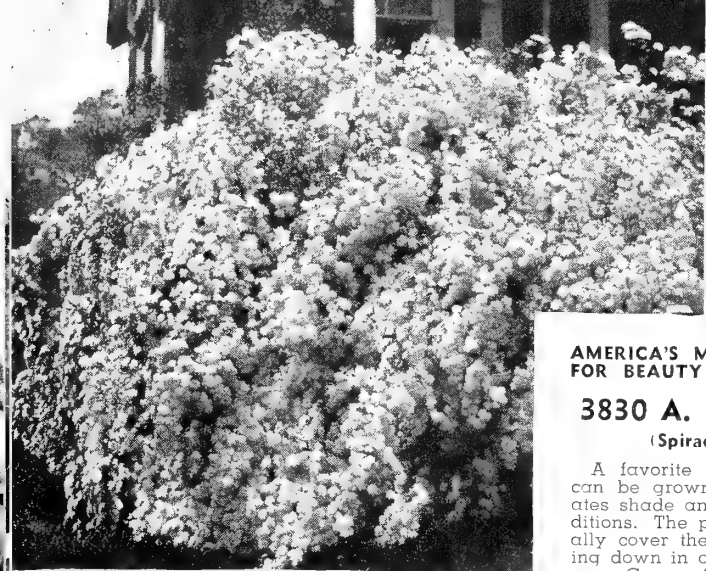
50 Lbs. \$35.00
(Feeds up to 50,000 sq. ft.)

All Prices Postpaid.

STERN'S

Miracle-Gro

A Rainbow of Color SELECTED SPECIMEN Produce Spectacular Blooms



Spirea Van Houttei

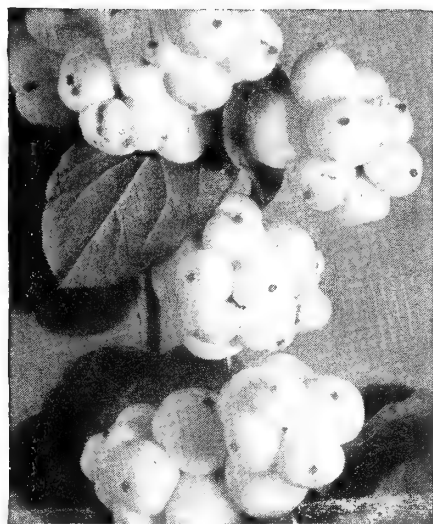
AMERICA'S MOST POPULAR SHRUB
FOR BEAUTY — FOR PROTECTION

3830 A. WHITE SPIREA

(Spiraea Van Houttei)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May, cascading down in a graceful arching manner. Grows 4-6 feet high. Excellent as an individual specimen shrub; it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft. Postpaid:
Each \$1.25; 3 for \$3.50; 10 for \$10.00.



Snowberry

SPECIAL: HEDGE SIZE
WHITE SPIREA PLANTS (4990 B)
12-18 in. Plant 2 ft. apart.
Postpaid: 10 for \$4.50; 25 for \$10.00;
100 for \$35.00.

3905 B. STERN'S WHITE SNOWBERRY BUSH

(Symphoricarpos Racemosus)

The large white berries of this handsome shrub are produced in heavy clusters which are very ornamental in the fall because they are borne on gently arching branches. The berries hang on the shrub nearly all winter. Birds love them. Maturity height 5-6 feet. Shipping height 18-24 inches.

Postpaid: Each \$1.25; 3 for \$3.50;
10 for \$10.00.

3250 A. STERN'S HILLS OF SNOW

(Hydrangea arborescens grandiflora)

GUARANTEED TO BLOOM
THIS SUMMER

The finest white shrub for shady spots! Yes, here's the perfect answer to planting in the shade. Thrives even on the north side of the house. Produces immense, rounded heads of creamy white flower clusters up to 6 inches in diameter. In full bloom Stern's Hills of Snow Hydrangea is a rolling mass of white, forming a living "snowbank." Blooms abundantly all summer long from July to October. Grows 4-5 feet high. Shipping height 2-3 feet.

Postpaid: Each \$1.75; 3 for \$4.75;
10 for \$15.00.

3550 A. STERN'S REBLOOMING SWEET MOCKORANGE

(Philadelphus virginialis)

Sweetly Scented, Large Double Flowers

The most popular of all the Mockoranges! During its first blooming period in June the shrub is completely covered with fully double and exceptionally sweet-scented flowers. Then throughout the summer and fall there is scarcely a time when some flowers are not produced. Grows 6-8 feet in height. Shipping size 2-3 feet.

Postpaid: Each \$1.75; 3 for \$4.75;
10 for \$15.00.

NEW! BRIGHTEST RED
EVERBLOOMING

FLAME RED

4205 A. WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

Guaranteed to Bloom This Spring, Summer and Fall

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

Extremely Hardy—Grows in Any Soil

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 feet tall.

Strong, Vigorous Shrubs, 2-3 ft.

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00; 10 for \$17.50.

Giant Velvet Cushions of Sensational Beauty!

Stern's Winter-Blooming
DWARF PUSSY WILLOW

ROSE GOLD

3656 A. (Salix gracilistyla)

SENSATIONAL NEW LANDSCAPE IDEA

NOW YOU CAN PLANT PUSSY WILLOWS WHERE YOU NEVER COULD BEFORE. These sturdy winter-hardy shrubs have a low, compact growth which makes them ideal for specimen or border planting. Grows only 5 feet tall. Plant them in your outdoor living room, in front of your picture window, or wherever their soft silvery foliage and unusual beauty will bring the brightest display to your garden.

AMAZING COLOR CHANGES

Stern's Dwarf Rose Gold Pussy Willow displays not one—not two—but THREE gorgeous color changes. Imagine the satisfaction of watching this progressive parade of changing color—from softest silvery grey to the silvery pink of a summer dawn—then to a glowing rosy pink dotted with literally hundreds of brilliant golden yellow stamens.

Strong, Vigorous Shrubs, 2-3 ft.

Postpaid: Each \$2.25; 2 for \$4.25; 4 for \$8.00.

STERN'S BUTTERFLY BUSHES

5 Exciting Colors!

BUTTERFLY BUSHES bloom from JULY UNTIL OCTOBER; they bloom abundantly in long, graceful sprays the first year planted, forming a compact bush 4-5 ft. tall. Strong, No. 1 plants. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

2706 A. PURPLE BUTTERFLY BUSH (Buddleia, Ile de France).

Stern's "BUTTERFLY"
COLLECTION

(Group 58-SH-5)
10 Butterfly Bushes
in 5 exciting colors
(2 of each listed)
for only \$12.00, post-
paid; or you may
order 5 Butterfly
Bushes (1 of each
listed) for only
\$6.00, postpaid.

2700 A. PINK BUTTERFLY
BUSH (Buddleia,
Charming).

2698 A. RED BUTTERFLY
BUSH (Buddleia,
Burgundy).

2702 A. BLUE BUTTERFLY
BUSH (Buddleia,
Dubonnet).

2712 A. WHITE BUTTER-
FLY BUSH (Budd-
leia, Snowbank).



Hills of Snow

Sweet Mockorange



from March Through October

FLOWERING SHRUBS

the First Year Planted

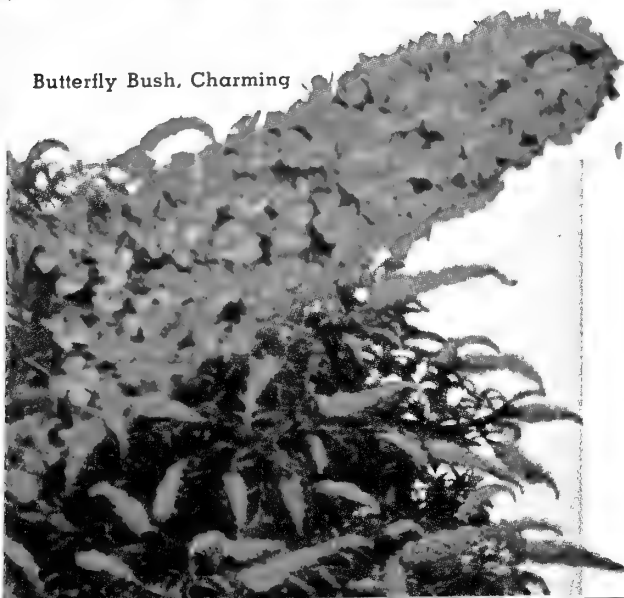


Weigela Vaniceli



Pussy Willow, Rose Gold

Butterfly Bush, Charming



Stern's Everblooming

BOUQUET SPIREA

3818 A. (*Spirea macrothyrsa*)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet. Shipping height 2-3 feet.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.



Bouquet Spirea

Forsythia

SPARKLING EARLY SPRING COLOR!

2983 A. STERN'S

FORSYTHIA, GOLDEN BELL

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

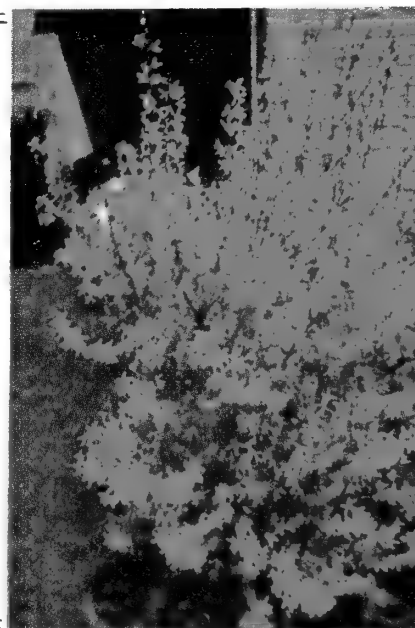
Glorious in Bloom — Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet.

Loaded with flower buds to bloom this spring!

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.



YEAR 'ROUND BEAUTY FOR YOUR HOME

Stern's BURNING BUSH

5 Star Beauty

(*Euonymus alatus*)

- ★ Beautiful yellow flowers in May and June
- ★ Beautiful dark green foliage in summer
- ★ Brilliant copper-red leaves in fall
- ★ Attractive red berries
- ★ Unusual ridged corky bark all winter

In the fall and winter Stern's Burning Bush is truly one of autumn's most thrilling sights. You can't believe your eyes when the dark green foliage turns to a brilliant crimson-red but turn it does. Its sensational color rivals the showy Sumac. At Thanksgiving time cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay woodsy atmosphere to your decor. During the winter the novel corky ridges on the bark give the branches the appearance of being square. Excellent for foundation planting or for individual specimen. The dwarf type makes an attractive hedge.

Sturdy, Well Branched Bushes

2942 A. DWARF Burning Bush. Maturity height 4-5 ft. Shipping height 12-15 in.

2940 A. GIANT Burning Bush. Maturity height 8-10 ft. Shipping height 12-18 in.

Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.





Tri-Color Rose of Sharon

Stern's GARDEN

Presenting The Spectacle - of - the - Year!

3142 A. Stern's Fabulous 3-in-1

Rainbow ROSE of SHARON

Three Different Colors — All on ONE Bush!

Just imagine the thrill, the excitement in your neighborhood when you plant our rare and unusual 3-in-1 Rainbow Rose of Sharon. No Rose of Sharon like it! A Rose of Sharon that blooms with large, luxuriant, double blooms in 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one bush!

A TRIPLE CLOUDBURST OF COLOR THIS VERY SUMMER!

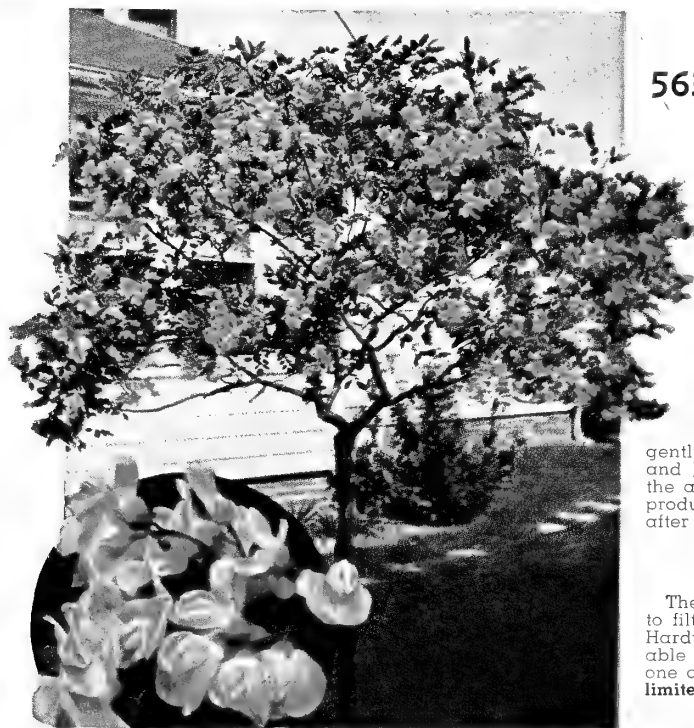
Just to see Stern's 3-in-1 Rainbow Rose of Sharon in bloom with its amazing 3 color display—its huge **Double Red**, **Double White**, **Double Purple** blooms intermixed in a veritable carnival of color, is an unforgettable experience. Blooms in midsummer when other shrubs fail. A picture of colorful richness from July till frost.

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 3-in-1 Rainbow Rose of Sharon, you will have a sensational conversation piece. Some suggestions: Plant directly before a picture window and enjoy this astounding specimen inside and out. Plant two to form a picturesque living gateway to your home. Line walks and entranceway with Rainbow Rose of Sharon 4-5 feet apart. Use to soften harsh corner lines. Plant anywhere you want a sensational landscape effect!

Absolutely hardy in most areas! Stern's amazing Rainbow Rose of Sharon is extremely hardy—slightly below zero temperatures won't harm them. They require almost no care; yet they grow more beautiful with each succeeding year.

Heavy, 2-Yr., Blooming Size Plants, 2-3 ft. Postpaid:
Each \$3.75; 3 for \$10.00; 6 for \$18.00; 10 for \$29.00



Pink Monument Locust

Magnificent Ornamental Lawn Tree to
Decorate Your Landscape

5630 A. Stern's Hardy Pink

MONUMENT LOCUST

(*Robinia hybrida*, Monument)

**ENJOY BLOOMS
THIS VERY SPRING!**

A picturesque and colorful Garden Aristocrat! This rarely offered hybrid is a thrilling sight when in full bloom. Its long, drooping clusters of sweet scented, large, soft lavender-pink flowers hanging gently in the air resemble Wisteria blossoms. In May and June the lovely, almost Sweet Pea-like blooms fill the air with their subtly sweet fragrance. Will actually produce some bloom the very first year—within days after planting.

**WHAT ONE CUSTOMER
WROTE ABOUT STERN'S
PINK MONUMENT LOCUST**

Oswego, N. Y.

Your nursery was the only place I have ever seen Pink Monument Locust for sale. I bought one from you and I have never seen such a sight. At the present time there are more flowers on it than leaves. The last time I saw this type of tree was when I left France. Your Locust is just as beautiful as they grow there. I thought you might like to hear how well your plants and trees are doing. Before I forget I must tell you that we planted our Sub-Zero Holly about one month ago. Already the three females have grown two inches or more with new leaves. The male has developed a complete set of new branches. Never have we been able to successfully grow Holly on our farm, and we have bought many types, until yours.

Thank you,
Mrs. R. D. Long

THRIVES UNDER POOR CONDITIONS

The fine light, open foliage shimmers gracefully in the lightest breeze and allows light to filter through so that lawn grass will grow right up to the trunk if desired. Stern's Hardy Pink Monument Locust is drought and heat resistant; thrives under most unfavorable conditions, even in poorest soil. Grows 15-20 feet tall at maturity. Be sure to plant one of these splendid specimens this spring. **Please order early, our supply is extremely limited.** Lightly branched trees 6-8 feet when shipped.

Each \$7.50; 3 for \$21.00; 10 for \$60.00.



Brilliant Color All Season Long!

5030 A. STERN'S DWARF RED-LEAF MAPLE

(*Acer palmatum atropurpureum*)

Stern's offers only the true Dwarf Japanese Red Leaf Maple—specially grown from cuttings—sure to give you magnificent purple-red foliage all spring, summer and fall. Forms a spectacular contrast to the green of the lawn. Grows to a large shrub or small tree 12-15 feet in height. You will be proud to own one of these rare plants; everybody admires them wherever they are planted. Plant in full sun for best color effect. Shipping height 18-24 inches. **Earth balled for guaranteed planting results!**

Postpaid: Each \$9.00; 2 for \$16.00; 4 for \$30.00

ARISTOCRATS

Like Masterpieces of Fine Painting
**STERN'S COLOR CHANGING
 GARDEN MASTERPIECE**

RARE EVERBLOOMING

TREE HYDRANGEA

5300 C

Spectacular! Flowers As Big As Your Head!

GUARANTEED TO BLOOM THIS SUMMER

In full bloom there is no lovelier sight than the rolling mass of flower panicles of Stern's Everblooming Tree Hydrangea. Its big conical-shaped flowers are as large as your head! Their beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

CHANGES COLOR FOUR TIMES A YEAR!

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are GREEN, changing to WHITE in August, ROSY PINK in September and finally to BRONZE-PURPLE in October.

SMALL GARDEN OR LANDSCAPE TREE

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places. Easy to grow, **hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. Plant now for showy garden beauty this summer!

Specimen Size Trees, Well Branched, About 3 ft. Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$23.00.



Tree Hydrangea

Now - A Purple Cloud of Beauty for Your Garden STERN'S SUMMER BLOOMING PURPLE-LEAF SMOKE TREE

3642 C. (Cotinus coggygia purpurea, Royal Purple)

**OLD GARDEN FAVORITE IN GLORIOUS
 NEW COLORING!**

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this new strain is not only purple-leaved but "purple-plumed." Imported from Europe—tested at our farms—now they are ready for American gardens.

**GROWS ALMOST ANYWHERE!
 WINTER HARDY!**

Stern's Royal Purple Smoke Trees thrive in any well drained garden soil. Grow into a bushy shrub or small tree 8-15 feet in height. Perfectly hardy here in rugged Western New York where they have stood temperatures of 23 below. Shipping height 15 to 18 inches.

EXTREMELY LIMITED SUPPLY

Please remember our supply of this unusual specimen tree is still limited. To make sure you get yours this year, please order early.

**SPECTACULAR COLOR FROM EARLIEST
 SPRING UNTIL LATE FALL!**

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage—in this new and rare purple-leaved and purple-plumed garb. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July till October. And, most important of all, from earliest spring till winter's icy blasts you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. Just this past summer one visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these this fall." Now you can experience the same thrill of discovery!

Postpaid: Each \$3.75; 3 for \$11.00;

10 for \$30.00.



Royal Purple Smoke Tree

Stern's Large Flowered ORIENTAL REDBUD

Blazing Magenta-Pink Flowers!

5125 B. (Cercis chinensis)

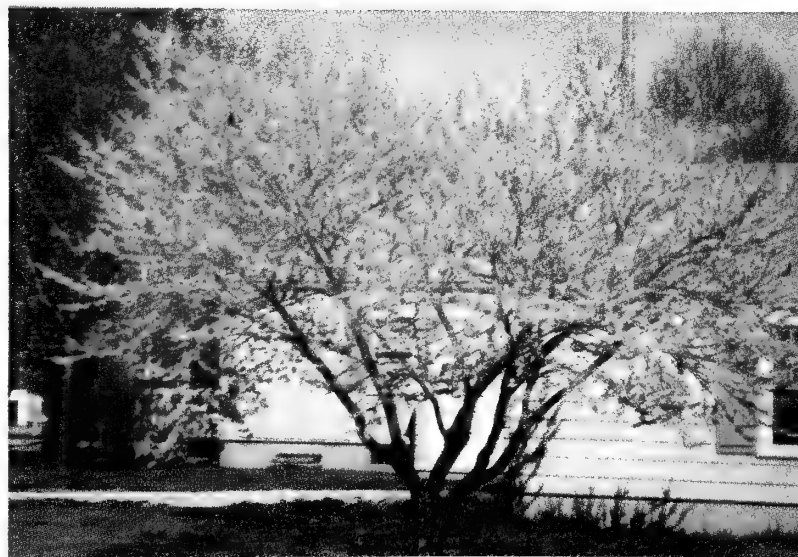
Stern's is proud to offer the imported Chinese strain of Redbud or Judas Tree. This rare strain produces larger, more brilliant flowers for your increased enjoyment. In early spring its branches are buried beneath dense clusters of gorgeous rosy pink Pea-like flowers. Their amazing abundance literally hides the branches from sight! A blaze of color just before the Dogwood and often overlapping it. As a result you'll find them planted together in America's finest gardens.

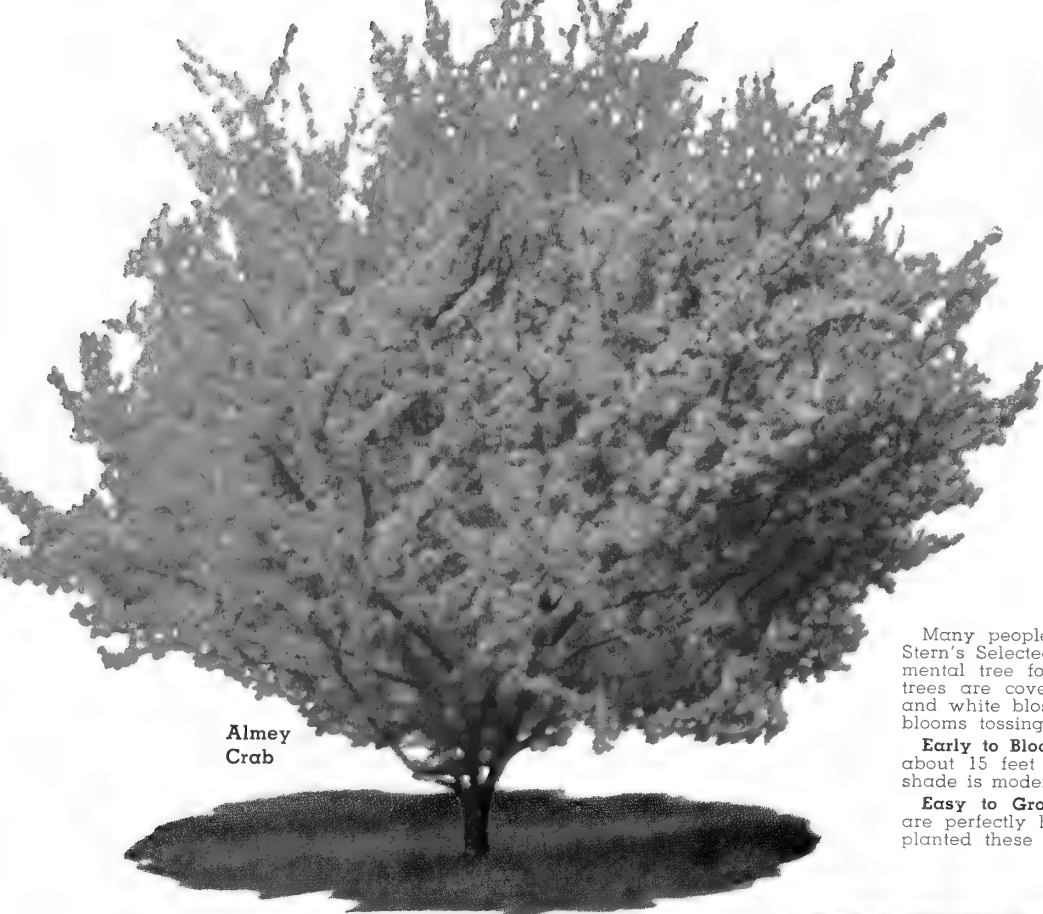
OUTSTANDING IN FOLIAGE! The large, healthy, green, heart-shaped leaves lend an almost tropical air to your garden. During the fall months the foliage of these picturesque Oriental Aristocrats turns a delightful yellow.

Does well in full sun or partial shade. Hardy from southern Massachusetts and Long Island southward. Grows 10-12 ft. tall. In more northern sections it should be planted in a sheltered spot.

Sturdy, well branched trees, 3-4 ft.

Postpaid: Each \$5.00 3 for \$12.00 10 for \$38.00





Almey Crab

5400A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. \$4.00 each; 3 for \$11.00; 10 for \$35.00.

5404A. STERN'S DOLGO CRAB

In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.00 each; 3 for \$8.50; 10 for \$25.00.

Hopa Crab



New Garden Thrill for You—
Starting This Spring!

STERN'S SUNBURST FLOWERING CRAB APPLE

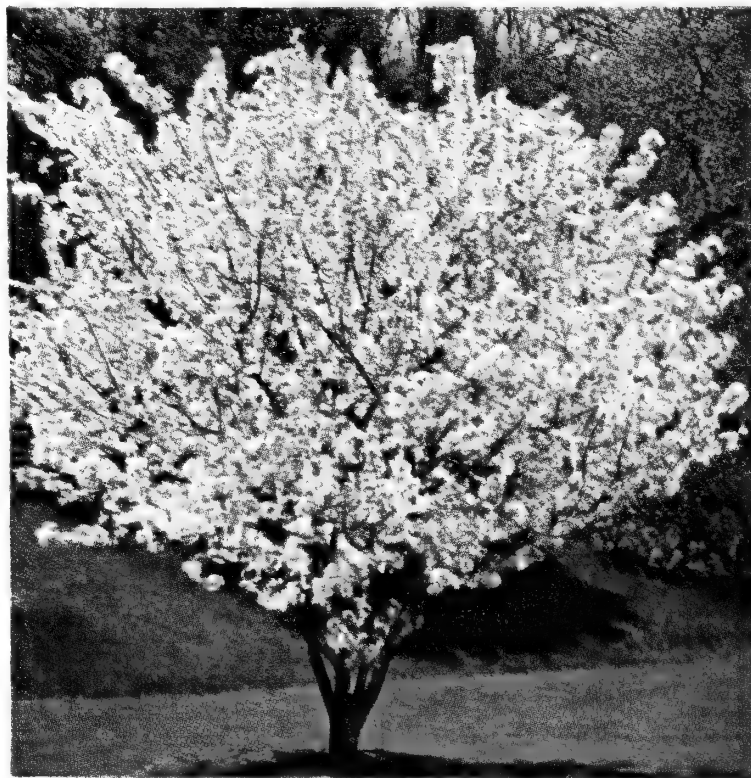
Acclaimed by Experts—"More
Beautiful Than Washington's
Famous Cherry Blossoms"

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.

Dolgo Crab



5410 A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.

STERN'S SUNBURST FLOWERING CRAB COLLECTION

(Group 58-FR-1)

3 Flowering Crabs (1 of each shown on this page) for only **\$10.00**
6 Flowering Crabs (2 of each shown on this page) \$19.00

Here Now, from Stern's! The Wonderful!
"Fence With Roots" You've Read About!

LIVING FENCE

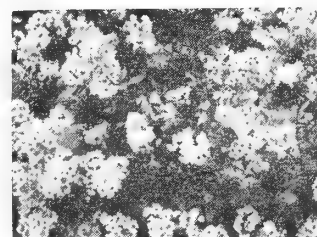
of Stern's Multiflora Roses — SO DENSE NO PERSON OR ANIMAL CAN GET THROUGH!



Here are the tough, hardy Shrub Roses that are perfect for hedges and farm fences! About one-fifth the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

**Plant 18 Inches Apart
 They're 3 to 4 Feet Tall Next Year!**

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through! Shoot up so fast, sometimes grow an inch a day! Reach about 8 feet at maturity, then gracefully arch down. Or keep any height you like by clipping once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year!



BEAUTIFUL PROTECTION ALL YEAR!
 Use to reinforce present fences, or alone. Needs no support. Covered with Roses each spring, sparkling foliage in summer, red berries all winter!

Recommended by U. S. Department of Agriculture and U. S. Soil Conservation Service

Found the one shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attract song and game birds and other small game that cut down destructive insects and rodents. Help conserve top soil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the Rose."

SPRING IS THE PERFECT TIME TO PLANT!

For a 2-3 ft. tall Living Fence by THIS SUMMER, plant THIS SPRING. Easy directions enclosed. Plant 1 to 2 feet apart for farm fence, 18 inches for garden hedge. (Use 25 plants for 40 ft. hedge; 50 for 75 ft.)

4980 B. FINE QUALITY, HEAVY 15-18 IN. PLANTS
 10 for \$2.50; 25 for \$5.00;
 50 for \$9.00; 100 for \$15.00;
 250 for \$30.00; 500 for \$50.00; 1000 for \$90.00.
 Postpaid

**Hardy,
 Fast Growing**



For Farm



For Garden



STERN'S CRIMSON RED HONEYSUCKLE

4922 B

(Lonicera tatarica zabeli)

**FINEST TALL HEDGES FOR SCREENING . . .
 KEEPS OUT NOISE AND INTRUDERS**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use plant 2 ft. apart. For individual plantings set 3 ft. apart.

Strong, 2-yr. plants with husky roots, 12-18 inches. 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00. All prices postpaid.

SPECIAL LANDSCAPE SIZE SPECIMENS

3404 A

Heavy, well branched shrubs, 2-3 ft.

Postpaid: 5 for \$6.00; 10 for \$10.00; 25 for \$24.00; 100 for \$90.00.

TALL HEDGE!

**EXCELLENT TO PROVIDE AN ATTRACTIVE SCREEN
 AROUND THE BORDERS AND REAR OF YOUR PROPERTY**

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offense. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.

TROUBLE-FREE—GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!

**YEAR 'ROUND — 4-SEASON BEAUTY
 STERN'S "CRIMSON"**

RED-LEAF BARBERRY

(Berberis atropurpurea)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3-5 feet tall. Plant 1½ feet apart.

3-YEAR, HEAVY TRANSPLANTS

4820 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.75	\$11.00	\$42.50

MOST POPULAR LOW HEDGE

GREEN-LEAF BARBERRY

(Berberis Thunbergi)

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. It is covered with luxuriant green leaves in the summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ feet apart. Grows 4-5 feet tall.

3-YEAR, HEAVY TRANSPLANTS

4825 C. 9-12 inches. Postpaid

10 for	25 for	100 for
\$4.00	\$9.00	\$30.00

**COLORFUL — HARDY
 SEMI-EVERGREEN**

STERN'S

AMUR PRIVET

(Ligustrum amurense)

This winter-hardy Privet from Eastern Siberia is perfect for rugged northeastern conditions. The clean, light green foliage remains on the bush almost all winter. As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Makes a superb dense hedge. Plant one foot apart.

4900 B. 12-18 inches. Postpaid

10 for \$3.00;	25 for \$6.00;	100 for \$20.00;
500 for \$90.00;	1000 for \$165.00	



NOW . . . Instantaneous "First Aid" for Infested Plants!
Just Press the Button and Spray With . . .

MYST STERN'S AEROSOL SPRAY

Here is the easiest, quickest, surest way to destroy insect pests on house or garden plants. Spray on MYST, the miracle "First Aid" at the very first sign of infestation. There's nothing to fix—nothing to mix. No muss—no fuss! You don't even have to change from party clothes or business attire. Your MYST aerosol bomb is always handy. Just lift the plastic cap—shake—press the button. You give your plants immediate protection—when they need it. You do a thorough job in seconds.

DEATH TO JAPANESE BEETLES

Even the tough Japanese beetle falls an easy prey to MYST. It is sure death to thrips, aphids, leaf hoppers, cucumber beetles, white fly, mealy bugs, ants, spider mite and others.

CONTROLS BLACK SPOT ON ROSES

When used as a Fungicide Spray, it is important to start spraying early, before fungus spores infect the plant with disease. Used at 7 to 10 day intervals, MYST furnishes excellent protection against fungus damage.



IDEAL PROTECTION FOR HOUSE PLANTS

Hundreds of tests prove that Stern's MYST is the best, most convenient way to control insect infestation on house plants. The controlled, directional spray of the MYST aerosol dispenser makes it ideal for use indoors. Gives instantaneous protection to your prized house plants—especially African Violets, Begonias, Geraniums, etc.

FIRST AID FOR YOUR GARDEN

Gives real push-button protection to your garden beauties—Asters, Azaleas, Camellias, Carnations, Chrysanthemums, Dahlias, Delphiniums, Fuchsias, Gladioli, Marigolds, Roses, Rhododendrons, Snapdragons, Zinnias—and many others.

EXTREMELY ECONOMICAL

Besides being very handy—Stern's MYST is an inexpensive "First Aid." You use only a small amount at each spraying. The proper method is to spray in intermittent bursts of a second or less—covering a foot of plant per second. The ingredients of MYST are so effective that you should spray ONLY until moisture BEGINS to appear on the leaves. MYST's extremely fine vapor wets quickly—penetrates even the smallest hiding place—prevents waste.

EASIER TO USE—Surer COVERAGE

No time. No trouble. No work. Just push the button—MYST does the rest. Compact shape of dispenser makes it easier to spray the underside of leaves where pests hide. Finer spray insures more complete coverage of infested areas—faster.

ORDER NOW
FOR A MORE
BEAUTIFUL
GARDEN
THIS SUMMER!

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN

THROWS A DUST STREAM UP TO 10 FEET
WITH THE FLICK OF YOUR FINGER!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

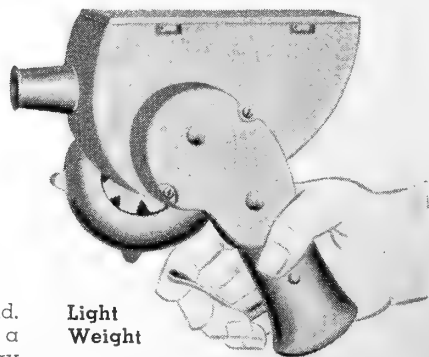
GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" bellows prevents waste from dust "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy lasts a lifetime. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed . . . or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only \$9.95, postpaid.



Light
Weight

FREE

A 1½ lb. can of Stern's New GARD ROSE and ORNAMENTAL DUST given free with each GARD-O-GUN.

NOW! ONE DUST FOR ALL ORNAMENTALS!
STERN'S NEW

GARD ROSE DUST



- Multi-Purpose Garden Dust
- Replaces a Shelf Full of Chemicals!
- Scientifically Balanced Formula Contains

Seven miracle chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatan, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticidal action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can easily be applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

1½ lbs. for \$2.25

3 lbs. for \$3.75 Postpaid

6 lbs. for \$6.00

Most Exquisite Ornamental Flowering Shrub!

Stern's Famous
"OWN ROOT"

French Lilac BUSHES

Giant
Flowered
Hybrids

Fragrant, Spectacular, Colorful Double Blooms!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

PERFUMED BOUQUET CLUSTERS UP TO 18 INCHES LONG

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

- 4021 A. **DOUBLE PINK** (Belle de Nancy). Lovely mauve-pink flowers of very large size are produced in long, narrow clusters. A fine variety of strong, healthy growth.
- 4020 A. **DOUBLE RED** (Charles Joly). One of the darkest red Lilacs. Large, deep maroon-red flowers in long clusters. A real beauty.
- 4028 A. **DOUBLE PURPLE** (Pres. Grevy). One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.
- 4027 A. **DOUBLE WHITE** (Mme. Lemoine). A prolific producer of large, well filled clusters of large, double, creamy white flowers. An extremely dependable bloomer.

- 4030 A. **DOUBLE BLUE** (Alphonse Lavallee). A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well branched bushes, 18-24 in.
Postpaid: Each \$2.25; 3 for \$6.25;
10 for \$19.00.

Stern's FRENCH LILAC Collection
(Group 58-SH-6)

5 French Lilac Bushes (1 of each)
for only \$10.00. Postpaid

NOTE!

Eight Double
Petals.
(Not the usual
four.)

Charles
Joly

Stern's Proudly Presents

3939 A. Reblooming "DAPHNE LILAC"

(*Syringa microphylla superba*)

QUEEN OF THE HYBRID LILACS—BLOOMS IN SPRING—AND AGAIN IN FALL
Fragrant, Spectacular Two-Toned Blossoms

Truly, a garden masterpiece. Introduced from China, this remarkably lovely Lilac shrub blooms twice yearly! Imagine, a Lilac that blooms with super-abundant beauty in the spring and then again in the fall.

But wait! There's more. Unique not only in flowering habit, its blooms are novel, too. Each perfect flower produced on graceful, slender stems; rich mahogany-red buds open to softest pink—as delicate as a breath of spring; each huge bloom a pyramid of small individual florets. A living bouquet of two-toned beauty. Perfect in every way, as it forms a neatly shaped shrub, seldom growing over 5 feet tall.

Unlike regular Lilacs that bloom mainly at the ends of branches, Stern's "DAPHNE" LILAC, in addition to the main truss on top of each stem, amazingly produces flowers all the way down each branch. So solid is this mass of bloom, it forms a perfectly balanced bouquet. With a florist's touch, Nature artistically harmonizes unique green leaves with gorgeous pink flowers.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last year.

Heavy, well branched bushes, 2-3 ft. Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$22.50.



THE RAREST OF ALL GARDEN TREASURES
STERN'S *Imported*

TREE PEONIES

FOR A LIFETIME PLACE
OF HONOR IN YOUR GARDEN



A FAMOUS ARTIST describes these magnificent plants—"A Tree Peony is the most notable plant in a garden and may well be given the place of honor. A single specimen can hold the focal point in an intimate design; two look well as accents on each side of steps or the entrance path; four can be used in a balanced design at the corners of a flagged area reflected in a pool. Or a group of Tree Peonies are perfectly adapted as a middle ground for the flower border with Lilacs blooming in the background."

In our opinion, these are the most beautiful plants ever created! Their flowers are so spectacular, so colorful and exquisitely formed as to be incomparable. Each spring they are covered with the most beautiful of all flowers—large blooms measuring up to 8 inches across—each a breathtaking array of blending colors—their heavy buds and dark foliage combine in Nature's perfect living statuary.

Unlike the herbaceous or ordinary Peonies, these small, woody bushes do not die back to the ground each winter. Instead, they grow larger and more beautiful each year. The bush seldom grows higher than four feet but spreads gracefully with each succeeding year.

HOW TO GROW TREE PEONIES SUCCESSFULLY

Tree Peonies are extremely easy to grow. They form a well shaped, woody, deciduous shrub which makes an outstanding ornamental bush 3 to 5 feet in height.

It is best to select a sunny location with well drained soil and protected, if possible, from the wind. (This protects the huge blooms.) In very warm sections shade during the hottest part of the day is desirable. The south or east side of a building or a planting of evergreens or shrubs is an excellent location.

The soil should be well worked to make it loose and friable. Any good well drained garden soil is satisfactory. This permits the plant to become quickly established and to make the best possible root growth.

WINTER PROTECTION

It is advisable to protect Tree Peonies by mulching, especially during the first winter following transplanting. Apply a mulch of light material after the ground is frozen.

SPECIAL NOTE

Never cut back any woody branches on your Tree Peonies. All that you should do is remove the faded flowers to encourage the setting of flower buds for the following season.

EXCLUSIVE! FOR STERN'S CUSTOMERS ONLY!

One of the Orient's Greatest Creations

KINKAU TREE PEONY

Spectacular Orange-Yellow Flower!

Exclusive! Especially imported from Asia by Stern's—for Stern's customers only. One of the most beautiful of all Tree Peonies. A handsome, giant fairly double globular shaped flower—orange-yellow with bright red-salmon center. Truly a garden spectacular. A rare and valuable collector's item. **Each \$10.00. Postpaid.**

PLANT ALL FOUR OF THESE SENSATIONAL VARIETIES

Up To 50 Blossoms On a Single Plant

BIRD OF THE MORNING SUN. Extra large, deep crimson-red, fully double flowered. A most abundant bloomer—flowers of largest size, often measure over 8 inches. This is a most spectacular variety.

MAIDEN OF THE CHERRY BLOSSOMS. Here is one of the most beautiful of all Tree Peonies. Its exquisitely formed fully double flowers are a gleaming rose-pink. A free and abundant bloomer.

NECTAR OF THE SPIRIT (Hanadaijin). Enormous, fully double, velvety maroon blooms. Beautiful as an Oriental objet d'art. A true treasure in flaming color. Flowers are exquisitely formed.

GLORY OF FIVE CONTINENTS (Godaishu). The huge, pure white, double flowers of this Oriental treasure are up to 8 inches in diameter. Truly described as the finest of the white Tree Peonies.

2-yr., field-grown plants. Frequently bloom the first year planted. Postpaid: \$6.00 each; 2 for \$11.00; 4 for \$19.50; 6 for \$28.00.

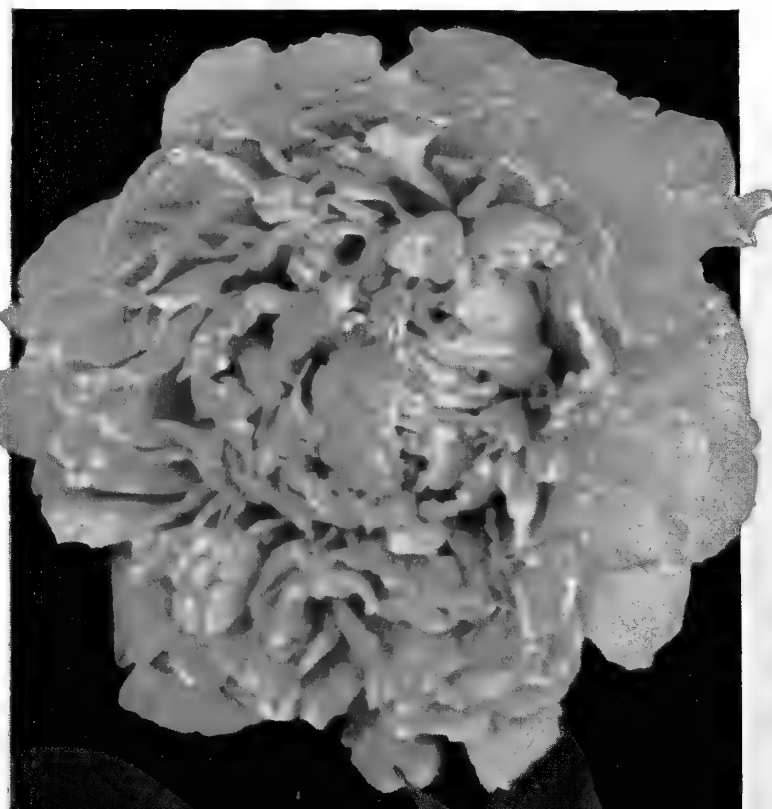
SPECIAL TREE PEONY COLLECTION

(Group 58-P-1)

4 Oriental Tree Peonies (1 of each variety) .. \$19.50

8 Oriental Tree Peonies (2 of each variety) .. \$36.00

Postpaid



ANOTHER GREAT STERN'S PRESENTATION

"PILLAR OF FIRE"

5418 A. *Stern's*

**ROSY RED
FLOWERING CRAB APPLE**

(*Malus Strathmore*)

New Columnar Flowering Tree Like a Graceful Lombardy Poplar

Stern's proudly presents a new style in ornamental flowering trees... the exciting new Stern's "Pillar of Fire" Flowering Crab! You've never seen anything as graceful as this new type of garden tree. A narrow, upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long lived—withstanding even the cold wintry climate of Canada where they originated.

**COMPLETELY COVERED WITH ROSY RED FLOWERS
MANY BLOOM THE FIRST YEAR PLANTED**

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. Unfortunately the color picture is slightly darker than the actual color of the blooms. The tree is literally bursting with blooms. As summer approaches and the blossoms fade away, beautifully decorative, cherry-red miniature Apples appear and remain until late November. Its foliage, a purplish maroon, turning reddish green in late summer, makes this a most colorful tree for your garden. Its unusual shape will make your "Pillar of Fire" the most talked about tree in your neighborhood.

PLANT WHEREVER YOU WANT GLORIOUS, GRACEFUL BEAUTY

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows or as a corner planting. Plant a number of trees (6 to 8 feet apart) for screen plantings around your terrace or to hide undesirable views. Excellent as a decorative windbreak. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn. In every season—in blossom, in foliage, in shape—these exquisite ornamental trees will glorify your home with graceful beauty.

Our supply of these trees is extremely limited. Please order early.

Strong, No. 1 Quality Trees, 3 to 5 ft. Postpaid:	Each	3 for	5 for	10 for	25 for
	\$5.00	\$14.00	\$20.00	\$35.00	\$75.00

FIRST TIME EVER OFFERED! RARE REBLOOMING — DOUBLE FLOWERING VARIETIES Stern's Hardy FLOWERING QUINCE

(*Chaenomeles lagenaria*)

FOR A LIMITED NUMBER OF SUBURBAN GARDENS

The Flowering Quince, long a favorite with knowing home gardeners, is now available in two delightful new varieties. Both were developed by Stern's Nurseries' hybridizer in California, who has been breeding for better forms of Flowering Quince for over 20 years. His work has been recognized with Awards of Merit from both the California Horticultural Society and the Royal Horticultural Society of England.

Now Stern's is able to offer new varieties of Flowering Quinces. Hardy in sub-zero temperatures—easy to grow—flowering in May. They bear green, apple-like fruit which turns yellow at maturity. The tangy fruit can be used in jellies and in making delicious apple sauce or apple pies. Maturity height is 6 feet. Their bright colored flowers appear before the leaves, making them excellent for specimen plantings for early spring color.

BRILLIANT REBLOOMING BEAUTY! 2755 B CLARKE'S GIANT RED

Clarke's Giant Red

(Patent Applied For)

A deep, bright red flower of almost fluorescent brilliancy—2½ in. or more in diameter! The prominent golden stamens provide a striking contrast against the enormous overlapping red petals. Shrub is compact and orderly in shape, with lovely dark green serrated foliage. It blooms abundantly and its pleasant habit of bearing **several crops of blooms each year** results in a very long flowering season.

STERN'S FLOWERING QUINCE COLLECTION

(Group 58-SH-7)

2 Shrubs (1 of each)	\$ 5.50
4 Shrubs (2 of each)	10.50
8 Shrubs (4 of each)	20.00
Postpaid	

Cameo

[29]

Pillar
of Fire
Flowering
Crab Apple

*Registered
Trademark

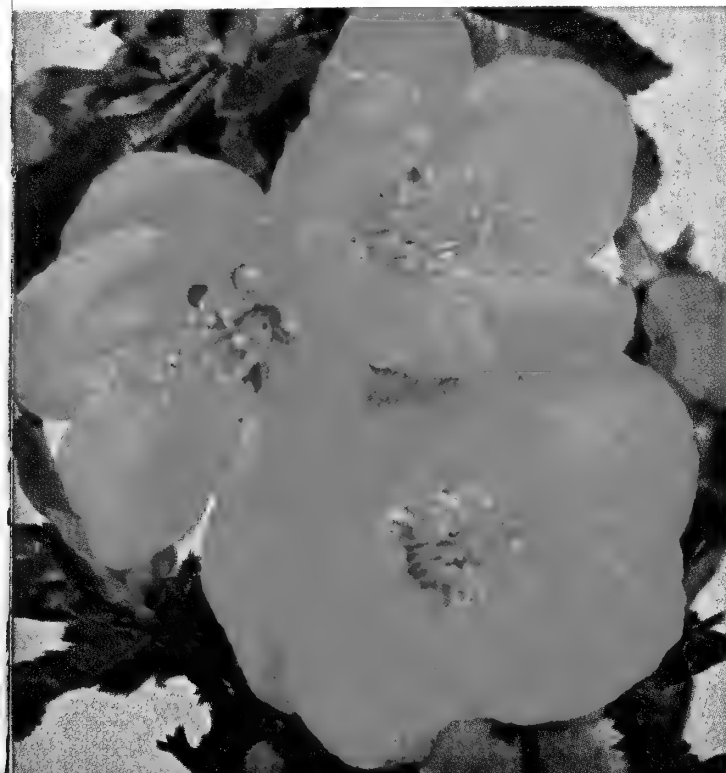
RARE DOUBLE FLOWERING BEAUTY! 2750 B. CAMEO

We searched the world over to bring you the finest double flowering Quince. Just imagine, a double flower with 20 or more petals, in the most pleasing soft apricot-pink color imaginable. The flowers are large and borne in great profusion on the compact, bushy plants. The sturdy branches are thornless and are covered with handsome glossy foliage. An extremely abundant bloomer.

PRICES FOR BOTH FLOWERING QUINCES

Sturdy Bushes, 18-24 in. Postpaid:

Each \$3.00; 2 for \$5.50; 4 for \$10.50; 8 for \$20.00.



STERN'S *Garden Aristocrats* SELECTED **SHADE**



Crimson Sunburst Red-Leaf Maple

HELPS KEEP YOUR HOME COOL IN SUMMER—WARM IN WINTER

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong, young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Mountain Ash



THE MOST BEAUTIFUL OF ALL SHADE TREES!

5010 A. STERN'S

CRIMSON SUNBURST® REDLEAF MAPLE

(*Acer platanoides*, Faassen Black)

**SENSATIONAL NEW PURPLE
"FLOWER-FOLIAGE" TREE**

Stern's Crimson Sunburst Redleaf Maple is a magnificent specimen tree for large or small gardens. Easily distinguished by the glistening satiny sheen of its handsome dark red foliage, Stern's Crimson Sunburst Redleaf Maple holds its amazing rich purple color from earliest spring till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, they have been planted and observed for several years. Now they are ready for American gardens. Although this new tree has been offered for only a short time, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty.

Well Branched Trees,

6 to 8 Feet Tall.

Each \$7.50; 3 for \$21.00;

10 for \$65.00.

Thrilling Berry-Laden Shade Tree

Stern's EUROPEAN MOUNTAIN ASH

5700 A. (*Sorbus aucuparia*)

**BEAUTIFUL IN FLOWER!
BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

GRAFTED TO INSURE BOUNTIFUL BERRIES

This special Stern's strain of European Mountain Ash is **budded** from selected trees which are sure to produce massive clusters of flashy red colored fruits which form a brilliant picture from midsummer 'til late fall often through the winter. Birds love them. Truly an aristocrat of the Garden World.

Well Branched Trees,

6 to 8 Feet Tall.

Each \$6.00; 3 for \$17.00;

10 for \$50.00.



Sunburst Locust
Clump Birch



for the Home of Distinction!

SPECIMEN

TREES

Pride of
America's
Showplace
Estates

**Stern's Proudly Presents
The Most Beautiful of All Locusts
5235 A.**

◀ **Sunburst Gold* Locust**

NEW GOLDEN FOLIAGE LAWN BEAUTY

Here is a spectacularly colored lawn tree that has the brightest golden bronze foliage of any plant we know. So brilliant, so beautiful—even its picture fails to do it justice. Throughout the season the growth on the branch tips constantly develops new color. The beautiful golden yellow color is most brilliant on the last 8 to 10 inches—gradually blending into a lustrous deep green which makes a charming color contrast.

SEE RESULTS THIS VERY YEAR

New Stern's Sunburst Gold beautifies your place quickly! Grows several feet each year. Its lacy branches with fine foliage permits light to filter through, allowing lawn grass to grow right up to the trunk of the tree. With a broadly pyramidal head and excellent branching habit, SUNBURST grows straight with a stately form and natural symmetry.

GROWS ANYWHERE

Stern's Sunburst Gold Locust Tree is a perfect tree for rugged city conditions. It grows well even in poor soil; withstands smoke and dust; is extremely drought-resistant and completely winter-hardy. Highly resistant to insects and diseases. Maturity height 40 to 50 feet. Sturdy 6-8 ft. whips which will branch out rapidly.

Each \$7.50; 3 for \$21.00; 10 for \$65.00.
*Trade Mark

◀ **Rare Triple Clumped Beauty STERN'S WHITE BIRCH**

5080 G. (*Betula alba*)

AMAZING YEAR 'ROUND BEAUTY

- Earliest Sign of Spring
- Summer Shade That Won't Harm Grass
- Beautiful Yellow Autumn Color
- Cold Climate Trees for Winter Beauty

Get all this and much more by adding Stern's White Birch to your landscape scheme. You'll be the first to know that spring is on its way when the Birch catkins enlarge and drop their pollen. Enjoy the vision of sunlight filtering through its lacy, luxuriant foliage which provides wonderful shade, yet lets the grass grow right up to the trunk of the tree. Watch shimmering green leaves gradually turn to a beautiful yellow as autumn approaches. Even after the leaves drop, the snow-white bark with finely etched lines of black make this tree a thing of beauty on a dreary winter landscape.

One of the Most Spectacular Shade Trees!

A superb specimen on the lawn. In groups of 3 or 10, they form a small grove of amazing beauty. We have a fine supply grown as triple-stemmed clumps of at least 3 trunks 6 to 8 feet in height. Specimens this size and form are rarely available. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. Growth is gracefully upright, reaching 25 to 30 feet.

Each clump with 3 trunks, 6 to 8 ft. tall, \$9.00;
3 clumps (3 trunks each), \$25.00; 10 for \$75.00.

THE PERFECT TREE FOR RANCH-TYPE HOMES

Stern's UMBRELLA TREE

5110 A. (*Catalpa bungei*)

Here is a tree that has long been a favorite of American gardeners. Because of inadequate supply in recent years little has been heard of them. Now Stern's is proud to be able to once again bring these delightful umbrella-shaped trees to its customers.

Now you can have ornamental beauty in even the most limited space! Stern's Royal Umbrella Tree thrives where other ornamental trees would be too large. Just perfect for ranch-type houses as they grow only 8-12 feet tall. Add charm and symmetrical beauty without dwarfing the home. For a most spectacular effect plant them on either side of a driveway as living gate posts, or use them to line entrance ways. Place them around strategically with elfin figurines beneath them. They'll add a friendly touch of welcome to your yard. Sturdy, compact, 5-6 foot trees when you receive them. Thrive in any good garden soil, in full sun or partial shade.

Each \$6.00; 3 for \$17.00; 10 for \$50.00.



Harlequin Maple

WORLD'S TALLEST LIVING FENCE JUMBO LANDSCAPE LOMBARDY POPLAR

5550 G. (*Populus nigra italica*)

Most dramatic and prominent of all trees! Lofty, leafy—stately as Grecian columns with their lovely branches reaching high into the sky! Covered from top to bottom with rich, green, shiny foliage—dancing with color in even the slightest breeze.

8-10 Ft. Tall When You Get Them—Grow 8 Ft. a Year!

Big now, and the fastest growing of all specimen yard trees! They shoot up so quickly, you can almost see it happening right before your eyes. They actually grow up to 8 feet a year—reach 30 to 50 feet at maturity to make your property the showplace of your neighborhood! Plant 5 to 6 feet apart to form a solid screen, or farther apart for a shapely landscaping effect. Thrives in any soil, even extremely wet locations.

2 for \$5.00; 5 for \$11.00; 10 for \$20.00; 25 for \$40.00.

FASTEST GROWING SHADE TREE

Stern's True Golden WEeping Willow Tree

5660 A. (*Salix Niobe*)

Most Beautiful of All Willows

No other Willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 feet in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40 to 50 feet tall.

Exquisite Beauty—Summer and Winter

In winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

Well Branched Trees, 6-8 ft.

Each \$3.75; 3 for \$10.50; 10 for \$32.00.



Umbrella Catalpa

UNUSUAL SHADE TREE BEAUTY Stern's "HARLEQUIN" Variegated-Leaved Maple

5055 A. (*Acer platanoides Drummondii*)

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple, "Harlequin" has all its desirable qualities PLUS beauty never seen before on a shade tree. The creamy white edging sharply contrasts with the dense green foliage. Grows in a symmetrical well formed shape with a round top. Reaches a height of about 30 feet. Just perfect for the modern home. We are listing this new tree for only a short while and our supply is very limited. So order early!

Sturdy whips that will branch out rapidly. 6 to 8 ft.

Each\$ 7.50

3 for 21.00

10 for 65.00



Lombardy Poplars

Golden Weeping Willow



NOW...

"Wake up" your winter-weary HOUSE PLANTS..give new life to your garden!

Enjoy More Foliage and Flowers ...UP TO TWICE AS BIG!

WITH

STERN'S Mira-Cell

special horticultural formulation of GIBREL*

A GIBBERELLIN PRODUCT

now in convenient, ready-to-spray aerosol form

**Look At These Glorious Flowers
Just One Spraying Produced!**

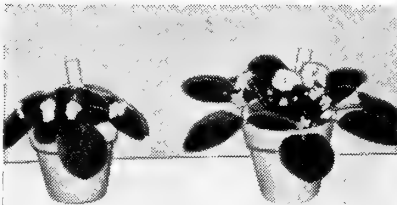


When buds were in the tight stage, the gloxinia on the right was sprayed—the one on the left, then of identical size, was not. See the difference in size and number of flowers between treated and untreated plants, in the photo taken one month later!

Both geraniums above were of identical size, with buds in the tight stage, when plant on the right received a single MIRA-CELL spraying. Photo shows difference between treated and untreated plant one month later.



Photo shows difference between treated and untreated plant one month later.



A single MIRA-CELL treatment made the difference between these 2 African Violets. Note larger, more upright leaves and beautifully displayed, more spectacular flowers in treated plant at right.

**Stern's
Mira-Cell
Works
"Miracles"**
with these plants

AFRICAN VIOLET
AGERATUM
ARDISIA
ASTER
BEGONIA
CACTUS
CALENDULA
CANTERBURY BELL
CARNATION
CHRYSANTHEMUM
COLEUS
CYCLAMEN
DAHLIA
DELPHINIUM
FOXGLOVE
FUCHSIA
GERANIUM

GLOXINIA
HOLLY
HOLLYHOCK
HYDRANGEA
ORCHID
PANSY
PEPEROMIA
PETUNIA
PHLOX
POINSETTA
ROSE
RHODODENDRON

SNAPDRAGON
STOCK
TRADESCANTIA
VERBENA

Young Trees, Seedlings

ENGLISH BOXWOOD
ORANGE
RED LEAF MAPLE

TULIP TREE
WHITE SPRUCE
LOBLOLLY PINE
WILLOW OAK

POPLAR
SUGAR MAPLE
VIRGINIA PINE

Also Available! Stern's MIRA-CELL in Powder Form—

Effective and Inexpensive for General Garden Use!

Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer, atomizer, or squeeze bottle that sprays a fine mist.

ABSOLUTE MONEY-BACK GUARANTEE
Use Stern's MIRA-CELL and get flourishing plants such as you've never seen before or your money back!

MIRA-CELL PRICE LIST

AEROSOL CANS... 10 oz. size... \$2.25

HOME GARDEN SIZES (Powder)

6 packets (Makes 6 measuring cups or 3 pints) \$1.35
12 packets (Makes 12 measuring cups or 6 pints) \$2.00
18 packets (Makes 18 measuring cups or 9 pints) \$2.79

PROFESSIONAL SIZES (Powder)

16-gram bottle (Makes 2 gallons).....\$3.95
40-gram bottle (Makes 5 gallons).....\$6.95

Above sizes contain 5 mg. of Gibrel per gram
Use any good sprayer, or order—8 oz. Mira-Cell Sprayer \$1
All Prices Postpaid

HERE IT IS—more exciting news for home gardeners about the fabulous gibberellins! Now, culminating years of basic scientific research, famed Stern's Nurseries brings you gibberellin in convenient, ready-to-spray aerosol form—ideal for use on indoor plants now... and on smaller outdoor plants and shrubs this Spring!

Give Indoor Plants New Winter Beauty

Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! Cactus with its dormancy broken months early! African Violets with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and often continue to grow new ones... all winter long! Lush green growth that brightens your home! This spring, magnificent geraniums with more flowers, bigger flowers, more leaves than you ever saw before! Plants that take transplanting shock in stride! Plants that bloom weeks earlier! Plants with longer stems... often more buds per stem... bigger, more beautiful flowers! All these may be yours, this winter and spring, if you order Stern's MIRA-CELL now.

Practical, Economical for Home Use

One can of Stern's MIRA-CELL will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—simply press the button... in just 2 seconds you completely cover a 5-inch plant with millions of fine uniform droplets of gibberellin in just the right potency! And, within a few days, you may start to enjoy the miracles of MIRA-CELL... to see your plants attain thrilling growth and beauty that was never before possible! So economical—you need use it only once a season on many plants! And remember, only MIRA-CELL gives you the unique extra "plus" of the famed horticultural "know-how" of Stern's Nurseries.

Discover Exciting New Uses for MIRA-CELL in Your Home and Garden

No one yet knows all the miracles MIRA-CELL can work. It may be used to speed up flowering... to speed the germination of seeds... to break dormancy... eliminate the need for rest periods, cold treatment, or variable day length. Now you, too, can enjoy the thrill of experimenting with MIRA-CELL in your own house or garden... of comparing health and beauty between treated and untreated plants... of using it on hitherto untested varieties. Stern's MIRA-CELL is safe and easy to use. Get Stern's MIRA-CELL now... and enjoy this horticultural miracle in your house and garden this season!

How Stern's MIRA-CELL Works... INCREASES SIZE OF PLANT CELLS

Stern's Mira-Cell creates a healthy hunger in plants, encouraging increased food intake for faster growth. It is not a hormone or fertilizer, but a new type of plant growth stimulant. When sprayed on plants, Mira-Cell increases the size of the plants' cells. Bigger cells mean longer stems. Often more buds per stem! Bigger leaves! More flourishing plants! Stern's Mira-Cell stimulates plants to make best use of plant foods—opens more surfaces for nature's wonderful process of photosynthesis to produce healthy, fast green growth! Because Mira-Cell increases the plant's "appetite", regular feeding with a proven water-soluble plant food such as Stern's Miracle-Gro is extremely effective in producing spectacular growth.

*GIBREL brand gibberellin plant growth substance manufactured by, and trademark GIBREL licensed by, MERCK & CO., Inc.



BANISH CRABGRASS FROM YOUR LAWN

STERN'S

MIRADOX

THE MIRACLE CRABGRASS KILLER

DESTROYS SEEDS AS THEY SPROUT

At last—an end to unsightly, crabgrass infested lawns. Stern's MIRADOX kills weed seeds as they sprout. Prevents them from even getting started. Crabgrass, the perennial problem, has finally met its match. No more will you have to wage a losing battle against this weed which has ruined so many fine lawns.

SAFE TO USE

Used according to directions, Stern's MIRADOX, due to its remarkable selectivity readily kills crabgrass in all stages of growth without injury to perennial grasses such as Merion, Kentucky Blue, Zoysia, Redtop, Colonial Bent, Creeping Bent or Bermuda. Stern's MIRADOX is recommended for use on lawns, fairways, and the finest tufts. Complete directions for using MIRADOX included with every package.

CONTROLS MANY OTHER WEEDS

In addition to being a sure-cure for crabgrass, Stern's MIRADOX also controls such undesirables as pigweed, purslane, chickweed, lambsquarters, carpetweed and foxtail for three to six weeks depending on weather conditions. For continued control of crabgrass, Stern's MIRADOX should be reapplied at monthly intervals through August. These applications will kill new crabgrass seeds as they start to sprout. Remember—one crabgrass plant can produce 90,000 seeds—every one of them a potential enemy to your lawn.



FIRST SELECTIVE CRABGRASS KILLER EVER DEVELOPED

Now, at last, Stern's MIRADOX gives control of your lawn's deadliest enemy—crabgrass! New MIRADOX is the result of years of experimentation to find a quick, sure control for crabgrass. It contains the new miracle ingredient Di Sodium Methyl Arsenate which kills crabgrass through the soil without injuring desirable grasses or other garden plants. Crabgrass has defied everything else—but MIRADOX, proven by scientific test, is a sure control.

ORDER YOUR "CRABGRASS INSURANCE" NOW

A crabgrass infested lawn is much easier to prevent than to cure. Order MIRADOX now and be ready for that first really warm spell when the weed seeds begin to sprout. Stop them before they get started—and enjoy this year the finest lawn you have ever grown. Economical! Stern's MIRADOX removes crabgrass from your lawn—costs less than 1½¢ to treat 10 square feet.

4 ozs. . . \$1.50 12 ozs. . . \$4.00
(treats up to 1000 sq. ft.) (treats up to 3000 sq. ft.)
POSTPAID



EASY TO USE

Stern's MIRADOX is a convenient, water-soluble powder which can be applied to small areas by a hand sprayer—or to larger areas by a power sprayer or garden sprinkler. The blades of grass should be thoroughly covered by tiny droplets of MIRADOX solution. For best results apply MIRADOX as early in the season as possible while the crabgrass seeds are germinating. This allows the good grasses to grow properly without being crowded out by crabgrass. However, late season treatments against mature crabgrass gives equally fine results.

EASY TO APPLY

Amazing new HYDROMIX attaches to your hose faucet—enables you to free your lawns and borders of crabgrass—without bending down to dig up a single weed—without endangering your grass and shrubs with deadly chemicals—without dragging around a heavy tank or sprayer. Just attach Hydromix to your hose faucet. Then turn on your sprinkler, that's all! Complete instructions included. **HG 124 \$3.95, postpaid.**



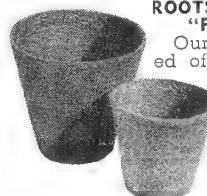
NOW START YOUR PLANTS IN STERN'S

MIRACLE POTS

Revolutionary New Plant Containers With

MIRACLE-GRO PLANT FOOD "BUILT-IN"
SEE UP TO 50% FASTER, HEAVIER GROWTH

From Norway, where spring comes late, Stern's brings you a wonderful easy way to have the earliest possible blooms in your garden! Enjoy the most flourishing vegetables and flowers! Just start seeds or seedlings indoors now, in new MIRACLE-POTS. So much better for your plants (and you) than messy trays or old-fashioned clay pots. They bring glorious results—up to 50% faster and heavier growth!



ROOTS GROW THRU THE POT— "FEED" AS THEY GROW!

Our MIRACLE-POTS are molded of 75% special long-fibered Peat (Huminal®) and 25% wood fiber... with soluble instant-action Miracle-Gro Plant Food "built in"! The pots are clean, odorless, disease-free... provide the perfect environment for your plants. They act like sponges, hold moisture longer, provide excellent root aeration. Nitrogen "starter solution" in Miracle-Gro stimulates seeds for faster germination. As plants develop, roots grow right through the pot—"feed" on Miracle-Gro! Seedlings thrive, shoot up into the most flourishing plants you've ever grown!



YOU TRANSPLANT "POT AND ALL"— NO SHOCK, NO WILT, NO SETBACK!

Transplanting to the outdoors is easy, trouble-free, completely successful! There's no damage to tender roots. No guesswork as to whether plants are strong enough to stand the shock of transplanting, because there is no shock! No wilt, no stunted plants! Plants have heavier growth—bloom weeks earlier than if started outdoors, or indoors in other types of containers.

MIRACLE-POTS

make it easier to get earlier bloom and greater results with—

Petunias	Tomatoes	Salvia
Geraniums	Cabbage	Morning Glories
Zinnias	Melons	Nasturtiums
Snapdragons	Pansies	Poppies
Marigolds	Delphiniums	Sweet Peas
All Annuals and Vegetables		

Stern's Miracle-Pots with "built-in" Miracle-Gro are guaranteed to contain 1% Available Phosphoric Acid, 1% Soluble Potash.

2¼-inch size: 24 for \$1.00; 48 for \$2.00; 96 for \$3.95; 250 for \$6.95.
3-inch size: 12 for \$1.00; 24 for \$2.00; 48 for \$3.95; 96 for \$5.95.
All Prices Postpaid.

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Now—Ready to Bloom!

Indoor Outdoor **GARDENIAS**

Big Plants Covered With Buds!

Enjoy FRAGRANT BEAUTY the whole year 'round. Wonderful opportunity to have big, 10- to 15-inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing! Giant flowers of purest white—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable! Waxy smooth glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden. Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions.

Strong plants, 10-15 in., shipped with 3-inch pots.
Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.50.

BRILLIANT INDOOR BEAUTY **CRIMSON SUNBURST®**

VIOLET

**Breath-Taking New
Crimson-Red-Violet**

Here is a real red "African Violet." Stern's new Crimson Sunburst Violet is the rare and unusual *Episcia Coccinea*, a close cousin of the African Violet.

Truly the brightest member of the family. Its remarkably large, brilliant scarlet flowers contrast vividly with the broad, velvet-like deep bronze-green leaves which are accented by veinings of bright emerald-green. Even with out the spectacular flaming red flowers the unusual leaves make Stern's Crimson Sunburst Violet a house plant you will cherish and admire. Stern's new Sunburst Violet is easy to grow. Just give it the same care you give your regular African Violets. You'll be amazed at its vigorous, colorful growth.

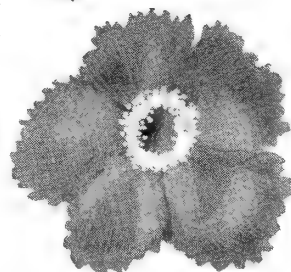
Supply is extremely limited. Please order early.

Well Rooted, Potted Plants.

Postpaid: Each \$2.00; 3 for \$5.50; 6 for \$10.00.

Plants shipped in early spring as soon as weather permits.

® Reg. Trademark.



ACTUAL SIZE
The above is the actual size of a Stern's Crimson Sunburst Violet bloom.

Plant Eats Raw Meat! Catches and Devours Flies, Ants, Bugs! **Stern's Amazing Indian COBRA ORCHID**

Darlingtonia

Nature's Own Flytrap!

One of the most fascinating plants known to man. Resembles the hooded cobra of the jungles of India. The plant has no leaves, the stalks are twisted and funnel-shaped, smaller at the bottom than the top. The hood is beautifully colored in delicate woodland shades of summer greens, with a speckled bonnet of paint-brush reds and greens. A flowing ribbon-like tongue of maple-red and brown adds to the fascinating appearance.

Honey glands tempt bugs, ants, flies, all insects toward and into the mouth where they are trapped.

A perennial bloomer with unusual purple and yellow flowers from May to July. It will grow in or out of doors. Ideal for house planters, pots, for porches and for patios.

Needs a shady spot and should never be allowed to become dry. Perfect for along pools and in a well shaded spot in the garden.

Strong Plants From 2 1/4-Inch Pots.
Each \$2.50; 2 for \$4.50; 4 for \$8.00.
Postpaid.



Now You Can Grow **DWARF ORANGE** and **LEMON PLANTS**

INDOORS . . . RIGHT ON YOUR WINDOW SILL

PLANT NOW — FOR TROPICAL BLOOMS THIS SPRING! BLOOMS AND BEARS IN YOUR HOME!

Dwarf Orange Tree



What excitement! Imagine dwarf Lemon and Orange plants growing on your very own window sill. Plant these tropical beauties now and thrill to the camellia-like fragrance of their delicate blossoms this very winter and for years to come. But wait! There's more excitement in store. When your friends see actual Lemons and Oranges forming on your plants, you'll be the envy of your neighborhood. Though the Oranges are prized for their rare beauty and highly decorative qualities, the Lemon plant produces a delicious crop of good sized Lemons with a wonderful tang and flavor, smoother, rounder and juicier than most Lemons. What's more, these plants never stop growing. Their lustrous evergreen foliage will delight you year 'round. Even when there's no fruit or blooms the foliage with its glistening green leaves will brighten up any room. Complete instructions with every shipment. Order now for you and your friends.

Well Rooted Plants From 2 1/4-Inch Pots.
Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.

Dwarf Lemon Tree



**NOW YOU CAN
GROW**

INDOORS RIGHT ON YOUR WINDOW SILL

OUTDOORS IN YOUR SUMMER GARDEN!



These precious miniature Swiss Fairy Roses bloom indoors on your window sill—just like any house plant! Imagine having real Roses, right in your home, when it's snowy and bleak outside! Every lovely flower is a true and perfect Rose, exquisitely dainty and colorful, and almost unbelievably tiny! Each bloom is about the size of a nickel—the fairy size rosebuds are scarcely larger than a fingernail! They'll bloom all winter long on graceful bushes that never grow taller than 8 to 12 inches.

Bloom Indoors and Outdoors, Almost All Year!

These heavenly little Roses thrive on any sunny window sill—the **only Roses that bloom indoors**. Set out in your garden as early as May, they'll bloom till frost! Perfect for borders, edging, rock gardens!

Set a Record for Continual Bloom!

They bloom so continuously they set a record in the Tyler, Texas Municipal Rose Garden by continuing their 1954 flowering unbroken right up till February 10, 1955! Then on March 19, 1955, they started on their next year of bloom!

So Easy to Grow! Need no Special Care!

Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest! Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite Roses! Tough little fellows, they'll bloom for years with minimum care.

Free With Every Order!

Incredible, fascinating history of this "Wonder-of-the-World" Rose . . . How Swiss mountaineers found it wild, cultured it into an indoor winter Rose . . . how a potted "Fairy" Rose was actually recorded that lived and bloomed indoors for OVER 100 YEARS! Includes complete instructions for culture.



A Thrilling Spectacle You Just Won't Believe!

First discovered in Mauborget, Switzerland, where the peasants have grown this amazing little Rose as a house plant for centuries. Introduced by Henri Correvon, famous horticulturist of Geneva . . . these improved types are now actually for sale by Stern's Nurseries. At last you can grow them yourself.

Yours in Four Glorious Colors!

A warm, rich red; a soft pink; a pure white; a sunny yellow! Choose your favorite, or have them all in our special 4-color assortment. You'll feel as though you've captured tiny drops of the rainbow on your window sill!

Order Now While Limited Supply Lasts!

Make sure you have these exquisite Swiss Fairy Roses this very winter! Please indicate whether you prefer immediate shipment for indoor planting or shipment at spring planting time for outdoor planting.

Postpaid: Each \$2.00; any 2 for \$3.50; any 4 for \$6.00; any 10 for \$12.00; any 25 for \$25.00.

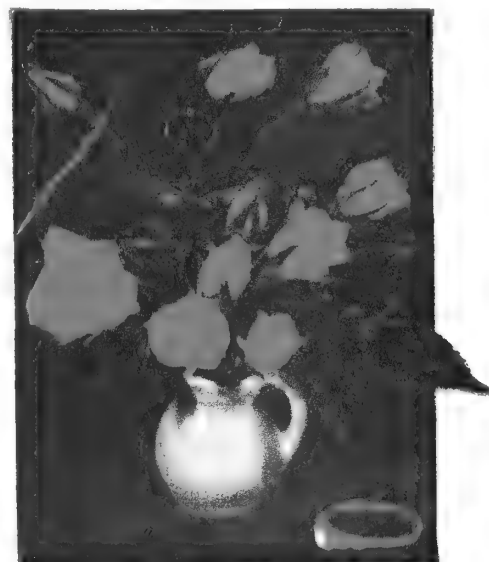
STERN'S FAIRY ROSE COLLECTION

(Group 58-ROF-5)

4 Fairy Roses (1 of each)\$ 6.00
8 Fairy Roses (2 of each) 10.00



What a glory for your window sill! What entrancing centerpieces, boutonnieres, nose-gays! What a delight for you and friends!



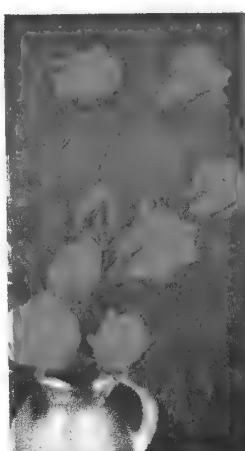
FOR '58 . . . Stern's Enchanting NEW Fairy Rose Wonder MINIATURE Tree ROSES

They'll Burst into Bloom in 30 to 60 Days!



BLOOMS THIS SPRING IN 30 TO 60 DAYS!

What a thrill to see your dainty Miniature Tree Rose covered with enchanting little blossoms like this! Shown here, our exquisite new Miniature Tree Rose is surrounded by our famous Miniature Fairy Rose bushes.



HAVE THEM IN FOUR DELIGHTFUL COLORS

They come in DEEP VELVETY RED, HEAVENLY WHITE, and SUNNY YELLOW, as shown above, and GLOWING BRIGHT PINK, as in top photo.

STERN'S MINIATURE TREE ROSES

Double-Budded on Straight, Sturdy 12-Inch Trunks

RED. (Pat. No. 1032.)

WHITE. (Pat. No. 748.)

PINK. (Pat. No. 466.)

YELLOW. (Pat. No. 407.)

Postpaid: Each \$6.00; 2 for \$11.00; 4 for \$20.00; 10 for \$45.00.

**Grow Indoors on Your Window Sill,
ALL WINTER!**

**Grow Outdoors in Your Garden,
ALL SUMMER LONG!**

Now the most thrilling new development since miniature Roses began—a Miniature TREE Rose! A perfect Tree Rose with a trunk only 12 inches tall, topped by a crown of exquisitely dainty, double-budded miniature Roses! Stern's delightful new Miniature Tree Roses are ready for you to enjoy in your home, right now! **Ready to burst into bloom on your window sill in just 30 to 60 days!** They'll cover themselves with dozens of lovely miniature buds and flowers! Bloom all winter, like any house plant—bloom for years!

WHILE SNOW FALLS OUTDOORS, THESE LOVELY LITTLE ROSES BRING SPRING IN YOUR HOME!

Imagine the thrill of watching each little tree shoot out dozens of unbelievably tiny rosebuds, each no bigger than a Pea! Then each small bud unfurls its tiny silken petals till it's a perfect Rose the size of a nickell! Imagine the fun when your friends see your rare Miniature Tree Roses in full bloom in your home this very winter.

DOUBLE BUDDED — FOR TWICE THE PLEASURE!

Double budded on straight, sturdy, 12-inch trunks — for twice the pleasure. As you watch day by day in thrilled amazement, a large rounded head develops—grows larger, handsomer—producing a miniature umbrella of breathtaking tiny masterpiece Roses.

BLOOM INDOORS AND OUTDOORS ALMOST ALL YEAR!

Stern's heavenly Miniature Fairy Tree Roses thrive on any sunny window sill. Closely related to our famous Miniature Fairy Rose bushes, they belong to the only family of Roses that blooms indoors. Set out in your garden as early as May, they'll bloom 'till frost. Plant as border, edging or in your rock garden for rare charm and color. Use as a focal point for a miniature Rose garden that will be the wonder of your neighborhood!



NEED NO "CODDLING" — EASY TO GROW!

Despite their dainty size and form, they're among the world's hardiest! Just follow our simple directions and they'll bloom with dozens of lovely fairy-size Roses in a matter of weeks! Bloom again, year after year, with minimum care.

SUPPLY MOST LIMITED — ORDER NOW!

It takes considerable time and care to produce each of Stern's exquisite Miniature Fairy Tree Roses. Once our supply is gone, we'll have no more this season. Don't miss the thrill of being among the first to enjoy the world's rarest Tree Roses! Order today, for yourself and friends. Please indicate whether you prefer immediate shipment for indoor planting or shipment at spring planting time for outdoor planting.

SPECIAL QUARTET GROUP OF MINIATURE TREE ROSES
(Group 58-RO-6)

One of each, postpaid \$20.00

NOW FOR '58 ... STERN'S GIANT PACIFIC DELPHINIUMS

Huge Colorful Spikes Up to 6 Feet Tall!

BLOOMS TWICE EACH YEAR!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. These splendid Giant Pacific Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 3 to 4 feet long—each individual floret is unusually large—usually $2\frac{1}{2}$ to 3 inches across or more. And their flowers are enormous, of the **double type** with eight or more broad petals set close together forming a lovely plume of exquisite color.

Tall and stately, they grow to 5 to 7 feet tall on straight, strong, whippy stems, which need no staking or other support. Because of their height, they are the perfect background for your garden. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

BRILLIANT GARDEN COLOR — SUPERB INDOOR CUT FLOWER

Stern's Giant Pacific Delphiniums range in colors from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue; also in a delightful "pink." Truly, in color, in growing habit, these Delphiniums are among the most majestic of all garden flowers. And most important now they are available by named varieties.

WINTER HARDY VARIETIES

These new Stern's Giant Pacific Delphiniums are perfectly hardy as far north as Boston, Mass., and here in our rugged western New York climate. They withstand the combination of severe winters and droughty summers better than any Delphinium we know. Plant some this spring. You will enjoy their outstanding beauty for many years.

FLOWERS TWICE EACH YEAR

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. All you need do is cut the stems after the first great burst of bloom. You will really appreciate these spectacular colors in midsummer when color is needed most!

SELECTED DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Here is the answer to a long sought color! The clear blue of a summer sky—with a white bee resembling a fleecy cloud.

BLACK KNIGHT. The darkest of all Delphiniums! Large flowers of deepest midnight violet. Flowers have a beautiful round form, with heavy velvety texture.

GUINEVERE. Nearly pink! Light pink-lavender flowers with lovely bee which opens white. Straight, strong stems.

KING ARTHUR. Beautifully formed $2\frac{1}{2}$ -inch flowers of deep royal purple and large white bee. One of the most brilliant of all Delphiniums!

GALAHAD. Finest clear white of enormous size. Individual flowers averaging 3 inches in diameter! Heavy glistening texture.

Selected 2-Year, No. 1 Plants.

Postpaid: Each \$1.00; 3 for \$2.50; 5 for \$4.00;
10 for \$7.50.

Summer
Skies

Black
Knight

Guinevere

King
Arthur

STERN'S GIANT PACIFIC DELPHINIUM COLLECTION

(Group 58-P-2)

5 plants (1 of each), postpaid \$ 4.00
10 plants (2 of each), postpaid 7.50
15 plants (3 of each), postpaid 10.75

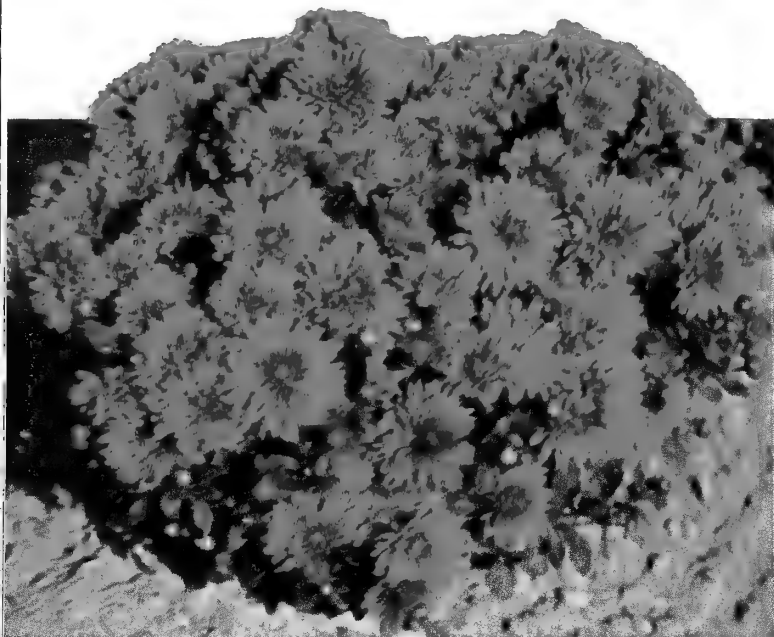
DAZZLING NEW COLORS from AUGUST UNTIL FROST!



*Trademark

Bushels of flowers starting this summer!

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.



EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

EVERY PLANT ENTIRELY COVERED WITH FLOWERS BLOOMS 8 TO 10 WEEKS STARTING THIS AUGUST

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

America's Finest Plants!

These "1000 Flower" Mums are selected plants with big, vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Field-Grown Plants, No. 1 — Your Choice of Varieties.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00

Choose From These 6 Best Varieties

Red Cushion
Bronze Cushion

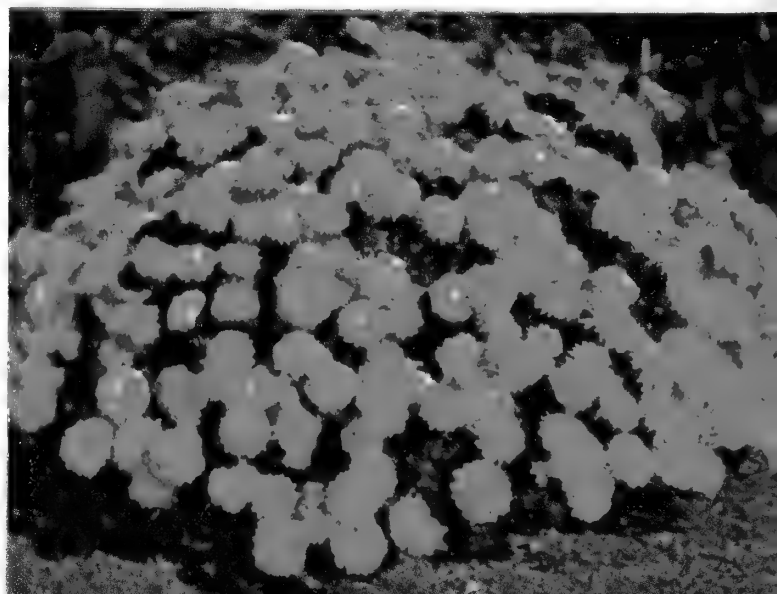
White Cushion
Yellow Cushion

Pink Cushion
Purple Cushion

STERN'S "THOUSAND FLOWER" MUMS

(Group 58-P-3)

6 Cushion Mums (1 of each color), postpaid for	\$ 4.75
12 Cushion Mums (2 of each color), postpaid for	9.00
18 Cushion Mums (3 of each color), postpaid for	13.00
30 Cushion Mums (5 of each color), postpaid for	20.00



Just Released—NEW IMPORTED EVERBLOOMING *Stern's* GIANT BABY'S BREATH

NEW TREAT FOR STERN'S CUSTOMERS Everblooming Pink BABY'S BREATH (*Gypsophila Oldhamiana*)

Just imagine a mass of lovely soft pink blooms flooding your garden with color **this very summer**. Makes a symmetrical bush 2-3 ft. high.

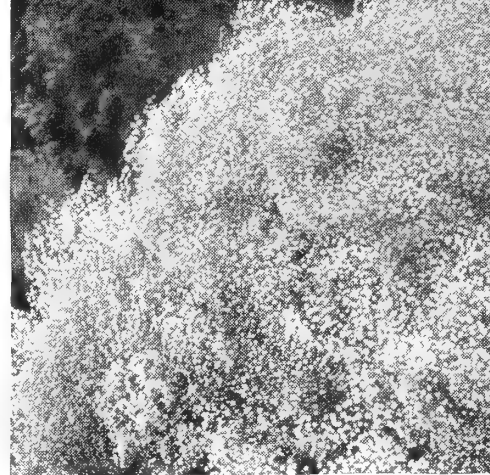
Postpaid: 3 for \$2.50;
6 for \$4.75; 10 for \$6.00.

(*Gypsophila, Perfecta*)

Stern's is proud to present this new much improved form of *Gypsophila*, Bristol Fairy—the new *Gypsophila, Perfecta*. Developed and imported from Holland it is a stronger, more vigorous grower with very double white flowers at least twice the size of the older *Gypsophila*, Bristol Fairy.

The giant airy sprays of **double** white flowers bloom continuously **all summer long**. The pure white, dainty blooms are highly prized for cutting and unsurpassed for mixed flower arrangements. The *Gypsophila, Perfecta* thrives in full sun and well drained soil. Plant 2 feet apart.

Postpaid: Each \$1.50; 3 for \$3.75; 6 for \$7.00;
10 for \$10.00; 25 for \$22.00.



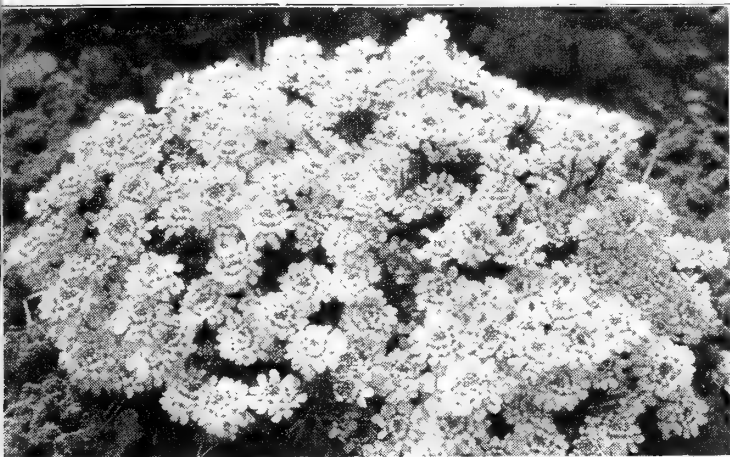
Baby's Breath, Perfecta

Stern's HARDY DWARF CANDYTUFT

(*Iberis sempervirens*)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 in.) and its rambling habit of growth, it is perfect for rock gardens, borders and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

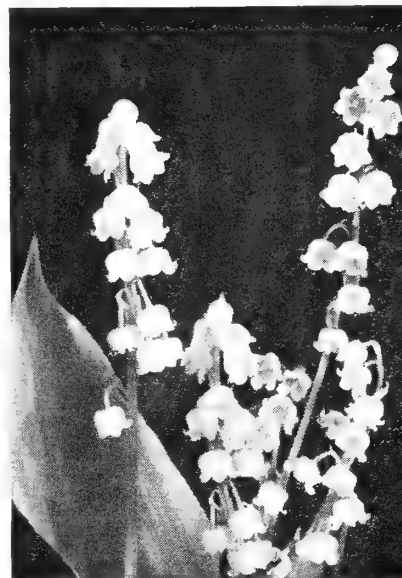


Candytuft (*Iberis*)

STERN'S SUPER-FRAGRANT LILY-OF-THE-VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all . . . the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. **WILL BLOOM THIS COMING SEASON.**

Bunches of 12 pips \$2.00 each; 3 for \$5.50; 6 for \$10.50, postpaid.



Lily-of-the-Valley

Stern's Everblooming POKER PLANT (*Tritoma*)

Newly developed hybrids of the famed Poker Plant. **BLOOM FROM JUNE 'TILL SEPTEMBER**, some even into October. They are an entirely new type of hardy flowers, in red, yellow, and white colors, 2½ to 3 feet in size, beautiful in groups and border; excellent for cutting.

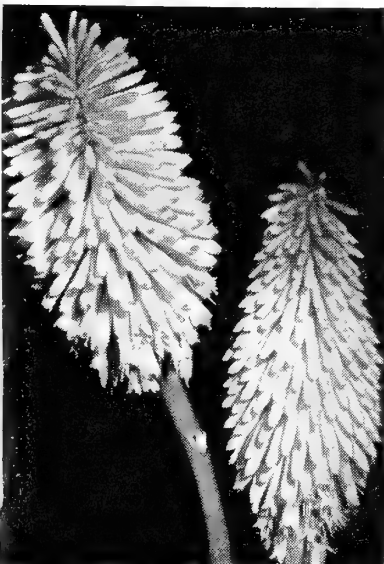
Postpaid: 3 for \$3.25; 6 for \$5.95;
10 for \$9.00.

GLOW. Bright coral-red.
PRIMROSE BEAUTY. Clear primrose-yellow.
WHITE GIANT. Ivory-white.
ROYAL STANDARD. Bright crimson-red, lower third of flower changing to golden yellow.

EVERBLOOMING POKER PLANT COLLECTION (Group 58-P-8)

12 Everblooming Poker Plants
(3 of each), postpaid for **\$10.00**

If you do not want the entire collection you
may purchase 4 Poker Plants
(1 of each), postpaid for only **\$4.00**



Poker Plant

Enjoy
a More
Colorful
Garden

STERN'S EASY TO GROW

HARDY OUTDOOR ORCHIDS

Perfect Orchid Color!

(*Bletilla hyacinthina*)

Perfect Orchid Shape!

You've always thought that you had to be a real garden expert to grow Orchids. Well in most cases it's true—but here's the easiest of all Orchids to grow. If you can grow Daffodils, you can grow *Bletilla hyacinthina*.

GUARANTEED TO BLOOM

Absolutely a true Orchid! They look just like miniature *Cattleya* Orchids sold by florists. Flowers are produced on a spike 12 to 15 inches tall. As many as eight Orchids bloom on each spike. A mature plant can produce up to 1000 flowers every year! This is the "Can't Fail" Orchid! So easy to grow. Just plant in ordinary garden soil that gets plenty of moisture. For best results apply a 2-3 inch mulch of peat moss or leaf mold. Plants do their best when they are left undisturbed for several years. If possible plant in a spot which receives afternoon shade. **Top Size Imported Bulbs.** Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.



Hardy Orchids



Now Have Flowers in the Snow! STERN'S MIRACULOUS CHRISTMAS ROSE

(Helleborus niger altifolius)

BLOOMS OUTDOORS ALL WINTER LONG

Exquisite Fresh Flowers in Your Garden From October 'til March

What a rare winter thrill you'll enjoy with Stern's Miraculous Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming 'til March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

EVEN FREEZING TEMPERATURES CAN'T KEEP THESE BEAUTIES DOWN

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright-as-sunshine yellow centers. Folks just won't believe their eyes when they see them blooming in your yard in mid-winter! Yet, bloom they will—in spite of Jack Frost! Their lush, deeply cut leaves are decorative and green the year 'round. Then as autumn approaches with its hints of winter, Stern's Christmas Roses lift their flower buds out of the ground to transform your garden into a winter-wonderland. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they will bloom as if nothing had happened! You'll see them repeat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors.

SPRINGTIME IS BEST PLANTING TIME FOR CHRISTMAS ROSES

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to or under evergreens, wooded areas, under trees in shady nooks next to walls.

Strong, No. 1 Plants, with 3-4 big, fat flower buds.
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$10.00; 12 for \$20.00.

Stern's Drought-Resistant PINK UMBRELLA PLANT

(Sedum spectabile, Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even in poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage. Useful everywhere. In the foreground of the perennial border; among low growing shrubs for color emphasis; in window boxes; as a low growing summer hedge around Rose or perennial beds. Plant 10 inches apart for garden use, 12-16 inches apart for window boxes.

Postpaid: 3 for \$2.00; 10 for \$6.00;
25 for \$14.00.



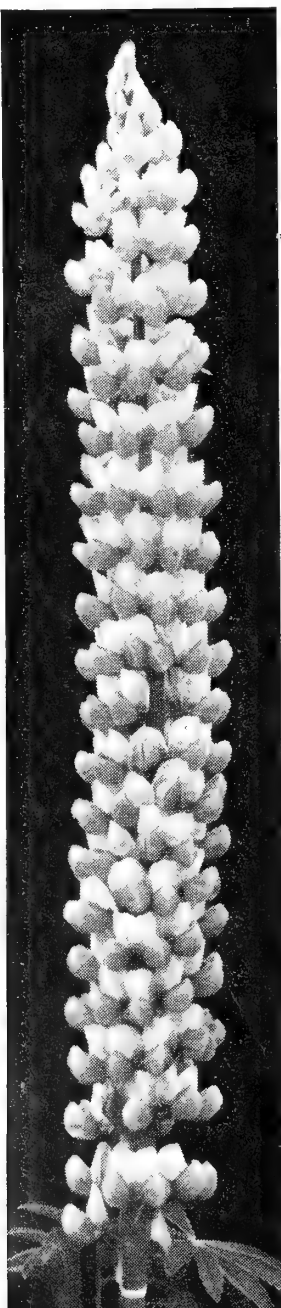
Pink Umbrella Plant

STERN'S Full Blooming LUPINES

(Lupinus, Russell Hybrids)

All the colors of the rainbow in glorious full-bloom abundance! Just imagine—gorgeous towering bicolor flowers of blue and white, pink and white, purple and cream, as well as solid colors of red, yellow, blue, pink and many other colors and color combinations. This special strain of Russell Hybrids produces stately, 3-4 ft. spikes with all the flowers on a spike **open at one time** from top to bottom. Plant in any good garden soil, preferably one with ample moisture. Plant 10 inches apart in groups of at least three or six plants.

Fine, field-grown plants.
Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.



Stern's YUCCA — The Famous Sword Plant

Grows up to 10-12 feet tall.

DRAMATIC MIDSUMMER GARDEN SPLENDOR!

**Amazing Drought Resistant
Plant for Dry Spots.**

We are pleased to offer for the first time a strain of the famous ornamental desert Yucca which is **winter-hardy even under the rigors of New England winters.** You'll thrill to see these towering "Candles of the Lord" in spectacular full bloom in your yard—actually grow up to 10-12 feet tall. The majestic spikes rise proudly from the stiff sword-shaped leaves. In July and August they are crowned with long clusters of white, bell-shaped flowers like huge Lillies-of-the-Valley. Lending a Spanish look to your landscaping they bring all the charm of yesteryear to the modern home of today.

Here is a plant that withstands tropical heat, winter's icy blasts, droughts and floods. And is even able to laugh at salt in wind and soil. That's why it's the perfect plant for the seashore. And that's not all! The leaves make superb backgrounds for flower arrangements while the blooms are an excellent cut flower. For best results plant in well drained, fibrous soil with a sunny exposure.

Strong, 2-yr., field-grown plants.
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 10 for \$13.00; 25 for \$25.00.



How to Grow a MULTICOLOR GARDEN Without Work!

Stern's DAY-GLO DAYLILIES

(Hemerocallis Hybrids)

GUARANTEED TO BLOOM THIS SUMMER

MAGNIFICENT DAYLILIES—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Single stalks on established plants may carry fifty or more flower buds—some plants actually produce as many as 300 bloom buds.**

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies" ranging from soft yellow to bright lemon-yellow—fiery crimson-red to deep oxblood-red, pink, lavenders—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. They can really take it.

HUGE "EYE-OPENERS"! Far larger than old-fashioned types of Daylilies. These Stern's varieties produce flowers **up to 7 to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Selected varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

NEW! FIRST TIME OFFERED! Stern's FLAMINGO-PINK HYBRID DAYLILIES (Hall Hybrids)

An unusual new strain of Daylilies in exciting new colors! The broad, overlapping petals of these new Flamingo-Pink Daylilies are of extra heavy substance producing a picture of delicate but sturdy beauty. Varied in shade, shape and type as shown in the color picture at the right they are still in such limited supply we cannot guarantee that you will receive any particular shade or depth of color. However, we can guarantee that you never before have seen glowing Daylily beauty to match this incomparable new strain.

Heavy, Field-grown Clumps; Postpaid:
Each \$2.00; 3 for \$5.00; 6 for \$9.00; 10 for \$13.50.

6 NEW EVERGREEN DAYLILIES

Produce 90 Days of Colorful Bloom!

Colorful Green Foliage Practically Year 'Round!

GARNET ROBE. 36 in. The color of both petals and sepals is a deep oxblood-red running to within an inch of the bottom of the throat, the lower inch being yellow. The flower is a full 5 inches wide. Broad overlapping petals of heavy substance. Worlds of blooms following one another over an extended period. Midseason.

MRS. B. F. BONNER. 36 in. Huge, wide 7-9 inch petals of heaviest texture. A glorious pale lemon coloring which is especially fine during the evenings. **Long blooming season.** An early midseason bloomer.

BERWYN. 36 in. Most unusual bicolor. Bright carmine petals with brilliant yellow throat. An early abundant bloomer.

HEATHER ROSE. 40 in. Lovely, soft rosy pink flowers. The outstanding charm of this Daylily is enhanced by the remarkable Lily-like flower. A heavy, abundant variety blooming in midseason.

FLAMINGO-PINK DAYLILIES

PAINTED LADY. 36 in. Spectacularly huge 7-9 in. blooms! Unusual cinnamon over yellow color with darker veins. The throat is coral. Blooms in midseason.

PSYCHE. 45 in. Most unusual flower! Blooms of the softest yellow with faint lavender halo. Long broad petals which recurve like Iris falls. A midseason bloomer.

SELECTED No. 1, FIELD-GROWN PLANTS

Postpaid: Each \$1.50; 3 for \$4.25; 6 for \$8.00; 10 for \$13.00; 25 for \$30.00.

Stern's EVERGREEN DAYLILY COLLECTION

(Group 58-P-4)

12 Stern's Daylilies (2 of each variety) for only \$15.00, postpaid.
6 Stern's Daylilies (1 of each variety) for only \$8.00, postpaid.

Stern's Winter Hardy PERENNIALS

NOW A TROPICAL PARADISE IN YOUR OWN GARDEN

Stern's HARDY SUNGLORY*

*Trademark

Sunglory
½ Natural
Size

NEW GIANT HYBRID HIBISCUS COLOSSAL FLOWERS UP TO 8 INCHES ACROSS!

Like the tropical gardens you've read about in travel books—immense flowers as large as a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

Guaranteed to Bloom in 90 Days

A gardener's conversation piece. These Sunglories burst into glorious bloom only 90 days after planting. Plants grow 2 to 4 feet tall—last a lifetime—developing new beauty and flower production each year. Thrives in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Most amazing cut flower for table decoration or in arrangements.

FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

50 FLOWERS ON A SINGLE BUSH! Royal Imperial Mixture

A special selection of outstanding seedlings! In this outstanding collection Stern's have included spectacularly colorful Reds, Pinks, Two-Tone Reds and Pinks, Whites, Whites

with Red centers and many other colorful combinations.

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture: Beautiful shades of Red, Pink, White, Maroon and Salmon.
3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00, postpaid.



Hibiscus

Stern's Everblooming Lythrum



Lythrum

(Morden's Gleam)

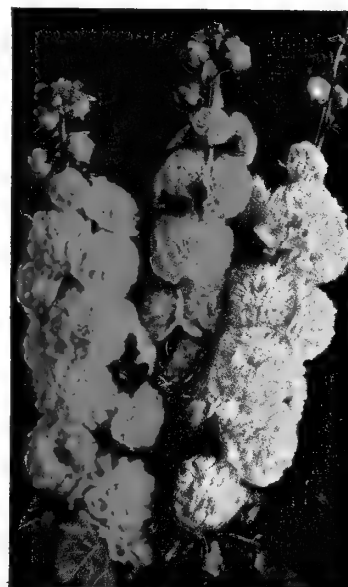
From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes . . . literally thousands of blooms! One of the most spectacularly beautiful plants you have ever seen . . . it will flood your garden with solid masses of flowering spikes up to 2½ ft. long . . . will cause friends and neighbors to be astounded at its lusty, vibrant, bright crimson bloom.

Growing to a height of 3 to 5 ft., Stern's Everblooming Lythrum (Morden's Gleam) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright crimson blooms from June to late September. Grows into upright clumps 3 ft. in diameter, in full sun or light shade, in moist or dry soil. Plant this summer—you'll see them erupt into living walls of bloom beginning this June.

Finest No. 1 Field-Grown Plants Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.

Sensational New Double Flowering Varieties STERN'S L-O-N-G FLOWERING DOUBLE HOLLYHOCKS

(Althea rosea)



Hollyhocks

Guaranteed To Bloom This July!

We are proud to offer a sensational, newer, double flowering strain of the old-fashioned Hollyhock. Because of their startling colors and graceful, tall growth (4-6 ft.) they should be included in every garden. Use them for background borders, against walls or trellises, to screen unsightly views or buildings. Thrive in full sun or partial shade. Bloom profusely from July 'til September! Produce extra-large, delicately shaded, very double flowers! Available in Bright Scarlet, Clear White, Deep Lemon-Yellow, Newport-Pink.

Heavy field-grown plants.
Postpaid: 3 for \$2.00; 10 for \$6.00;
25 for \$14.00.

SPECIAL HOLLYHOCK GROUP 58-P-5

4 Plants (1 of each) . . . \$2.50
8 Plants (2 of each) . . . 4.75
Postpaid

PERENNIALS

*Glamorize Your Garden
This Very Summer*

"Giant Desert Candles from Tibet"

**Stern's
Imported SPIRE LILY**

**THE EXOTIC GIANT EREMURUS From the Himalayan Mountains of Tibet
FLOWERS UP TO 6 FEET TALL**

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 6-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to 3 feet long atop a 4-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely; they will fill your garden with glowing color. As cut flowers they last 3 weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Heavy Roots for Quick Results

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.



Spire Lily

Stern's Dicentra Hybrid, Bountiful

**NEW
EVERBLOOMING
BLEEDING HEART
(Pl. Pat. 1198)**

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or in full sun.

Stern's No. 1, Field-Grown Plants.

Postpaid: Each \$1.25; 3 for \$3.25; 6 for \$6.00; 10 for \$9.00.



Sensational Dicentra Bountiful

*Fill Your Home and Garden
With Bloom and Fragrance*

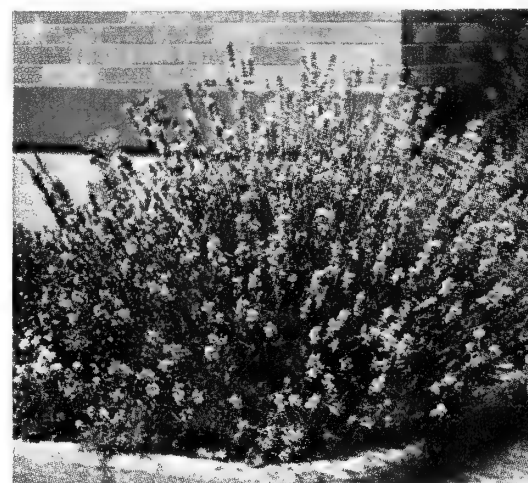
Stern's OLD FASHIONED LAVENDER

(Lavandula vera)

Remember the cool, clean, enchanting scent of old-fashioned lavender? Now, you can enjoy it in your very own home and garden! Stern's Old-Fashioned Lavender is an exotically fragrant, shrubby plant growing only 1-2½ ft. high. Truly a flower of many uses; a member of the Mint family, it can be used as an herb to flavor foods; or use dried flowers to fill sachets; to perfume clothing or linens. Wherever you use it you'll be sure to enjoy the old-fashioned grace and charm rekindled by this Mediterranean beauty.

The beautiful lavender flowers will flood your garden with color in July and August—will waft enchantingly delightful scents throughout your grounds on cool summer nights. For a superb garden showpiece, plant with Regal or Olympic Hybrid Lilies; as a sweet-scented border; as an evergreen plant in rock and wall gardens or at seaside locations. Stern's Old-Fashioned Lavender is at its best in light well-drained, sandy soil and in full sunlight. Plant 12 inches apart.

Field-grown, 2-yr. plants, postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.



Spicy, Fragrant Lavender

STERN'S CARPET PHLOX (Phlox Subulata)

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden. Plants are hidden under masses of bloom in April and May. **They thrive in poorest soil, even in dry and sandy ground.** Plant in full sun 12 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall! Order soon. Early planting required because they bloom so early.

Strong plants, No. 1. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

RED CARPET PHLOX (Atropurpurea)
BLUE CARPET PHLOX (Blue Hills)

PINK CARPET PHLOX (Moerheimi)
WHITE CARPET PHLOX (Alba)

CARPET PHLOX COLLECTION

(GROUP 58-P-6)	
20 Carpet Phlox (5 of each color) for	\$15.00
40 Carpet Phlox (10 of each color) for	28.00
100 Carpet Phlox (25 of each color) for	50.00
All Postpaid	

Stern's Carpet Phlox



Midsummer
Garden Lifesaver!

Light Up Your Garden—See It Aflame With Color
Stern's Winter-Hardy

SUNBURST® FLAME FLOWER

(Phlox decussata)

**Blooms Gloriously Even in Withering Heat
Where Other Flowers Often Fail!**

Guaranteed to Bloom This Summer

You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost 2 inches across. Combined in clusters they produce immense flower heads 8 in., 10 in., even 12 in. across!

For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color all summer long, even in hottest weather!

These new Phlox are vastly superior to ordinary kinds. These large lusty Phlox produce far more flowers—far more colors on upright stems, 2-2½ ft. tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

Brighter Colors—Longer Bloom

Stern's Flame Flower Phlox gives the brightest color and most bloom over the longest period of time of any garden perennial. And now in this superb collection you receive varieties selected for their long bloom, their spectacular colors, their hardy about year—even the new variety Sir John Falstaff, a variety without a peer.

Individual Flower Almost 2 Inches Across!

SIR JOHN FALSTAFF

A giant among Phlox! Just picture, immense flower heads up to 8-10 in. across of the richest most luminous salmon-pink you have ever seen. **Absolutely no other Phlox is comparable in size, shape or color!**

Selected No. 1 field-grown plants; Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.

**Plant Your Flame Flower Phlox This Spring
For Bloom This Summer!**

SCARLET-CRIMSON. (Leo Schageter.) Brightest of all!

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets.

SHELL-PINK. (Salmon Glow.) Most exquisite pink.

SOFT FUCHSIA-PURPLE-RED. (San Antonio.) A huge blood-red flower!

ROYAL PURPLE. (Royal Purple.) Dark violet-blue.

SUNSET-RED. (Flash.) Bright carmine-crimson!

DUSTY PINK. (Rynstroom.) Deep pink, extra large florets!

LAVENDER-PURPLE. (Starlight.) Warm purple with white star.

PURE WHITE. (Mia Ruys.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye.

Selected No. 1 field-grown plants; Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.

Stern's FLAME FLOWER PHLOX COLLECTION

(Group No. 58-P-7)
10 Flame Flower Phlox (listed above) 1 of each.... \$ 6.00
20 Flame Flower Phlox (listed above) 2 of each.... 11.50
Postpaid

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly...easily...surely

Amazing GARD Garden Spray works wonders

REPLACES A SHELF FULL OF INSECTICIDES



SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

D.D.T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cutworms, etc., also sucking types such as thrip and tarnished plant bugs.

MALATHION

Controls aphids. Helps prevent spread of virus plant diseases. Controls mites on roses, evergreens, etc.

CAPTAN

A specific for black spot of roses, "septica" leaf spot of "mums", rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's GARD saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with Stern's GARD.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

GARD GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use GARD will be found on the package.

STERN'S GARD

MULTI-PURPOSE GARDEN SPRAY
for ORNAMENTAL TREES and SHRUBS,
FRUIT TREES, FLOWERS, VEGETABLES

**Controls Most Insect Pests and
Fungi in a Single Application**

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**
1 lb. Canister (makes 16 gals. finished spray) **\$4.00**
5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

**STOP your precious Evergreens
from turning yellow and dying**

STERN'S NEW Miracid

**Keeps All Acid-Loving Plants A
Healthy Green**

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid—or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions—checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

**Completely Water-Soluble,
Begins Acting Immediately**

It supplies wonder-working chelated iron—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil—because it's entirely water-soluble—easily absorbed through roots and foliage—for fast action!

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, Firs, Spruce, Hemlock, Blueberry bushes, Dogwood, Azalea, all acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich dark green growth. MIRACID contains nitrogen, phosphorus and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

**The Closer to Your House They Are,
the More Your Evergreens Need New MIRACID**

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start—because the soil in which they're set is almost certain not



to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil and makes it unsuitable for best evergreen growth. This chemical action continues for many years—becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid—releases locked-up iron and other nutrients—produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

**FOR CONTINUED RESULTS
USE EVERY TWO WEEKS**

1 Tablespoon Makes 1 Gallon

1½ lbs. makes 60 gallons of amazing soil acidifier.

1½ lbs.\$ 2.25 10 lbs.\$ 9.00
5 lbs. 5.00 50 lbs. 35.00

ALL PRICES POSTPAID

STERN'S PRESENTS THE FRUIT TREES OF TOMORROW

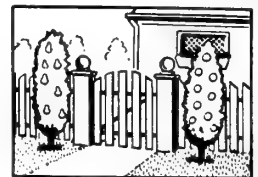
VERY RARE, FLOWERING DWARF COLUMNAR FRUIT TREES

From the magnificent estates of Europe comes this exciting new idea for American Homes! **Stern's brings you exclusively** wonderful Dwarf Columnar Fruit Trees that are remarkable for their striking beauty, small size, and fruit-producing quality.

Just imagine the path to your home lined with these amazing trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious Apples and Pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the season. They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

ABSOLUTELY HARDY GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever Apple and Pear trees can be grown. You'll pick big delicious Apples—and huge sweet Pears within 2 years—if you plant now. The fruit is as large or larger than standard.



**Magnificent
Living Gateposts**

**For Pollination—Plant 2 Different Varieties of Apples
or Plant 2 Different Varieties of Pears**

Simple directions accompany every shipment.

Dwarf Columnar Cordon Trees, 2-yr., 3-4 ft., 2 for \$7.50; 4 for \$14.00; 10 for \$30.00.

1250A.—V.C. Red Delicious Apple
1255A.—V.C. Red McIntosh Apple

1435A.—V.C. Bartlett Pear
1440A.—V.C. Clapp's Favorite Pear

DWARF COLUMNAR COLLECTION (Group 58-FR-7)

**One of each variety—2 Apples, 2 Pears, 4 Dwarf Columnar
Cordon Trees for Only \$14.00.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit. Plant about 3 feet apart—or farther if desired.

EASY CARE—MEANS ABUNDANT FRUIT!

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back keeping the side branches trimmed to a length of 6-8 inches. If you desire, the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

NEW "PLUM SIZE" STRAWBERRIES

➤ (EMPIRE)

THOUSANDS OF GIANT BERRIES

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

EXTRA GARDEN BEAUTY

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

THRILLING NEW USES

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

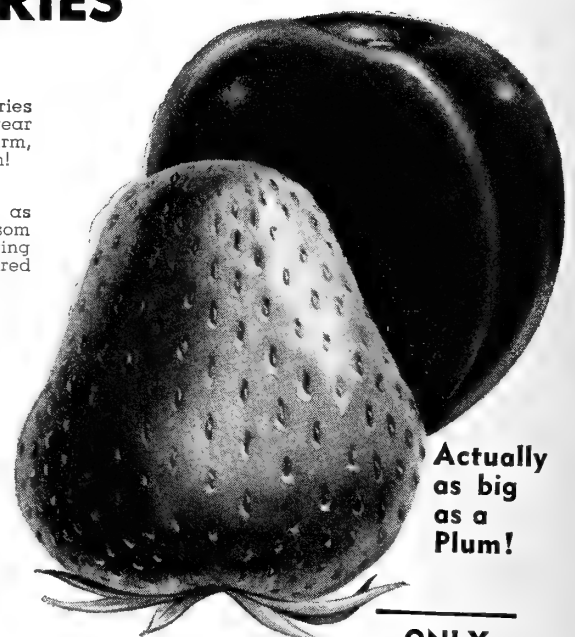
SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest! grade. Strong well developed crowns and roots withstand severe winter conditions.

Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00; 250 for \$10.00; 1000 for \$30.00.

Each plant yields 6 pints a year!



**Actually
as big
as a
Plum!**

ONLY

5¢

**A PLANT
IN LOTS
OF 100**

*Best New Berry
for the Home Garden!*



Stern's NEW **SUPERFECTION** Strawberry - Gives 3 Times More Fruit! First Crop in 90 DAYS

Imagine—your own fresh picked, delicious ripe-red Strawberries month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want **SPRING . . . SUMMER . . . and FALL!** These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Three Times More Fruit Per Square Foot of Garden Area

Now available to all home gardeners! Stern's sensational NEW **SUPERFECTION**—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties!

Flowering Strawberry Border

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of **SUPERFECTION** starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Satisfaction Guaranteed

Every plant guaranteed to grow or plants replaced free of charge.

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long, hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. **IMPORTANT**—the extra heavy, long root systems are protected by **special STERN'S MOIST-LOCKED** packing for guaranteed shipping safety.

Super-Grade Plants No. 1

25 for	50 for	100 for	250 for	1000 for
\$2.50	\$4.00	\$6.50	\$15.00	\$45.00

Postpaid

Stern's **EVERBEARING Strawberry Garden**

(Group 58-BE-1)

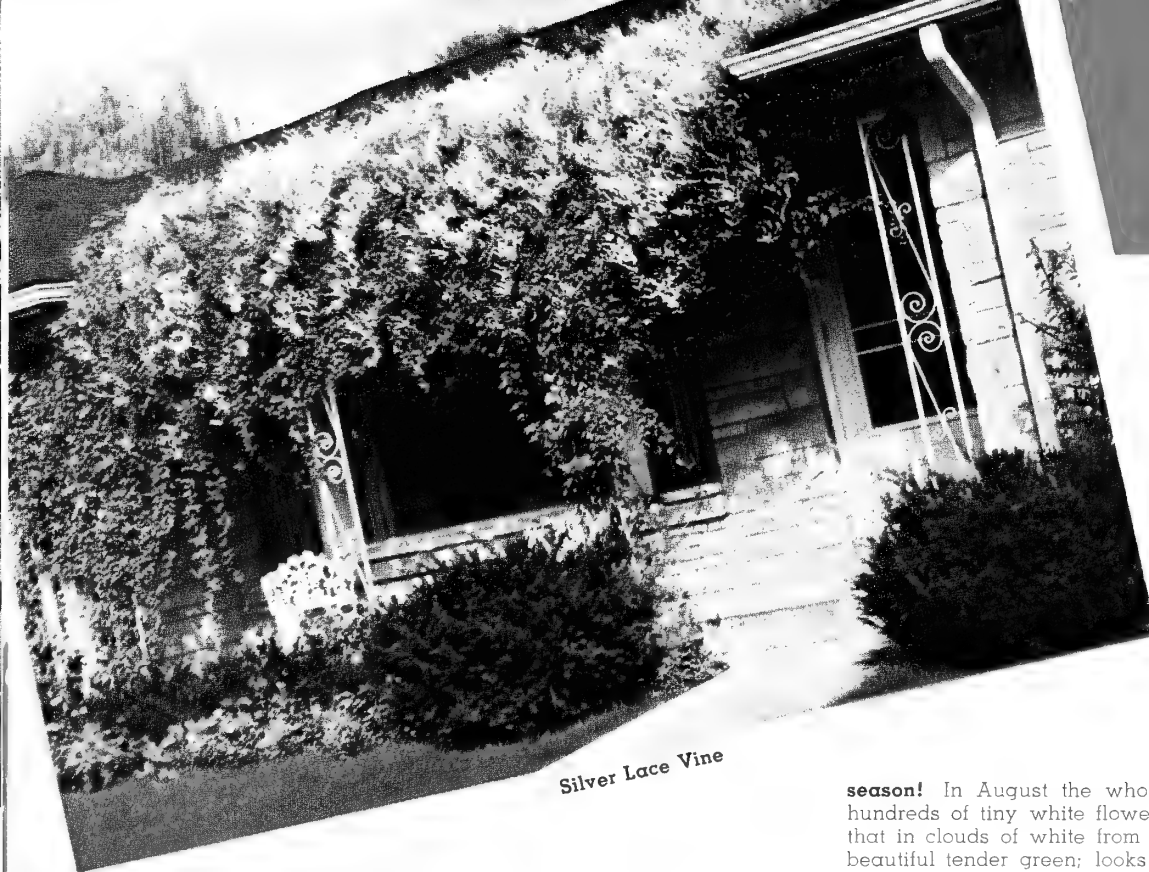
An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for

\$11.50
Only **\$11.50** Postpaid

Half Collection, 50 each, total 100 plants for \$6.50, postpaid.

Superfection Strawberries
June 'til November





Silver Lace Vine

Fastest Cover for Walls, Fences, Trellises, Etc.

Plant Stern's SILVER LACE VINE wherever you want a beautiful vine in a hurry. Ideal for covering large waste spaces, walls, fences, garages. Our plants are the finest No. 1 quality—selected to give you amazing fast results and lots of bloom.

Lovely flowering vines add Nature's gracefulness to the building lines of your home. Hardy—easy to grow; for a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty. Let them frame your doorways, windows, garage, enhancing your buildings with thousands of brightly colored flowers. Once planted, they require almost no care—and last a lifetime. Plant 3-4 feet apart.

**World's Fastest Growing Vine!
Stern's SILVER LACE VINE**

4730 A. (Polygonum auberti)

This amazing vine holds the Gold Medal as the fastest growing vine in the world . . . It actually grows as much as 15 to 20 feet in a single

season! In August the whole vine is loaded with hundreds and hundreds of tiny white flowers. What a sight! And it blooms like that in clouds of white from August right up until frost. Foliage a beautiful tender green; looks delicate enough to vanish at a touch, but it's really as tough as leather!

Finest No. 1 Quality. Field-Grown Plants.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

**For FRESH FRUIT or PRESERVES
It Pays to Plant Stern's Quality**

**JUNE BEARING
STRAWBERRIES**

**Now Available! Extra Large Plants for Bigger Crops!
EVERY PLANT GUARANTEED TO LIVE AND BEAR!**

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

Important—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

Super-Grade Plants, No. 1.	25 for	50 for	100 for	250 for	1000 for
Postpaid	\$2.00	\$3.25	\$5.00	\$10.00	\$30.00

7 **FAIRFAX.** (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

✓ **PREMIER.** (Early.) Here's an early variety that's practically frost proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

✓ **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE. (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

✓ **FAIRPEAKE.** (Late.) This variety is our best late berry. Excellent commercial crop. Extends the Strawberry season for another week. Berries very large, firm, red to the center.

**STERN'S FAMILY STRAWBERRY PATCH
(Group 58-BE-2)**

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

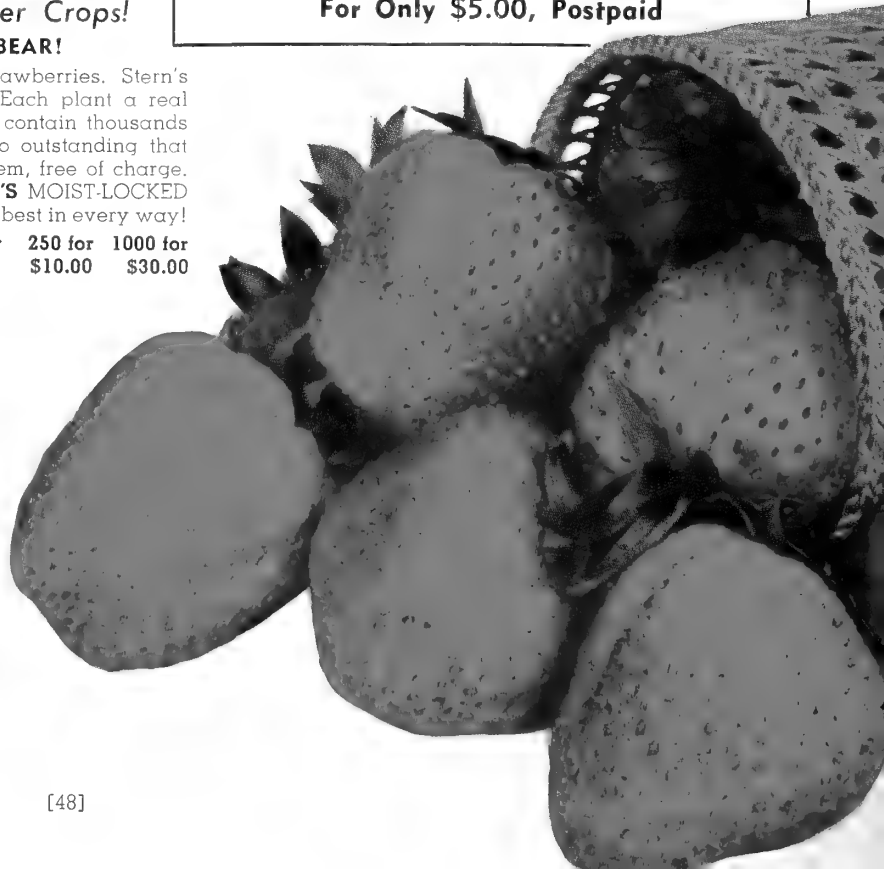
200 STRAWBERRY PLANTS—Well Rooted.

50 Each of Catskill, Fairfax, Premier and Sparkle.

For Only \$8.50, Postpaid

100 Plants (25 Each Above)

For Only \$5.00, Postpaid





Clematis, Comtesse de Bouchard

4770 A. Stern's "Sure-to-Bloom" PURPLE WISTERIA

These strong, 2-year plants have been grafted from heavy blooming specimen vines which have bloomed continuously for 10 or more years. You're sure to have a spectacular number of huge clusters of fragrant flowers blooming in your very own garden. This special strain blooms at an early age. The flower clusters are dense and compact; the entire cluster opens at one time producing a picture of amazing color and charm. Once the long flower clusters finish their bloom the vine is covered with thousands of charmingly attractive green leaves.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.

4771 A. Stern's "Sure-to-Bloom" PINK WISTERIA

A choice variety of Flowering Wisteria with delicate gleaming pink flowers. All the wonderful growing characteristics of the Purple Wisteria described above.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.

Purple Wisteria



Discover This European Garden Treasure—Thousands of Giant Iridescent Flowers on Graceful Vines 10 Feet Tall.

STERN'S HARDY GIANT CLEMATIS

Flowers Up To 8 Inches!

Stern's hardy Clematis hybrids are noted for their spectacular flowers, 4 to 8 inches across. The first flowers appear in July and continue through early September. In addition to their glorious beauty on the vine they make superb cut flowers, lasting as long as 10 days when placed in water. Grow them on arbors, old tree stumps or trellises; prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well drained soil. It's easy to mix peat moss into your soil to establish perfect conditions.



Clematis Jackmani

Amazing Shade Loving Vine! STERN'S CLIMBING HYDRANGEA

4640 A. (Hydrangea petiolaris)

Here's an amazing shade loving vine that can bring previously undiscovered joy and beauty to your garden. Stern's Climbing Hydrangea is a true vine, clinging to supports by means of small root-like holdfasts. The foliage is dense and deep green in color, extending as much as 3 feet from the main stem. The blossoms are white, in large, flat clusters 6 to 10 inches in diameter. Their form and grace as well as their Hydrangea-like fragrance remind one of the favorite shrub Hydrangea.

WHERE TO PLANT

Superb for use to cover walls, rock piles or to make a spectacular display on the tall, open trunks of such trees as Elms; or plant along brick walls where they will form a superb display without support. Stern's Climbing Hydrangea does well in shade or sun. Is especially recommended for northern exposures, west walls or places where shade is dense.

Strong Plants From 4-Inch Pots.

Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$35.00.



Clematis, Crimson Star
Spectacular 6-8-in. flowers!

Select No. 1 Plants

COMTESSE DE BOUCHARD.

Gleaming pink.

CRIMSON STAR. Best red. Blooms June to September.

JACKMANI. Deep violet-purple.

LANUGINOSA. Creamy white.

RAMONA. Lavender-blue.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00; 10 for \$16.00.

Stern's GIANT CLEMATIS

(Group 58-VI-1)

5 plants (1 of each) \$ 9.00

10 plants (2 of each) 16.00

Postpaid



Climbing
Hydrangea



**Huge Berries That Measure
Up to 2 Inches Around**

Stern's *Jumbo* *Blueberries*

**NEW
Giant-Size
Berries on Gorgeous
Ornamental Shrubs**

**Feed With
MIRACID
See Page 45.**

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE — BERRIES ALL SUMMER LONG

In summer every big, low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Jumbo Blueberries is almost evergreen. In summer, shining waxed-like foliage glistens in the sun producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 feet apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

- | | |
|--------------------------------|---------------------------------|
| 2133 A. RANCOCAS. (Early.) | 2125 A. PEMBERTON. (Midseason.) |
| 2148 A. WEYMOUTH. (Early.) | 2090 A. BURLINGTON. (Late.) |
| 2083 A. ATLANTIC. (Midseason.) | 2115 A. JERSEY. (Late.) |

QUICK CROP Bushes. Postpaid:	2 for	10 for	25 for	50 for	100 for
3-yr., 18-24 in.	\$4.00	\$16.00	\$35.00	\$60.00	\$100.00

SEMI-EVERGREEN FLOWERING BLUEBERRY HEDGE

Amazingly hardy. Easy to grow. Produce ever-increasing crops of luscious, big sapphire Blueberries every year for a half century! Plant these sturdy Semi-Evergreens in rows 4 ft. apart around lawn, terrace or garden, for a 3-ft. high hedge so gorgeous folks will gaze with wonder! Plant along front walks, property lines, garden paths, driveways or in groups in your shrub border—for beauty and Blueberries year after year!

STERN'S BLUEBERRY GARDEN (Group 58-BE-3)

Six QUICK CROP Blueberry Plants,
3-year, 18-24 in. One of each variety listed
on this page for only

\$11.00, Postpaid
12 Plants (2 of each) for only
\$19.00, Postpaid

Commercial growers interested in larger quantities of Blueberries, Raspberries, Strawberries and Fruit Trees, please write for special quantity prices.



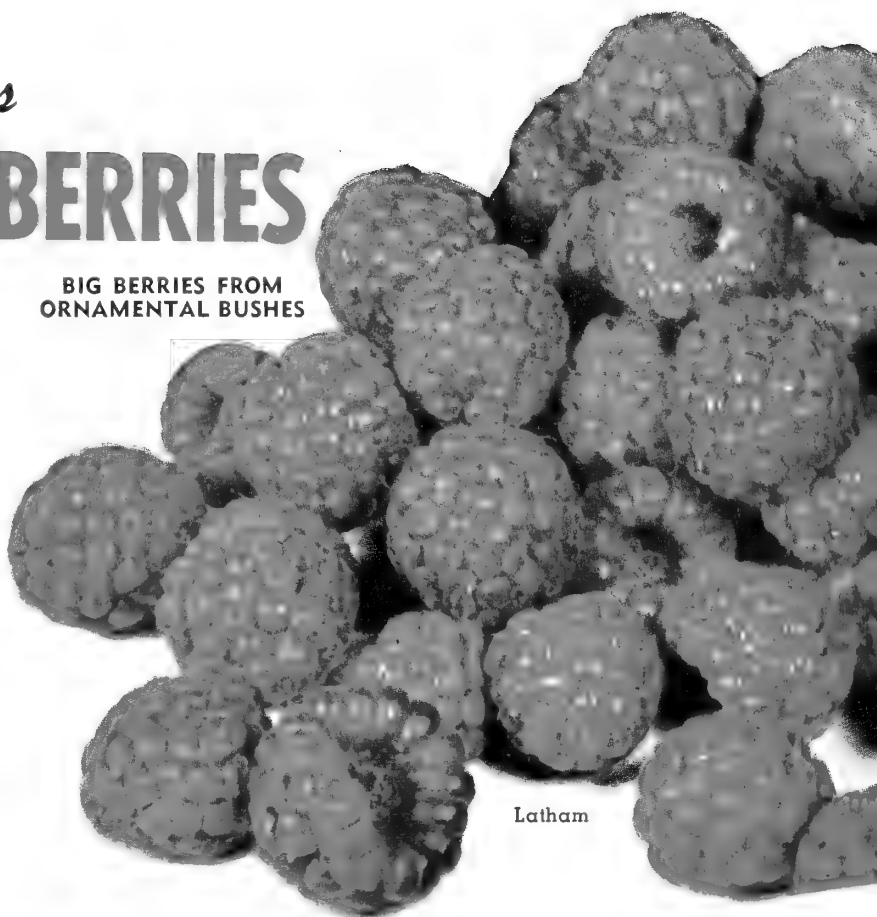
Stern's Famous Quick Crop RASPBERRIES

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 feet apart in rows 6 feet apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. Postpaid: 10 for 25 for 100 for 250 for
2-year, transplanted\$3.50 \$8.25 \$30.00 \$60.00

BIG BERRIES FROM ORNAMENTAL BUSHES



Latham

- 2180 A. **INDIAN SUMMER.** Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.
- 2190 A. **LATHAM.** Red. The most popular of all red Raspberries, Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.
- 2205 A. **NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.
- 2222 A. **SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.
- 2200 A. **MORRISON.** Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

STERN'S FAMOUS FAMILY RASPBERRY GARDEN

(Group 58-BE-4)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 QUICK CROP plants, 2-year, transplanted—(5 of each variety listed at left)—Postpaid for Only \$8.25

Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . . The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious, rich red Raspberries all season long! All the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle Raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, 3 weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September to November. You've never really known how good Raspberries can taste until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

**2220 A
QUICK CROP PLANTS
2-Year, Transplanted.**

Postpaid: 10 for \$3.75; 25 for \$8.50;
100 for \$32.00; 250 for \$64.00.



September



Morrison
(See description above)



Red Delicious Dwarf Apple Tree

- 1215 A. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
- 1220 A. **RED McINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 1217 A. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- 1219 A. **COX ORANGE.** November-January. A delightful golden yellow with a wonderful russet cheek. Its sweet, winy flavor reminds one of the tantalizing tang of the orange and other citrus fruits. Has a wonderful aroma. A large, regular bearer of perfect Apples for eating, cooking or marketing. Ideal for the home gardener.

Plant Two varieties 15 or 20 feet apart for cross-pollination.

STERN'S RANCH-TYPE "FLOWER 'N FRUIT"

DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees blend into the harmonizing lines. The result is a picture of grace and beauty.

Stern's "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

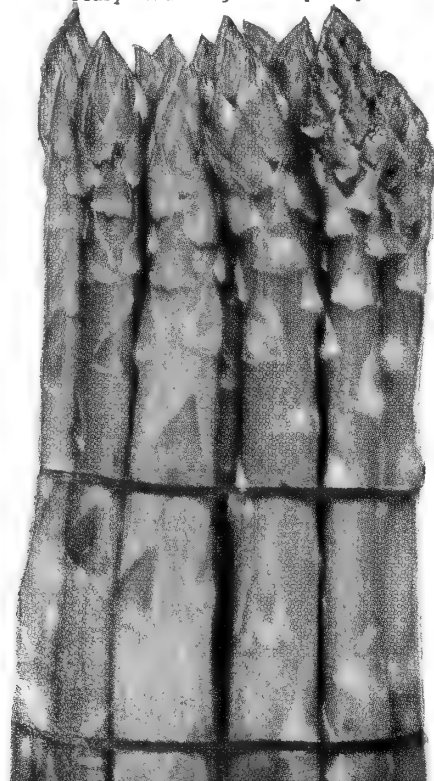
Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

DWARF APPLE TREES

Grafted on semi-dwarfing Malling No. 7 rootstocks, 2-year, 3½ to 4½ ft.

2 for \$7.50 4 for \$14.75 6 for \$22.00

Mary Washington Asparagus



A Banquet From Your Own Garden! Stern's Easy to Grow INCH-THICK ASPARAGUS One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of Stern's **Mary Washington Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

EASY PLANTING INSTRUCTIONS

Special easy-to-follow planting instructions sent with every shipment. Tells amazing new easy way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

Strong Plants, No. 1, Postpaid			
	50 for	100 for	500 for
Prices.....	\$3.75	\$6.00	\$15.00
			\$28.00

Rhubarb



TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large, delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

Stern's "LITTLE GIANT" DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful **full size** fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 10 feet!

ADD STRIKING BEAUTY TO YOUR HOME

ORNAMENTAL is the word for these beautifully shaped dwarf trees—lush with fragrant white blossoms in spring; their deep green foliage shot with gold and russet fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating!

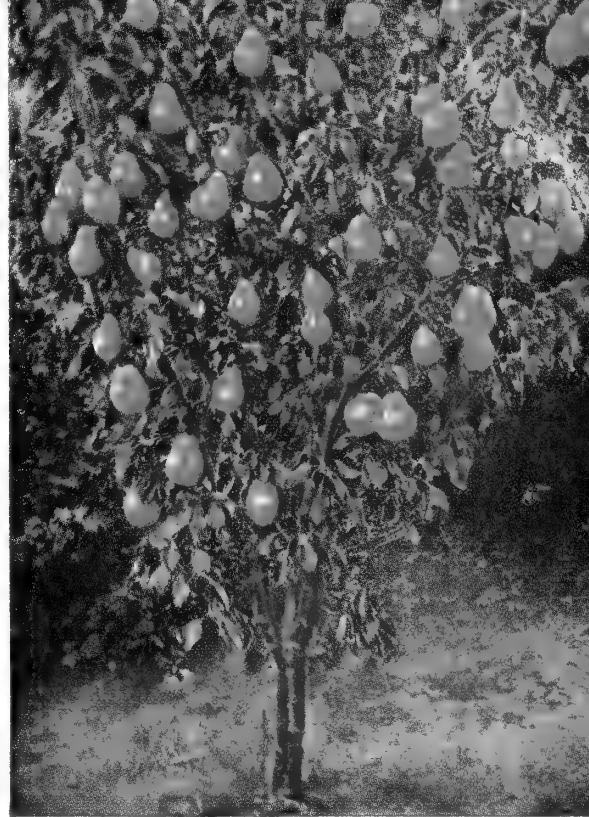
1435 A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

Plant TWO varieties 10 to 15 feet apart for cross-pollination.

DWARF PEAR TREES

2 for \$6.75 4 for \$13.00 6 for \$19.50



Dwarf Bartlett Pear

Stern's MINIATURE ORCHARD

(Group 58-FR-2)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Pears (Bartlett and Clapp's Favorite)

2 Dwarf Apples (Red McIntosh and Yellow Delicious)

4 Trees for Small Space and Early Crops for Only **\$14.00**

Garden Fresh Flavor Treat!

STERN'S Super-Vigorous

VALENTINE

← RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up To 24 INCHES TALL

When it comes to Rhubarb, Stern's offers only one variety—the best. Acclaimed "most highly colored Rhubarb available in the world today." Stern's Valentine is a vigorous grower, producing giant stalks up to 2 ft. long. Not only is the skin a deep red all the way through the stalk way up into the leaf—but, most important of all, the flesh too is deep red. This wonderful characteristic coupled with its tender skin which requires no peeling is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition Stern's Valentine is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant 3 feet apart. **Please order early, our supply is limited.**

Strong Roots, 3 for \$2.50 6 for \$4.75 10 for \$8.00
No. 1, Postpaid



5 KINDS OF APPLES
ON A SINGLE TREE!

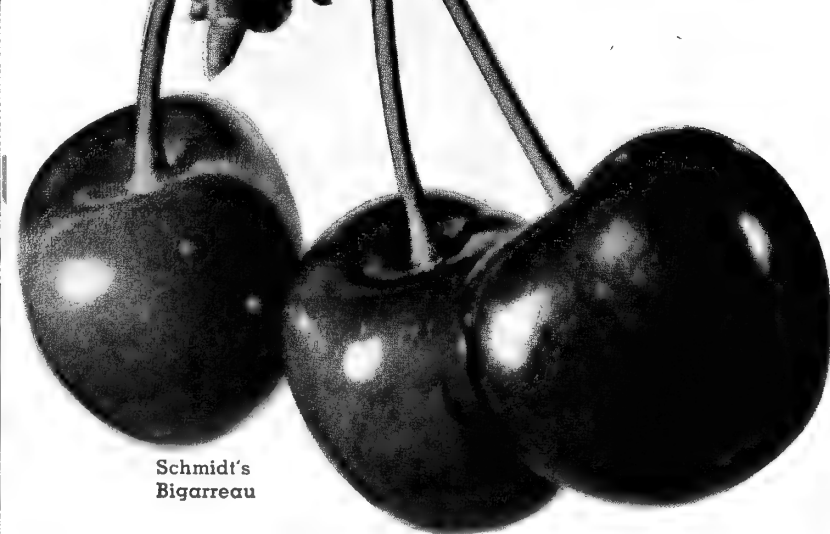
QUINTUPLET APPLE TREES

1265 G

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees... self-pollinating. If you have room for only a single tree—choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting. Red Delicious, Red Jonathan, Yellow Transparent, Yellow Delicious, Anoka.

Quick Crop Trees
3-Year, 6-8 Feet

\$6.00 Each;
3 for \$15.00;
6 for \$28.00.



Schmidt's
Bigarreau

AN EXCLUSIVE STERN'S OFFER!

Be one of the first in your town to enjoy and show the **amazing one-tree "rotating crops"** of two different and distinct varieties of Cherries on a single tree. You'll thrill to watch these sensational Stern's Miracle "2-on-1" trees come into bearing. You'll pick two different varieties of big, tasty, tree-ripened Cherries all from one semi-dwarf tree. Both varieties come full orchard size—the kind you pay plenty for in stores. Delicious for salads, canning and fresh eating.

ADD STRIKING BEAUTY TO YOUR HOME

ORNAMENTAL is the word for these beautifully shaped semi-dwarf trees—lush with fragrant blossoms in spring; their deep green foliage in summer and fall; just right in size and shape for landscaping on ranch-type properties.

TWO SUPERB VARIETIES ON ONE SEMI-DWARF TREE

→ **EMPEROR FRANCIS.** A wonderful shade of yellow with a bright red cheek. Produces large, sweet fruit in early July.

→ **SCHMIDT'S BIGARREAU.** The largest of the Oxheart Cherries. Almost black. Extremely sweet and very juicy. Ripens in mid-July.

Don't delay. Our supply of these unusual trees is necessarily limited. Order NOW to avoid possible disappointment!

Semi-Dwarf "2-ON-1" Sweet Cherry Trees (on semi-dwarfing Mahaleb rootstock), Selected Trees, 3-5 ft., \$6.00 each; 3 for \$17.00; 6 for \$33.00.

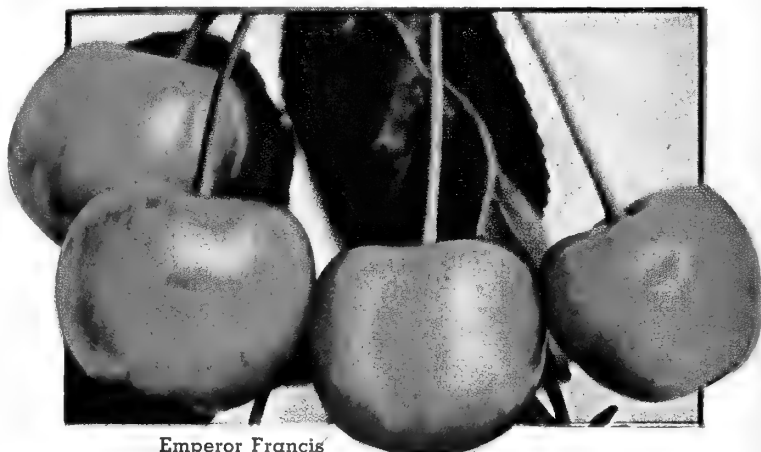
A Remarkable Horticultural Achievement!
Beautiful in Flowers — Foliage — Fruit!

1595 A. STERN'S MIRACLE

2-ON-1 SEMI-DWARF CHERRY TREES

A Self-Pollinating Cherry Orchard on a Single Tree!
Bears YOUNG! Bears Every Year

Wonder of Wonders! Here's one of the most remarkable achievements of horticultural science—sure to be the most talked about trees in your neighborhood. With only a patch of space you can now enjoy your own luscious Cherries. Think of picking TWO different kinds of Cherries from one semi-dwarf tree! Grows only 15-20 feet in height! Plant one or more of these new garden sensations this spring for a wonderful "2-on-1" crop of full sized fruit.



Emperor Francis

Beautiful
Flowering

BUSH CHERRY

3600 C. (Prunus Besseyi)

Yields Bumper Crops of Juicy, Purple Cherries!

GROWS ONLY 4 FEET HIGH

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom! Imagine picking delicious, deep purple Cherries right from your own graceful, low-growing bushes! Now enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy Cherries every year—with our wonderful hardy, quick-bearing Bush Cherries!

THRIVE DESPITE WINTER COLD OR SUMMER HEAT

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage make it an ideal landscape shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer it's laden with luscious Cherries you'll eat right from the bush and in delicious pies, jams and jellies. In fall, foliage turns vivid red and orange, for a glorious display. Extremely hardy—bears even in coldest sections where other fruits fail. Bears early, usually the second year. Fruit is purple-black, over 2 inches around and shaped like a Plum. Plant two bushes for cross pollination.

GROW YOUR OWN CHERRIES ON THIS LIVING FENCE

Our beautiful flowering and fruiting Bush Cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

IDEAL PLANTING TIME IS THIS SPRING!

Our fine quality, 2-year-old bushes are 15-18 inches tall, well branched, sturdy. They're ready to be planted this spring—ready to bloom and bear next summer!

Postpaid: 2 for \$2.50; 5 for \$5.00; 10 for \$9.00.

NEW! STERN'S EASY TO GROW Giant SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

2295 A.

How you'll enjoy these Schwab Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Schwab Gooseberry is one of the largest in the world, producing berries up to 1½ inches in diameter. The beautiful light yellow fruit is very sweet with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows 4 feet tall and 4 feet in diameter. Winter-hardy in coldest sections. Extremely easy to grow. These strong, 2-year-old plants frequently produce some fruit the first year planted. Free of mildew.

Strong plants, 2-year, transplanted.

Postpaid: \$3.00 each; 3 for \$8.50; 10 for \$25.00.

The Best RED CURRANT

2340 A. RED LAKE

Berries are unusually large, measuring up to ½ inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy, melting berries on each cluster.

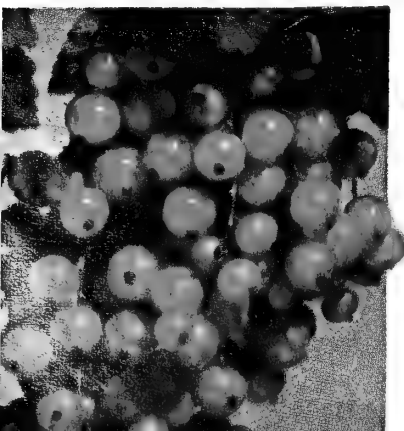
Strong plants, 2-year, transplanted. Postpaid:
\$1.25 each; 3 for \$3.60;
10 for \$10.00.

[54]



Gooseberry

Red Lake Currants



Bush Cherry



Bush Cherry in Bloom



NOW! ENJOY YOUR OWN

FRESH-ROASTED CHESTNUTS!

STERN'S WINTER HARDY CHESTNUT TREES

**MAJESTIC SHADE TREES!
FINEST CHESTNUTS YOU EVER ATE!**



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—

when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home is too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY

Stern's Chestnut Trees flourish in any well drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

2460 G. QUICK CROP—Size, 4-6 ft. 2 for \$9.50; 4 for \$18.00; 10 for \$42.00.

2460 A. STANDARD—Size, 3-4 ft. 2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

Enjoy Lifetime Beauty and Shade — Plus
NATURAL INSECT CONTROL With Stern's Hardy, Everbearing White

5470 G. MULBERRY TREES (Morus alba)

GROW THIS "FRIEND OF THE GARDENER" RIGHT IN YOUR BACK YARD!

Stern's Everbearing White Mulberry Trees are truly one of the most beautiful, fruitful, helpful trees the gardener can plant! Lovely to look at, with low, wide-spreading branches covered with shining green foliage. They add shade and beauty. Produce bumper crops of sweet nutritious White Mulberries all summer! Though the lovely trees grow to 50 feet, there's no need to climb for your rich harvest. Just place a sheet under the tree, and shake!

NATURE'S OWN "INSECT CONTROL" — INVALUABLE AID IN THE GARDEN

Since birds prefer the White Mulberry to any other food, they'll pass by your strawberries, cherries and other fruit to dine on the luscious White Mulberry! Your Mulberry trees will draw even more of these songsters, who will patrol your garden, consume thousands of insects, pest eggs, etc., helping to maintain a natural balance, without the use of sprays.

SUCH GOOD EATING, AND GOOD NUTRITION! ALMOST ALL SUMMER LONG!

Now you can enjoy this vitamin-rich food! Big berries look like white blackberries, though sometimes are pink or purple. When ripe they're about 1 1/4 inches long, and luscious! Eat right from the tree, serve with cream, in nutritious salads, jam, jellies, pies! Dry them for winter eating. Practically seedless, extremely palatable, have about the same food value as dried figs—one of nature's great nutritive foods! Unlike most fruit trees, it does not bear its whole crop at one time. Berries ripen bushel by bushel, provide fresh, nutritious food almost all summer. Trees often bear early as end of May, go on right through August! One mature tree often bears as much as 200 lbs. of berries at once, produces up to 1,000 lbs. of fruit a year!

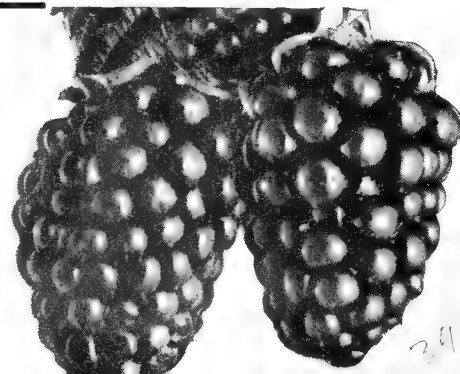
STERN'S EVERBEARING WHITE MULBERRY TREES 6 to 8 feet tall when you get them.
Each \$5.00; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.



New Giant Blackberry Guaranteed 100% Fruitful 2254 A. STERN'S NEW SWEET BAILEY BLACKBERRIES

Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. One grower even described them as being "as large as golf balls." Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants. 2-yr., transplanted. Postpaid: \$3.00 5 for \$5.00 10 for \$12.00 25 for \$40.00



NEW "LANDSCAPING" IDEA IN GARDEN BEAUTY

Stern's Lifetime GRAPES

FOR BEAUTY, PRIVACY, DELICIOUS FRUIT

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 feet apart.

Fredonia

QUICK CROP FRUITING AGE VINES

3-yr., No. 1. Postpaid.

Each \$1.25; 3 for \$3.45; 10 for \$10.00; 25 for \$20.00.

- 2013 G. **CONCORD**. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.
- 2003 G. **AGAWAM**. A large red Grape with rich, aromatic flavor.
- 2025 G. **FREDONIA**. Blue. Earliest Grape of the Concord type; ripening 15 days before Concord. Produces immense clusters of blue-black berries.
- 2045 G. **NIAGARA**. Most popular white Grape with large bunches and berries.
- 2050 G. **PORTLAND**. Ripens before any other Grape! This white beauty is very sweet and can be eaten before it is fully ripe! Remarkably luxuriant foliage. Berries are the largest of all early Grapes, with excellent color.

TWO NEW OUTSTANDING VARIETIES

➤ 2030 A. **GOLDEN MUSCAT**. Fancy light golden Grapes very similar to California Grapes. Clusters are immense, frequently up to 12 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2-year, No. 1. Postpaid: \$1.25 each; 3 for \$3.50; 10 for \$10.00; 25 for \$20.00.

➤ 2038 A. **NEW INTERLAKEN SEEDLESS**. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected, 2-year, No. 1 vines. Postpaid: \$1.50 each; 3 for \$4.25; 6 for \$8.00; 10 for \$12.75.

STERN'S RED, WHITE AND BLUE VINEYARD

(Group 58-FR-3)

3 QUICK CROP VINES

3-year, No. 1 (ONE each of Agawam, Concord and Niagara)

\$3.45, Postpaid

6 QUICK CROP VINES

3-year, No. 1 (TWO each of Agawam, Concord and Niagara)

\$6.60, Postpaid

12 QUICK CROP VINES

3-year, No. 1 (FOUR each of Agawam, Concord and Niagara)

\$12.00, Postpaid

STERN'S QUICK CROP TREES

OUTSTANDING IN SIZE AND VIGOR

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor, heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every 1000 trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3-4 years after planting.



STERN'S GENEVA GROWN

HEAVY-BEARING PEARS

Delicious . . . Easy To Grow . . . Ideal For Your Home

Pears require cross-pollination. Plant two trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	3 for	10 for
Quick Crop Trees. 3-yr., 6-8 ft.	\$3.00	\$8.00	\$25.00

- 1285. **BARTLETT**. September. The leading commercial Pear; is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
- 1300. **CLAPP'S FAVORITE**. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
- 1310. **DUCHESSE d'ANGOULEME**. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

STERN'S FAMED

APPLE TREES

Renowned for Beauty . . . Abundant, Flavorful Fruit . . . Shade!

Apple trees require cross-pollination for good crops. Plant two trees of different varieties. Months indicate time of ripening in storage.

	Each	3 for	10 for
Quick Crop Trees. 3-yr., 6-8 ft.	\$3.00	\$8.00	\$25.00

- 1020. **CORTLAND**. November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.
- 1025. **RED DELICIOUS**. December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, and an annual bearer.
- 1085. **RED MCINTOSH**. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
- 1027. **YELLOW DELICIOUS**. October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
- 1160. **YELLOW TRANSPARENT**. August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.

*SEE PAGE 59 FOR STERN'S BACKYARD ORCHARD SPECIAL



English Walnut



Grow Bushels of Delicious Golden Walnuts in Your Own Yard
ANYWHERE IN THE U. S.!

2495 A. STERN'S NEW CARPATHIAN STRAIN OF

WINTER-
HARDY
ENGLISH

WALNUT TREES

(Juglans regia)

GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below!

Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada almost 30 years ago. Year after year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

**ENJOY HOME GROWN
THIN-SHELLED WALNUTS
ALL WINTER LONG!**

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½-2 inches in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage. Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts! When ripe, husks split open and Walnuts drop to the ground!

**SUPPLY OF THIS RARE NEW STRAIN EXTREMELY
LIMITED—BE AMONG THE FIRST TO OWN THEM
— ORDER NOW! —**

For faster, heavier crops, plant two or more trees for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees — 3-4 ft.

Each	\$ 6.00	5 for	\$23.00
2 for	10.00	10 for	45.00

ENJOY LUSCIOUS, MOUTH-WATERING APRICOTS RIGHT IN YOUR OWN YARD

Stern's Winter Hardy **APRICOTS**

DEPENDABLE BEARERS OF LARGE, JUICY CROPS

Here are winter hardy Apricots specially developed for their superb hardiness. The parents of these two varieties were probably imported from the towering Himalaya Mountains westward of Tibet along the rugged Karakoram Range. This sturdy ancestry has given expert hybridizers the ability to produce varieties superior for their rugged hardiness and for their ability to yield year after year. Rarely exceeding 12-15 feet, these low growing trees are the ideal size for the modern one-story ranch type home.

Beautiful all year long! In earliest spring these attractively shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne your Stern's Apricot trees are gorgeous specimens—perfect for ornamental use. These new winter-hardy varieties thrive wherever Peaches grow. They ripen right after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed. Plant two varieties for cross pollination.

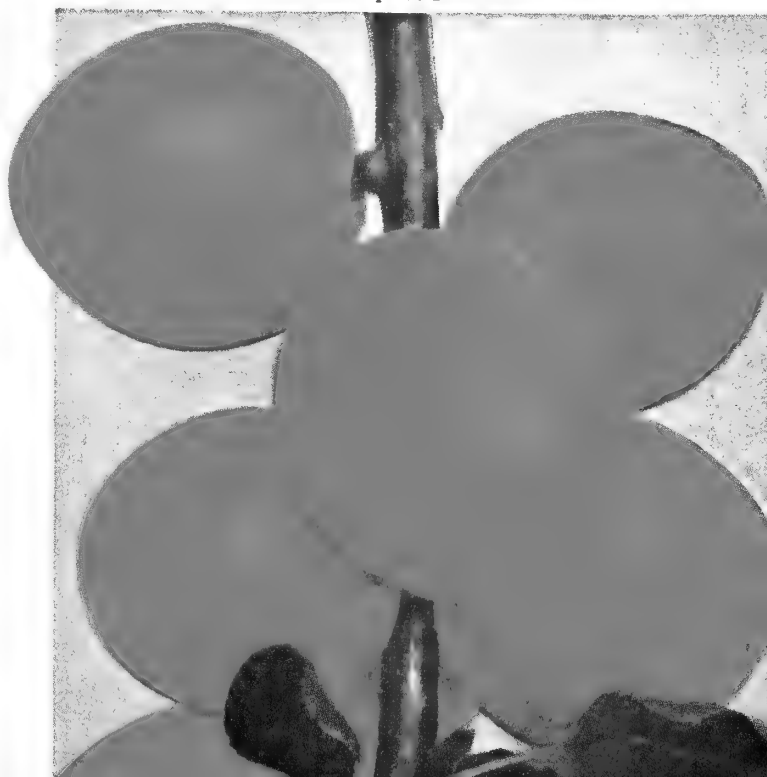
➔ **1761 A. CHINESE GOLDEN.** Fruit is large in size and very sweet flavored. Smooth skin; pale orange with red blush. Excellent for eating, canning, drying and fresh pies.

➔ **1769 A. MANCHURIAN.** Especially recommended for coldest sections. Developed in South Dakota, this superb variety produces golden orange, medium size fruit.

APRICOT PRICES:

Selected No. 1 trees, 4-6 ft., 2 for \$6.00; 4 for \$11.00; 10 for \$25.00.

Apricots





Red
Haven



Elberta—Photographed in the Sunshine

New Ornamental Flowering Red-Leaf Peach

Stern's "Royal Red"

RED LEAF PEACH

5585 B.

BEAUTIFUL IN FLOWER, COLOR, FOLIAGE AND FRUIT

Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 feet tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

Selected No. 1 trees, 4-6 ft., each \$3.00; 3 for \$8.50; 10 for \$25.00.

Enjoy Your Own Garden

Selected Juicy-Rich Peaches for the Home Garden!

Stern's Famous

Hardy PEACH TREES

THE FASTEST GROWING OF ALL THE FRUIT TREES

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were grown from hardy northern stock you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

	Each	3 for	10 for
Quick Crop Trees. 2-year, 6-7 ft. Usually bearing second or third year planted	\$3.00	\$8.25	\$25.00
Standard Trees. 1-year, 4-6 ft.	2.00	5.50	18.00

- **1700 ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- **1685 BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- **1710 GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.
- **1715 HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

1740 RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

Stern's PEACH COLLECTION

(Group 58-FR-4)

5 QUICK CROP Peach Trees, 6 to 7 ft., one of each variety listed, only \$13.75

The same collection in Standard Trees, 4 to 6 ft.—\$9.25
5 trees for only

**THERE'S NOTHING
FINER THAN
YOUR OWN HOME
GROWN PEACHES!**

"Royal Red"
Red Leaf Peach

Gorgeous
Triple Feature
Trees



Fruits from Our Quick Crop Trees

Stern's CHERRY TREES

Bear YOUNG! Bear every year!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 6-8 ft. Each 10 for
Usually begin to bear three years after planting\$3.50 \$30.00

Standard Trees, on semi-dwarfing Rootstock, 1-year, 4-5 ft. 2.50 23.00

➤ **1550 BLACK TARTARIAN.** Early July. Sweet, bright purplish black. Juicy and rich. A prolific bearer.

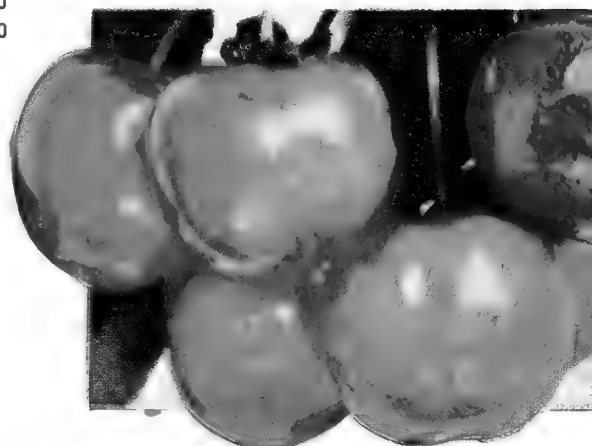
➤ **1555 EMPEROR FRANCIS.** Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.

➤ **1580 SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

➤ **1590 WINDSOR.** Late July. A dark red Oxheart Cherry. Very large, sweet, firm and rich.



Schmidt's Bigarreau



Emperor Francis

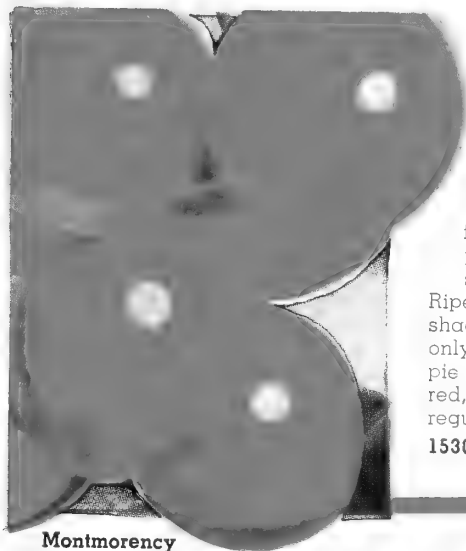
The King Of The Pie Cherries!

Heavy Yielding

SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft. Each \$3.00;
3 for \$8.50; 10 for \$25.00.



Montmorency

Stern's CHERRY TREE Collection

(Group 58-FR-5)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees, \$13.00 For Only

Stern's DWARF ORANGE QUINCE

For Prize-Winning Jelly,
Jam and Marmalade

This tree, which seldom grows more than 6 to 8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

➤ **1785 A. ORANGE QUINCE.** 2-yr., 3-4 ft.
Each \$3.00; 2 for \$5.75; 5 for \$13.50.

Stern's BACKYARD ORCHARD

(Group 58-FR-6)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tartarian, Windsor)
- 2 Apple Trees (Red McIntosh, Yellow Delicious)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

ALL 10 QUICK CROP FRUIT TREES FOR ONLY \$27.00

Stern's Early Bearing PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY! WONDERFULLY FLAVORFUL!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

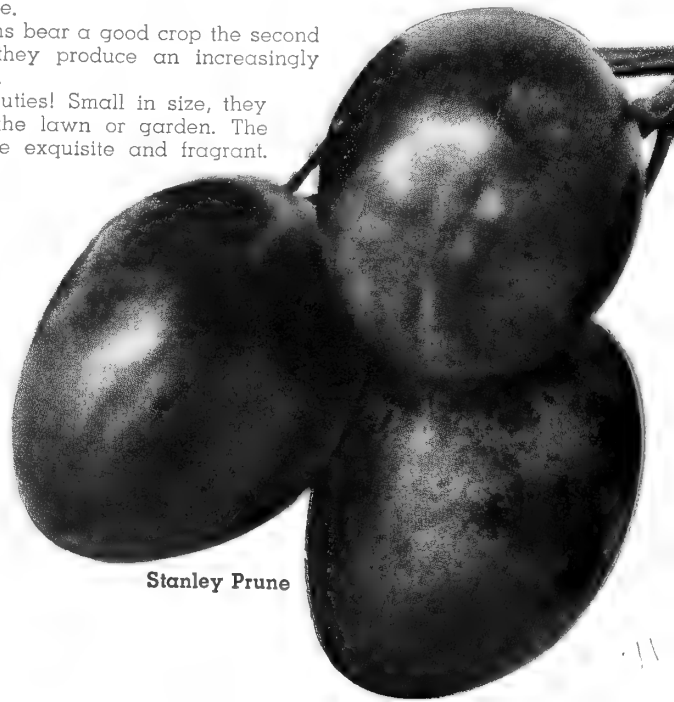
The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Trees. 3-yr., 6-8 ft.
Usually begin to bear the second year planted. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

➤ **1660 G. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

➤ **1620 G. ITALIAN PRUNE.** September. Dark purple, juicy, delicious.

➤ **1650 G. REINE CLAUDE** (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.



Stanley Prune

Stern's **GIANT** Double Camellia Flowered "Emperor" **BEGONIAS**

**BLOOMS
ALL
SUMMER
LONG!**

**In
Shady
Nooks
Where Even
Grass Won't
Grow!**

This is the type of
Begonia featured in
LIFE

**World's
Most
Spectacular
Blooms!**

**Flowers
Up To
8 Inches
Across!**

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

Famous Magazines say: "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

Guaranteed to Bloom This Summer! A Continuous Display Until Frost

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of one color. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3 or 4 colors) for \$6.00; 100 for \$20.00.

Stern's "Emperor" Mixture of Double Camellia-Flowered Begonias (Group 58-BU-1)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 54 for \$11.00; 102 for \$20.00.

**Exquisite
Corsage
Flower!**

**Brilliant
New Colors!**

**Easy to
Grow!**

**Blooms Like
This In
Full Shade**

A NEW GARDEN MASTERPIECE

Stern's MAN-HIGH GLADIOLUS*

Amazing Specimens Grow
UP to 5-6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

- ... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long . . .
- ... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter . . . each flower the size of a giant Amaryllis . . .
- ... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color . . .
- ... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$3.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glad's"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO 3 INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King size flowers. Rich deep color with a velvety glow. One of the largest.
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

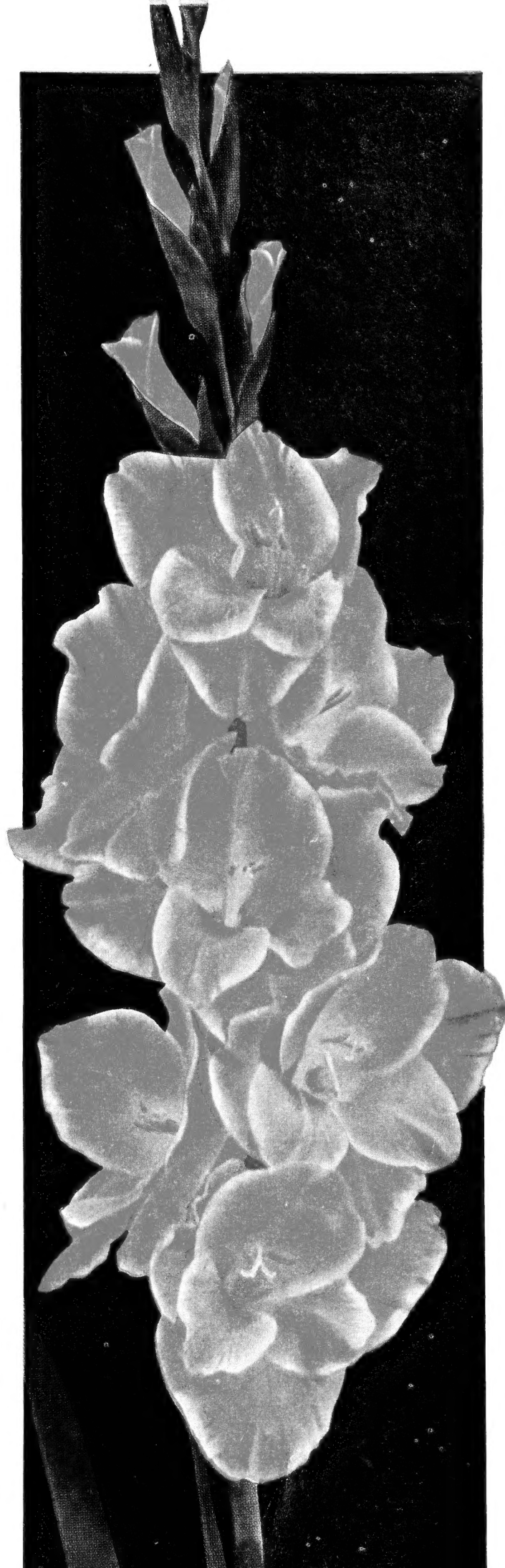
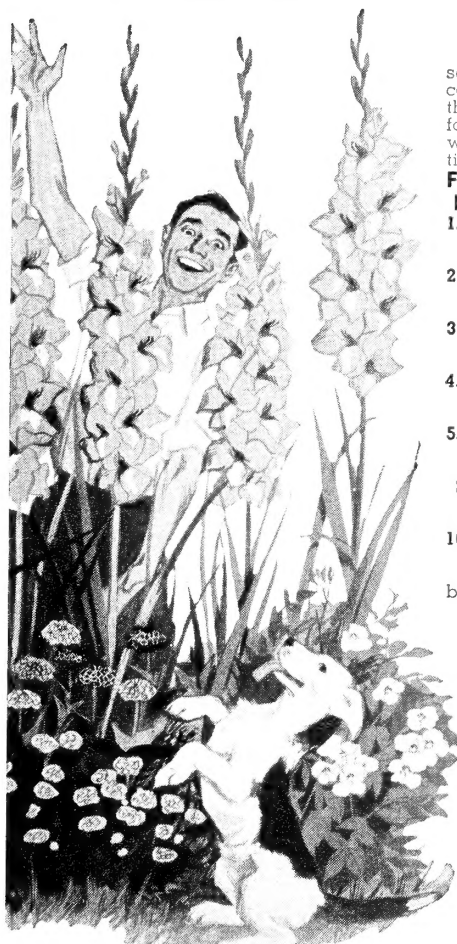
**Stern's Finest Quality—Officially Rated
No. 1 Size.**

Your Choice of Colors Listed Above:
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;
100 for \$19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

3 of each listed above—	
15 bulbs	\$ 3.25
5 of each listed above—	
25 bulbs	\$ 5.00
10 of each listed above—	
50 bulbs	\$ 9.50
20 of each listed above—	
100 bulbs	\$18.00

* Registered Trademark



Index on page 33

Thrilling New Lily Creations!

Stern's Easy-to-Grow GIANT LIFETIME LILIES

MOST BEAUTIFUL LILIES EVER CREATED!

BLOOMS WEEK AFTER WEEK! Stern's brings you a lifetime of sensational Lily enjoyment. These new varieties cannot be surpassed for spectacular size, colorful beauty and absolute hardiness. These selected Stern's Lilies will fill your garden with glorious flowers beginning in late July and continuing through August.

AMAZING NEW MULTI-BLOOM VARIETIES

Here's real championship performance. You'll pick armfuls of gorgeous Lily bouquets—many exquisitely fragrant! They will not only bloom this summer—they will increase in size and beauty—producing more blooms—more color every year!

FREEZING COLD WON'T HARM THEM!

EXTREMELY EASY TO GROW. Survive severest U. S. climatic conditions—thrive even after cold Canadian winters. These Stern's varieties produced exquisite flowers in garden tests from coast-to-coast. Give fullest thrilling satisfaction everywhere. Thrive in full sun or partial shade . . . even in very dry sections. So easy to grow—even a beginner can have prize-winning flowers!



Giant Lifetime Lilies

World's Best Easy-to-Grow

Pink Lily!

PINK PERFECTION

(Aurelian Hybrid)

Stern's new Pink Perfection is a real champion—has won awards at Lily Shows all over the country. Truly a triumph of Lily Hybridizing. Gorgeous Parisian pink flowers—a spectacular new color for prize-winning Lily arrangements. The huge head of flowers forms a spectacular "Floral Bouquet." Individual flowers measuring 4-6 in. across and 7-9 in. in length are proudly borne on strong 5-7 ft. stems. When in glorious full bloom in your garden in late July and August they are truly a floral show piece. Hardy everywhere—vigorous and disease resistant—they come up year after year without special care, producing more color, more flowers, more beauty each year. For magnificent pink blooms plant in light shade.

Large, vigorous bulbs—6-7 inches in circumference! Priced: \$2.50 each; 3 for \$7.00; 6 for \$13.50; 12 for \$25.00.

Pink Perfection



Selected Bulbs of the Finest,
Tallest, Largest Trumpet Lily
Yet Produced!

GIANT OLYMPIC HYBRID

Truly an "All-American" Lily; will bloom profusely all over America. And now Stern's have selected from this outstanding strain, only the finest bulbs from our hybridizers fields to give larger, more abundant blooms in only the purest white color. Huge trumpet-shaped flowers, 7 to 9 inches long and 5 to 6 inches across. Large clusters of giant blooms on sturdy 4 to 5-foot stems. The color is breathtaking—flowers of the purest white with golden throats and shades of pink on the outside. Exquisitely fragrant! Here is a graceful new Lily for your garden that will bring glorious satisfaction year after year. Guaranteed to produce unsurpassed beauty starting in JULY and continuing for weeks! Thrives in sun or partial shade.

Large, vigorous bulbs—6-7 inches in circumference! Priced: \$2.50 each; 3 for \$7.00; 6 for \$13.50; 12 for \$25.00.

NEW

MOST BEAUTIFUL LILIES EVER CREATED

(Rare Aurelian Hybrid!)

GOLDEN CLARION

Magnificent new variety in a spectacular warm golden yellow. Each vigorous bulb produces huge clusters of bright trumpet flowers measuring 4-6 inches across. Enormous bouquets of Lilies are gracefully carried on strong stems 5-7 ft. high. Guaranteed to bloom this July and August—bring new glory to your garden with weeks of spectacular blooms. This remarkable new Lily is the superb result of crossing the well-known Chinese Lily Henry with the best of the Olympic Strain Trumpet Lilies. The color is remarkably fade-proof and their finest color is shown when planted in slightly filtered sunlight. Drought-resistant—increasing in size and beauty each successive year.

Large, vigorous bulbs—6-7 inches in circumference! Priced: \$2.50 each; 3 for \$7.00; 6 for \$13.50; 12 for \$25.00.

Golden Clarion



Now—For 1958! Stern's Fabulous New Masterpiece

HANGING BASKET BEGONIAS

in 6 heavenly colors



gorgeous camellia-like blooms

Thrilling cascade
of color
this very summer

Giant flowers
up to 6"

Rare spectacular
show-flowers

So easy to grow!

Up to 100 glorious flowers from each bulb—blooms all summer

THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious, giant, double, Camellia-shaped flowers—up to a huge 6 inches across . . . 6 times bigger than old-fashioned types. Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bower!

BLOOM FOR MONTHS - THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer, and for many summers to come!

FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

SO EASY TO GROW! For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear simple directions: in a few short weeks you'll be rewarded with phenomenal flowers 6 times bigger than old-type hanging Begonias . . . a hundred or more dazzling blooms . . . a spectacular beauty you and your friends never saw before!

RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly developed giant Hanging Basket Begonias are a rare California strain. Tested . . . evaluated . . . selected . . . for size of flower . . . for abundance of bloom . . . for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs . . . measure a huge 1 1/4-2 1/2 inches across! Now, you can be one of the few to own them!

DEMAND IS SURE TO EXCEED SUPPLY! Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order today! Please give second and third color choice so we can surely fill your order. No flower lover should miss the opportunity! Act at once!



Here is where these amazing Hanging Basket Begonias were developed! This is the exhibition hall of Stern's hybridizers on the Monterey Peninsula in California, where the strain originated. Visitors often compare it to a cathedral of flowers!

NOW AVAILABLE!

World's Most Fabulous Hanging Basket Begonias

6 BRILLIANT COLORS

Flaming Red Vibrant Orange	Delicate Salmon Gleaming Pink	Radiant Yellow Glowing White
3 Bulbs for \$3.75	6 Bulbs for \$6.00	12 Bulbs for \$11.00
18 Bulbs for \$15.00	All Prices Postpaid	

STERN'S HANGING BASKET BEGONIA COLLECTION

(Group 58-BU-3)

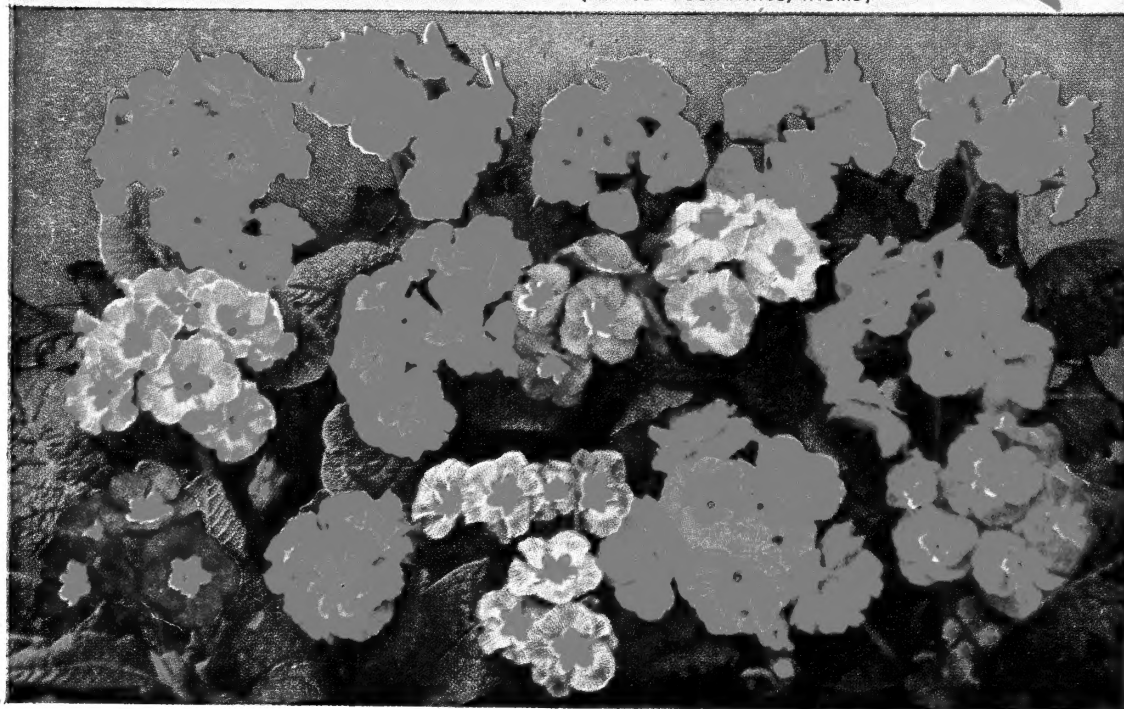
6 Bulbs (1 of each)	\$ 6.00
12 Bulbs (2 of each)	11.00
18 Bulbs (3 of each)	15.00

POSTPAID

NOW—FOR 1958! Stern's Breathtaking New Rainbow

GIANT PRIMROSES

(PRIMULA POLYANTHUS, HYBRID)



**Each huge flower
up to 2¾" across**

**Each flower head
up to 8" across**

**IN OVER 14 DIFFERENT DAZZLING COLORS
GUARANTEED TO BLOOM ... THIS SPRING!**

Rare Jumbo Hybrid Hardy Anywhere in U. S.

A Fabulous New Race of Primroses

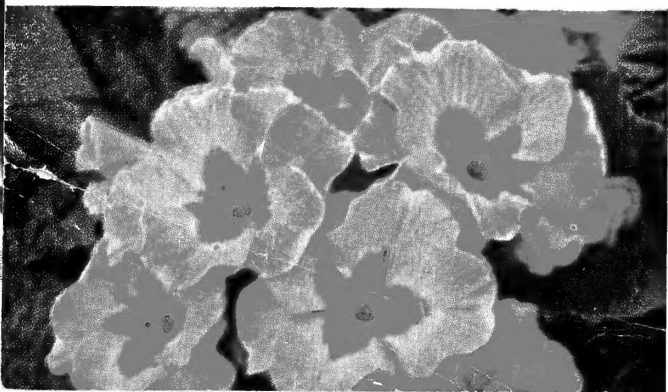
Now yours to enjoy! Primroses of super-size, on super-strong stems! Primroses with blooms almost three times bigger than the ordinary 1-inch flowers . . . and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of over 14 glorious colors . . . ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

A Brilliant Rainbow of Bloom This Very Spring!

Plant this spring. Watch them burst into bloom when other gardens are just waking up! They'll create a blooming rainbow of such breath-taking loveliness it will be the talk of your whole neighborhood this spring. They'll bloom again, year after year!

Rare and Fabulous!

Each lovely plant has a crown of flowers up to 8 inches across! Each individual Primrose blossom a good 2 to 2¾ inches across, instead of the usual 1 inch or less!



So Easy to Grow These Shade-Loving Beauties!

Easiest to grow of all Primroses! Thrive in shady spots, so plant where shade has caused bare patches. Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Just follow easy directions and early this spring have miraculous giant Primroses up to three times the size of the old type . . . have magnificent big flower heads up to 8 inches across!

Thrilling Flowers This Very Spring!

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